

Introduction

- For a five-year observational study, we were tasked with recruiting families throughout the United States and collecting interview and anthropometric data from children and their primary caregiver(s).
- Families were recruited through schools, screened by our telephone center, and interviewed by a local Field Data Collector (FDC).
- Local FDCs were hired in each community, and Field Supervisors oversaw the FDCs remotely.



National Study

- 40 states
- 130 communities
- ~5,000 Household Interviews
- 200 Field Data Collectors
- 10 Field Supervisors (5 Battelle Full-Time staff and 5 Temporary Part-Time former FDCs)



Household Interview Requirements

- Participant Consent
- Medical Record Review Form
- Anthropometric Measurements
 - Child, Primary Adult, Secondary Adult
 - Height, Weight, Waist Circumference (Child Only)
- Computer Assisted Interview (CAI)
- ASA24 Questionnaire
- Accelerometer Distribution/Collection
- Incentives
- Each interview took approximately two hours

Interview Scheduling Requirements

- We wanted telephone interviewers (TIs) to schedule FDC appointments, so the FDCs could spend their time interviewing.
- TIs needed to be able to remotely schedule an appointment with an FDC who was local to the participant's community.
- We wanted to use an existing software package to help us schedule and manage field staff, due to competing priorities for programming staff.

Ideal Software

- Will allow 18-25 Tls to schedule appointments for home visits
- Allow managers to assign communities and schedules for FDCs
- Allow TIs to take into account FDCs communities and schedules
- Allow programmers to retrieve data in automated manner to feed into FDCs system
- Well-tested product that is used for multiple purposes



Software Choice

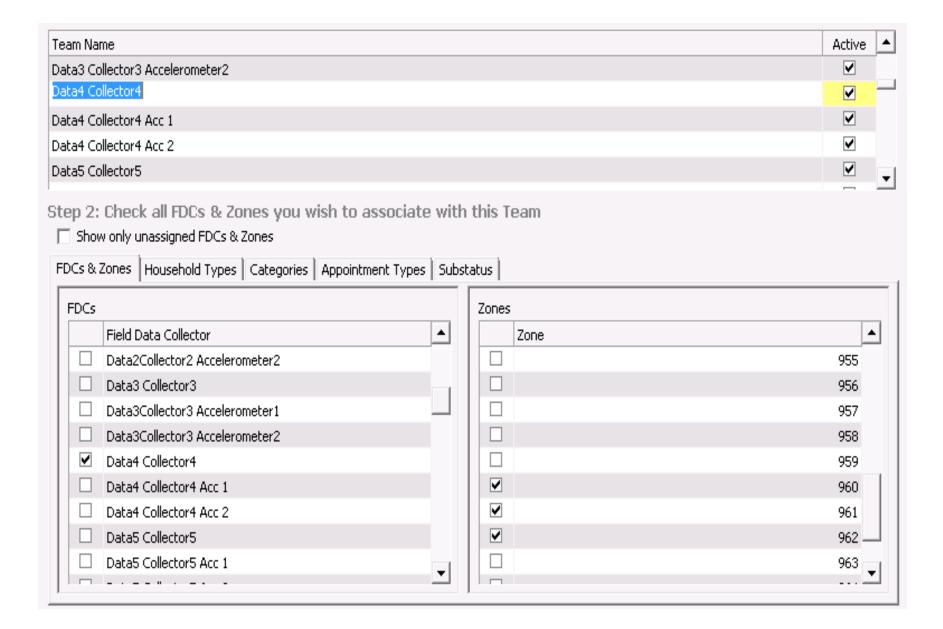
- We chose a product called Service CEO
 - http://www.insightdirect.com/
 - Office locations in Boston, San Francisco, Phoenix, and Los Angeles
- We used this software for a previous study (2006), so we were somewhat familiar with it.



Service CEO Advantages

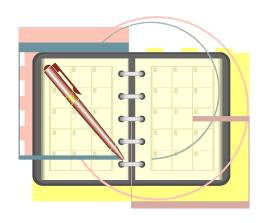
- Can assign FDCs to work in specific communities/zones
- Can assign FDCs for specific interview types (standard/enhanced)
- Can assign equipment (accelerometers) as "appointments" so as not to overlap



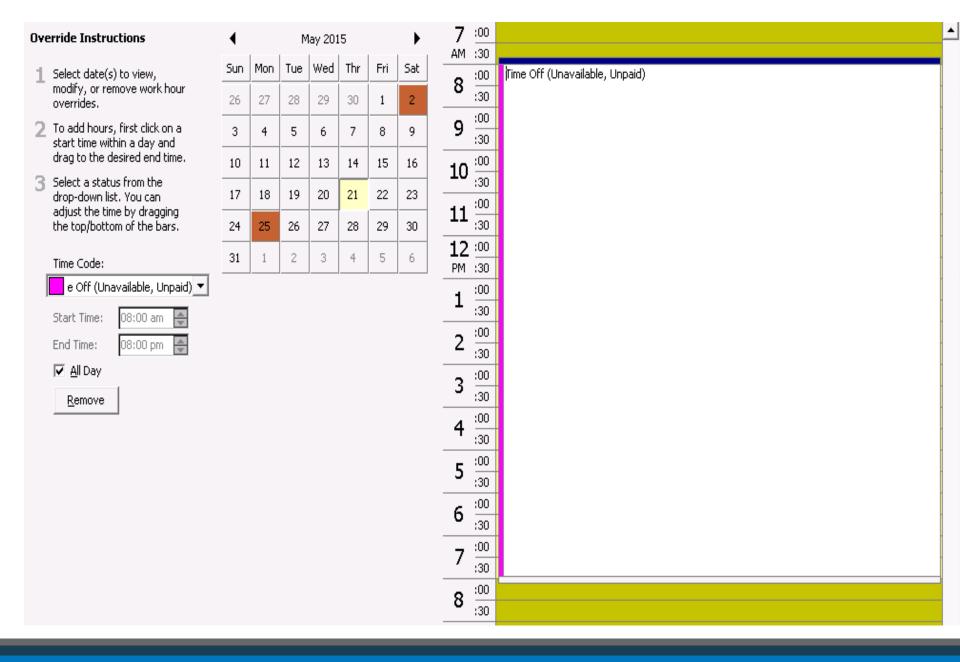


Service CEO Advantages, cont.

- Can specify FDCs schedule based on individual availability
 - By week
 - By day

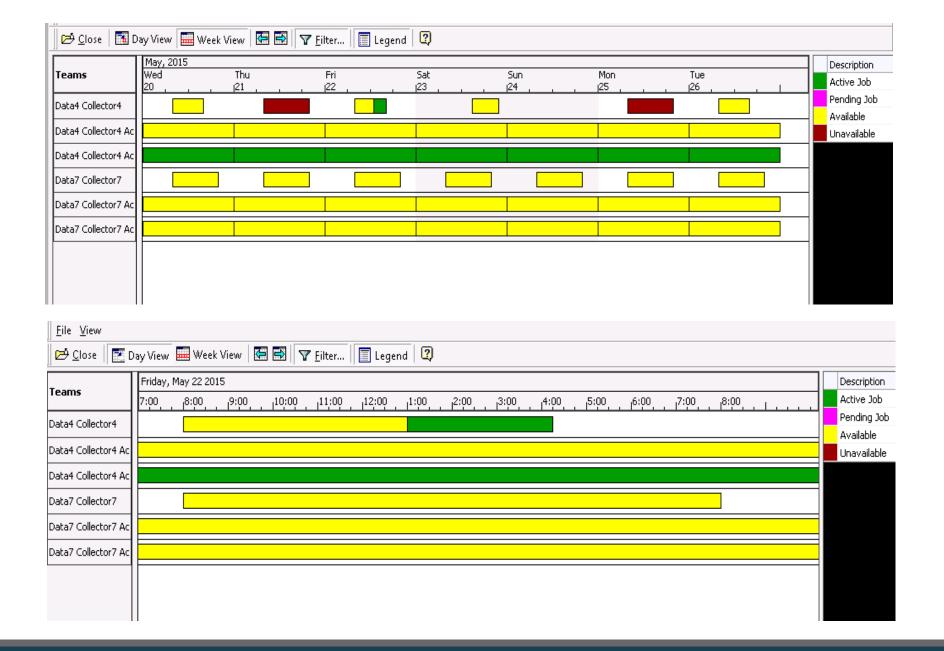


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Service CEO Advantages, cont.

- TIs can see when FDCs are available
 - Only FDCs who are able to work in the community of the participant are listed
 - Shows available time, scheduled time, and unavailable time
 - Viewable by day and by week



Service CEO Advantages, cont.

- Cases could be easily moved from one FDC to another by supervisor, and existing schedule and communities could be overwritten
- Software could be shared (used) by users in multiple telephone centers at the same time

Service CEO Challenges

Learning curve



- Software slowness
- Too many features for our purposes
- Software didn't store historical data as well as we would have liked

Service CEO Challenges, cont.

- Scheduling appointments for Spanish speakers
- Schedule/availability issues if FDC:
 - Had no routine weekly schedule
 - Had a future-dated availability change
- Appointment conflict warning messages difficult to understand



Conclusions

Overall, this product served our purposes and we would probably use it again.

Thank You for Your Time

Questions?

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