

2014 Program Schedule

International Field Directors

&

Technologies Conference

Westin Pasadena, 191 North Los Robles, Pasadena, CA

Sunday, May 18, 2014-

Wednesday, May 21, 2014

The Conference Organizers Welcome You!

Julie Brown, RAND Corporation

Amanda Richardson, University of Nebraska-Lincoln

Eric White, University of Wisconsin

Gina-Qian Cheung, University of Michigan

Joyce Sweeney, Bureau of Labor Statistics

Christy Storey, Kennesaw State University

Kelly Elver, University of Wisconsin

Rita Koontz, Washington State University

SUNDAY, MAY 18, 2014

12:00pm Noon-7:30pm Registration Open (Pick up your packet)

LOCATION: Fountain Foyer

SUNDAY, May 18, 2014

Sessions Session 1 (6:00pm-7:30pm) Sunday

1A-All

LOCATION: Fountain I

Small Shop Roundtable (This session is for anyone, but primarily for small/medium shop attendees.)

Facilitator: Amanda Richardson, University of Nebraska-Lincoln

Session focus: Join this group discussion on management issues in smaller survey centers. Come and share your challenges and solutions.

Welcome Reception

Sunday, 7:30-9:00pm

LOCATION: Fountain III & IV, Terrace

Hospitality Suite:

After activities and sessions are over for the day please join us in the hospitality suite.

LOCATION: Presidential Suite, Room # 1046

MONDAY, MAY 19, 2014

7:30-8:45am Registration Continues, LOCATION: Fountain Foyer

7:30-8:45am Continental Breakfast, LOCATION: Plaza & Courtyard

8:00am Facilitators Breakfast, LOCATION: San Rafael

MONDAY, May 19, 2014

Sessions Session 2 (9:00am-10:15am) Monday

2A-All LOCATION: Fountain I, II & III

Invited Address: Letting Go of Data Collection Methods That No Longer Work and Inventing New Ones, Don Dillman, Washington State University

Facilitator: Jolene Smyth, University of Nebraska-Lincoln

10:15-10:45am- Break, Location: Fountain Foyer

MONDAY, May 19, 2014

Sessions Session 3 (10:45am-12:00pm) Monday

3A-Field **LOCATION: Fountain I**

Presentation & Discussion: Innovative Training Methods (Training I)

Facilitator: Steve Coombs, University of Wisconsin

Session focus: The first of two sessions on training. This session will include how to use evaluation data to fine-tune field staff training, experiences in collaborating with independent organizations to create a training program, how to train staff accustomed to standardized interviewing on a more open-ended, conversational approach, and methods for selecting and retaining quality staff.

Innovative Solutions and Improvements to Field Staff Trainings: Elise Wisnieski, NORC at the University of Chicago

Strength in Solidarity: Lessons Learned from a Collaboratively Developed Training: Rachel Gauvin, NORC at the University of Chicago

Using a Qualitative Approach to Collecting Quantitative Data: Challenges in Unique Survey Programming and Interviewer Training:
Griselle Sanchez, University of Wisconsin

Recruitment Techniques and Methods: Selecting and Retaining Quality Interviewers in Survey Research Studies: Michelle Cheng,
Battelle Health & Analytics

MONDAY, May 19, 2014

Sessions Session 3 (10:45am-12:00pm) Monday

3B-Field **LOCATION: Fountain II**

Presentation & Discussion: Participant Co-operation and Survey Mode

Facilitator: Jolene Smyth, University of Nebraska-Lincoln

Session focus: Lessons learned in promoting and increasing respondent co-operation and response.

“Pretty” or “Not Pretty?” - That Is the Question: A Study of Web Survey Completion and Email Communication: Nicole Tate, RTI International

The Decision to take Part in Surveys. The Role of Situation Specific Factors: Karl-Heinz Reuband, University of Düsseldorf, Germany

Comparing Response Rates Across Modes in Studies of Specialized Populations in Oregon: Lydia Newton, Oregon State University

3C-Field **LOCATION: San Rafael**

Presentation & Discussion: Experiments in Telephone Surveys

Facilitator: Cheryl Wiese, University of Michigan

Session focus: Findings from experiments to enhance or replace telephone surveys.

Does Money Matter? Incentive Refusal in a Statewide Telephone Survey: Tiana Pyer-Pereira, University of Chicago

Using an Address-based Sample with Multi-modes as a Replacement for an RDD Sample for a General Population Survey: Chad Kniss, University of Wisconsin

Can I get Your Number?: Using a Mailed Screener to Assist an ABS Telephone Survey: Alicia Frasier, NORC at the University of Chicago

MONDAY, May 19, 2014

Sessions Session 3 (10:45am-12:00pm) Monday

3D-Field **LOCATION: Fountain III**

Panel Discussion: Compliance Issues

Facilitator: Nicole Kirgis, University of Michigan

Session focus: OMB, FISMA, 508 compliance and similar issues will be discussed. Projects that are subject to enhanced privacy, security, and operational requirements require a variety of resources that can make them more costly and cumbersome than projects without these requirements. Discuss tips and strategies for navigating these compliance issues and ensuring all requirements are met in a timely, efficient, and cost-effective manner.

Panelists:

Shirley Huck, Iowa State

Bharathi Golla, RTI International

Diane Burkom, Battelle Health & Analytics

MONDAY, May 19, 2014

Sessions Session 3 (10:45am-12:00pm) Monday

3E-Tech **LOCATION: Fountain IV**

Presentation & Discussion: Applying Mobile Technology into Survey Projects

Facilitator: Kyle Fennell, NORC at the University of Chicago

Session focus: As mobile technology advances so too do the opportunities and capabilities of data collection organizations. The scope of traditional survey research data collection is expanding. Three leaders in the field discuss a variety of ways in which they're implementing this technology.

Expanding Data Quality Measurement in Mobile Data Collection with QUEST: Charles Loftis, RTI International

Development of a Tablet as Input Device for Respondents in a Collaborative Approach to CAPI Interviewing: Chris Schlapper, University of Wisconsin

Collecting Interview Observation Data via a Mobile Device Survey: Lessons Learned: Jennifer Kelley, University of Michigan

MONDAY, May 19, 2014

Sessions Session 3 (10:45am-12:00pm) Monday

3F-Tech **LOCATION: San Gabriel**

Presentation & Discussion: Mobile Device Management & Security

Facilitator: Merrill Shanks, University of California-Berkeley

Session focus: Be sure you're deploying your mobile devices in a safe and secure manner. Knowing where your devices are, what's stored on those devices, and who has access to the device and the data are essential to mobile data security. As more and more mobile devices interact with data on your servers, ensuring the security of server-side code is also critical. This session covers both ends of that spectrum, from server to end point device, and offers guidance on how to manage and secure your data and devices.

Taming and Securing Mobile Devices via the Deployment of a Mobile Device Management System: Kyle Kwaiser, University of Michigan

Web Tracking and Device Management Systems: Erin Locke, Penn State University

"Secure your data" from 'SQL Injection': Anwar Mohammed, RTI International

12:00-1:15pm Random Digit Dining, **LOCATION: Plaza & Courtyard**

MONDAY, May 19, 2014

Sessions Session 4 (1:30pm-2:45pm) Monday

4A-Field **LOCATION: Fountain I**

Presentation & Discussion: Experiments in Field Technology I

Facilitator: Diane Burkom, Battelle Health & Analytics

Session focus: The first of two sessions on experiments with technology. The focus here is experimental research findings on the impact of technology in survey development and data collection.

Experiment with Mobile-first Strategy for Web Survey Development: Kevin Tharp, Indiana University

Research & Video Communications Era: Interviewing, Technical Support and Management of Virtual Data Collection Staff: Tamara Terry, RTI International

Implementing a Voice Effects ACASI Experiment: Considerations and Preliminary Effects: Karen Jaques, University of Wisconsin

MONDAY, May 19, 2014

Sessions Session 4 (1:30pm-2:45pm) Monday

4B-Field **LOCATION: Fountain II**

Presentation & Discussion: Collecting Data from Children and Child Care Providers

Facilitator: Jennifer Hawes-Dawson, RAND Corporation

Session focus: Challenges and solutions for conducting research involving children or their care providers.

Challenge of a Nationwide Survey with a Large Partnership - Quebec Survey of Child Development: Nathalie Audet, Québec Government
- Québec Statistical Institute

Challenges in Collecting Measures and Biological Specimens from Young Children: Sara Walsh, NORC at the University of Chicago

Surely we can administer via web in-school, right? Lessons from a Feasibility Study: Kimberly Meiergerd, University of Nebraska-Lincoln

MONDAY, May 19, 2014

Sessions Session 4 (1:30pm-2:45pm) Monday

4C-Field **LOCATION: San Gabriel**

Presentation & Discussion: Establishment Surveys

Facilitator: Kurt Johnson, Penn State University

Session focus: Web-based collection, testing, and refusal conversion tailored to Establishment Surveys.

An Analysis of Refusal Conversion Methods and Efficacy in a Large Multimodal Establishment Survey: Matthew Burgess, Bureau of Labor Statistics

Electronic Questionnaire Introduction to a Mission-Critical Survey: Statistics Canada's Business Payroll Survey: Rejean Doiron, Statistics Canada

Using WebEx for Usability Testing: Considerations for Establishment Surveys: Heidi St. Onge, US Census Bureau

MONDAY, May 19, 2014

Sessions Session 4 (1:30pm-2:45pm) Monday

4D-Field **LOCATION: Fountain III**

Panel Discussion: Monitoring Interviewer Behaviors

Facilitator: Bob Lee, University of Michigan

Session focus: Your field colleagues share their tips, tools and advice for monitoring interviewers.

Panelists:

Steve Coombs, University of Wisconsin

Patrick Cagney, NORC at the University of Chicago

Lilian Yahng, Indiana University

Nicole Kirgis, University of Michigan

MONDAY, May 19, 2014

Sessions Session 4 (1:30pm-2:45pm) Monday

4E-Tech **LOCATION: Fountain IV**

Presentation & Discussion: New Tools (1)

Facilitator: Joel Devonshire, University of Michigan

Session focus: There are a myriad of options, methods, and tools for collecting, analyzing, displaying, documenting, and distributing survey data. This session presents a variety of new techniques and capabilities, from cloud infrastructure deployment, to Facebook application data integration and advances in data visualization.

Data Visualization of Survey Data: Minako Edgar, University of Michigan

Deploying to the Cloud: Infrastructure Automation with Chef and Vagrant: Adam Preston, RTI International

Enhancing Surveys with Social Media Data: A Technical Examination of Integrating a Facebook Application into a Computer Assisted Personal Interview: Michael Jugovich, NORC at the University of Chicago

MONDAY, May 19, 2014

Sessions Session 4 (1:30pm-2:45pm) Monday

4F-Tech **LOCATION: San Rafael**

Workshop --- Mobile Application Development Part I (Conducted by SRC at the University of Michigan)

Facilitator: Gina-Qian Cheung, University of Michigan

Session focus: With the rapid rise of Smartphone and other mobile devices, survey organizations now realize that mobile survey apps (both native and web apps) are not only a viable mode for data collection, but they also offer new and innovative ways to collect data. While some organizations are early adopters of mobile technology, others may be wondering how to get started and what resources it takes to develop and implement a mobile survey. This workshop will provide answers to both questions.

The first part of this workshop will consist of a general overview of developing mobile technology for data collection and will include such topics as:

- How to get started – things you need to know
- Mobile development paradigms – native, hybrid and mobile web
- Tools and software – resources to build, test and deploy apps
- Demonstration of mobile survey app and how to manage and view incoming data

2:45-3:15pm- Break, **Location: Fountain Foyer**

MONDAY, May 19, 2014

Sessions Session 5 (3:15pm-4:30pm) Monday

5A-Field **LOCATION: San Gabriel**

Roundtable Discussion: Conducting Research with Production Interviewers

Facilitator: Jennifer Edgar, Bureau of Labor Statistics

Session focus: Discuss the pros and cons of using production interviewers in field research. Learn from your colleagues' ways to help interviewers switch their focus from production goals and metrics to the goals of the research study.

5B-Field **LOCATION: Fountain I**

Presentation & Discussion: Quality Monitoring and Managing of Costs and Resources

Facilitator: Hubert Hamer, USDA/NASS

Session focus: Paradata as a tool for monitoring quality of in data collection and capture.

Multi-year Initiative for Quality Monitoring on the Survey of Consumer Finances: Shannon Nelson, NORC at the University of Chicago

Conducting Quality Control on Manual Data Entry using Database Assistance: Carrie Barrett, University of Wisconsin

Staffing Up and Staffing Smart to Reduce Costs and Improve Response Rates: Phillip Harris, US Census Bureau

Controlling costs in a Decentralized Supervision Environment: Jeffrey Enos, US Census Bureau

MONDAY, May 19, 2014

Sessions Session 5 (3:15pm-4:30pm) Monday

5C-Field **LOCATION: Fountain II**

Presentation & Discussion: Tools and Solutions for Project Management

Facilitator: Wayne Hatcher, US Census Bureau

Session focus: Management tools to identify and address problems before data collection begins and after it starts.

When the Going Gets Tough: Strategies for Reaching Successful Outcomes in the Face of Unexpected Challenges on a Long Running Longitudinal Study: Vicki Wilmer, NORC at the University of Chicago

Adapting Interviewer Distress Protocols for Geographically Distant Subcontractors: Jessica Williams, RTI International

Using SWOT Analysis to Prepare for Field Work: A Prospective and Retrospective Review: Catherine Haggerty, NORC at the University of Chicago

Preliminary Collection Planning - Collection Front Door: Anie Marcil, Statistics Canada

MONDAY, May 19, 2014

Sessions Session 5 (3:15pm-4:30pm) Monday

5D-Field **LOCATION: Fountain III**

Presentation & Discussion: Motivating Data Collectors

Facilitator: Rob Schultz, University of Wisconsin

Session focus: Motivating interviewers to promote and sustain quality data collection.

Using Long-term Interviewers in Panel Surveys: a Blessing or a Curse?: Hua Ding, Peking University

Motivating Telephone Interviewers: Tina Hoy, Penn State University

Do Happy Interviewers Make Better Interviewers?: Lilian Yahng, Indiana University

Data that Counts: The Census Bureau Evaluation Programs and Systems: Kimberly Yancey, US Census Bureau

MONDAY, May 19, 2014

Sessions Session 5 (3:15pm-4:30pm) Monday

5E-Tech **LOCATION: Fountain IV**

Presentation & Discussion: Using Paradata for Survey Management

Facilitator: Lisa Wood, University of Michigan

Session focus: Presenters will share their experience using paradata to as a survey management tool to monitor interviewer and respondent behavior, identify interventions to reduce survey cost and improve data quality, and inform responsive survey design.

What Survey Managers Can Learn By Mining Contact History Data: Deborah Griffin, US Census Bureau

Adding Business Intelligence to Paradata: Joel Devonshire, University of Michigan

Using Predictive Analytics for Survey Response Management: Richard Holden, Bureau of Labor Statistics

MONDAY, May 19, 2014

Sessions Session 5 (3:15pm-4:30pm) Monday

5F-Tech **LOCATION: San Rafael**

Workshop --- Mobile Application Development Part II (Conducted by SRC at the University of Michigan)

Facilitator: Gina-Qian Cheung, University of Michigan

Session focus: The second part of the workshop will provide hands-on experience in building a mobile app. This will be a shallow dive into mobile application development, but will be beyond a simple Hello World application. We will walk you through developing the application using three development platforms, and compiling on either an emulated or physical device:

- Hybrid application using HTML/Javascript/CSS and PhoneGap
- Native Android application using the Android Development Tools (ADT)
- Native iOS application using xCode 5, the iOS development platform

MONDAY, May 19, 2014

Sessions Session 6 (4:45pm-5:45pm) Monday

6A-All **LOCATION: Fountain I & II**

IFD&TC Business Meeting

Facilitator: Advisory Committee; Michael Gerling, USDA/NASS; Cheryl Weise, University of Michigan; Wayne Hatcher, US Census Bureau

Hospitality Suite:

After activities and sessions are over for the day please join us in the hospitality suite.

LOCATION: Presidential Suite, Room # 1046

TUESDAY 20, 2014

7:30-8:45am Continental Breakfast, LOCATION: Plaza & Courtyard

TUESDAY, May 20, 2014

Sessions Session 7 (9:00am-10:15am) Tuesday

7A-All LOCATION: Fountain I, II & III

Invited Address: Smart is the New Green: Robert Furberg, RTI International

Facilitator: Rita Thissen, RTI International

Session focus: The Internet of Things is a network of physical objects (within homes, shops, cars, and our bodies) that contain embedded technology, often linked together using a common internet protocol. Sensors collecting data from their environment can generate information and establish machine awareness about its context, producing huge volumes of data, largely without human intervention. As objects begin to sense, communicate, or interact with their internal states and the external environment, they promise to become tools that can simplify the intricacies of complex human behaviors.

Such smart and connected technologies can serve to bridge the gap between the physical and virtual worlds; in such a ubiquitous network, data become much more sophisticated, powerful, standardized, applicable, and grounded in real-world behavior. According to Gartner's 2013 forecast of the Internet of Things worldwide, there will be nearly 26 billion of these connected devices by 2020.

For the first time in many areas of social and behavioral sciences, investigators will face new types of data from never before seen quantities of information, enabling dramatic progress in advancing the core methods of these disciplines. We will need to develop new ways of capturing, curating, analyzing, interpreting, visualizing, and protecting these huge volumes of data that will be produced. However, the same forces that present such a tremendous opportunity pose critical challenges to our modern day processes, research ethics, and policies.

This session will address the promise of smart technologies and the Internet of Things in the context of social and behavioral science, while exploring how such information networks might fit within our scientific infrastructure and society.

10:15-10:45am- Break, Location: Fountain Foyer

TUESDAY, May 20, 2014

Sessions Session 8 (10:45am-12:00pm) Tuesday

8A-Field **LOCATION: Fountain I**

Panel Discussion: Project Management, Programming, and Field Lessons Learned: A Panel on a Multi-Modal Study of Wisconsin Early Child Care

Facilitator: Kerryann DiLoreto, University of Wisconsin

Session focus: Clients hire us to conduct ever increasingly complex, multi-modal projects, which can be a challenge to manage on a center wide basis as we innovate new protocols, technology and field techniques. Come learn about how center personnel worked together to accomplish one such project.

Panelists:

Jaime Faus, University of Wisconsin

Rae Ganci Hammers, University of Wisconsin

Chris Schlapper, University of Wisconsin

Kate Golen, University of Wisconsin

Steve Coombs, University of Wisconsin

TUESDAY, May 20, 2014

Sessions Session 8 (10:45am-12:00pm) Tuesday

8B-Field **LOCATION: San Rafael**

Presentation & Discussion: Participant Co-operation in Longitudinal Studies

Facilitator: Shonda Kruger-Ndiaye, University of Michigan

Session focus: Discussion of the challenges of respondent retention and co-operation that are unique to longitudinal sample designs.

Stick with Us: Retaining Respondents in a Longitudinal Survey of Adults with Behavioral Health Diagnoses: Jacquelyn George, NORC at the University of Chicago

Who Opts into Research?: Betsy Blunsdon, The Australian Consortium for Social and Political Research Inc (ACSPRI)

Why do People Change Their Mind? Understanding the Dynamics of Survey Non-response using a Large Scale Longitudinal Study: Stephen Woodland, Office for National Statistics, United Kingdom

8C-Center
Management **LOCATION: Fountain II**

Roundtable Discussion: Managing Survey Center Costs and Resources

Facilitator: John Stevenson, University of Wisconsin, Rita Koontz, Washington State University

Session focus: Practical tips for managing and monitoring your center budgets, and expenses including incentives.

TUESDAY, May 20, 2014

Sessions Session 8 (10:45am-12:00pm) Tuesday

8D-Field **LOCATION: Fountain III**

Presentation & Roundtable Discussion: Tools for Training Data Collectors (Training II)

Facilitator: Bob Lee, University of Michigan

Session focus: The second of two sessions on training. The focus here is on tools and technology to simulate data collection during training and achieve success in distance recruitment and training. There will be two presentations, followed by a round table discussion of training issues, so bring your training experiences to share with your colleagues.

Learning Management Software for Online Distance Interviewer Training: Jennifer Kelley, University of Michigan

Hiring Interviewers Remotely for a Nationwide Study: Lisa John, Battelle Health & Analytics

8E-Tech **LOCATION: Fountain IV**

Presentation & Discussion: Mobile Application Development (1)

Facilitator: Anwar Mohammed, RTI International

Session focus: Secure and robust case management and data synchronization are essential to successful CAPI data collection. HTML5 and other new technologies are making it easier for organizations to develop and deploy data collection software that works both online and offline. Learn how two such tools were developed and how you can save time and money by automating your testing of web-based applications.

NSMobile: Mobile Case Management: Steven Ross, NORC at the University of Chicago

Overcoming Offline Data Synchronization Challenges with Open Source Software: Adam Preston, RTI

TUESDAY, May 20, 2014

Sessions Session 8 (10:45am-12:00pm) Tuesday

8F-Tech **LOCATION: San Gabriel**

Presentation & Discussion: Technical Challenges for Data Collection Systems

Facilitator: Michael Gerling, USDA/NASS

Session focus: While new technology is making it easier to some things, plenty of challenges remain. Integrating disparate systems, overcoming institutional obstacles, understanding cultural expectations and norms, and providing training and support are challenges that our presenters faced and overcame in deploying their data collection systems. The panel will offer strategies you can use to successfully deploy your own solutions and offer advice and suggestions relevant to projects of all sizes.

Improving Response Rates in Institutional Settings: George Jones, John-David Leza, US Census Bureau

Reporting Crime and Violence in Central America Through the Use of Smartphones: Rita Thissen, RTI International

Technical Management Challenges in International Data Collection: Lisa Wood, University of Michigan

Liberty - Innovative Survey Technology: Stacy Stonich, NORC at the University of Chicago

12:00-1:15pm Random Digit Dining, **LOCATION: Plaza & Courtyard**

TUESDAY, May 20, 2014

Sessions Session 9 (1:30pm-2:45pm) Tuesday

9A-Field **LOCATION: Fountain I**

Presentation & Discussion: Surveying Special Populations

Facilitator: Devan Crawford, University of Nebraska-Lincoln

Session focus: Approaches and techniques for conducting studies with special or hard-to-reach populations.

Hustle and Bustle: Challenges and Innovations in Case Flow and Case Management. An analysis of a Multi-Mode Survey of Parents with Young Children in Los Angeles County: Andrea Mayfield, NORC at the University of Chicago

Self-administration of Tobacco Surveys with a Street Population of Homeless Youth in Los Angeles - Lessons Learned: Rick Garvey, Ruthie Brownfield, RAND Corporation

The Use of, and Requests for, Respondent Materials: Expectations and Reality: Katherine Del Ciello, NORC at the University of Chicago

Participants in Total Institutions: Diana Crom, Penn State University

TUESDAY, May 20, 2014

Sessions Session 9 (1:30pm-2:45pm) Tuesday

9B-Field **LOCATION: Fountain II**

Presentation & Discussion: Learning From Data Collectors to Inform Improvements in Approach

Facilitator: Tim Olson, US Census Bureau

Session focus: How to use feedback from interviewers or data collectors to improve survey instruments or methods.

Using Interviewers to Inform Survey Methods: Case Studies from Past Projects: Rosa Elena Garcia, Suzanne Perry, RAND

Examining Practice to Continually Inform and Improve Methodology: Nicki Dunnavant, NORC at the University of Chicago

Interviewing the Interviewer: Obtaining Feedback from Experienced Field Interviewers to Inform Changes to the SCF Questionnaire:

Karen Veldman, NORC at the University of Chicago

9C-Field **LOCATION: San Gabriel**

Roundtable Discussion: IRB Issues

Facilitator: Barbara Ward, University of Michigan, David Roe, RTI International

Session focus: Group discussion of a range of Institutional Review Board topics from best practice to educating your IRB.

TUESDAY, May 20, 2014

Sessions Session 9 (1:30pm-2:45pm) Tuesday

9D-Field **LOCATION: Fountain III**

Presentation & Discussion: Sample Design, Weighting and Statistical Findings

Facilitator: Julie Brown, RAND Corporation

Social Bias in Mail Surveys?: Karl-Heinz Reuband, University of Düsseldorf, Germany

After the Breakoff Part 2: Converting Web Breakoffs to Completes: Brianna Groenhout, NORC at the University of Chicago

The Weighting Adjustment of China Family Panel Studies 2012: Ping Lv, Peking University

A HLM Study on the Influence of Macro Factors to the Resident Income Satisfaction: Yu Jin, Dongbei University of Finance & Economics

TUESDAY, May 20, 2014

Sessions Session 9 (1:30pm-2:45pm) Tuesday

9E-Tech **LOCATION: Fountain IV**

Presentation & Discussion: New Tools (2)

Facilitator: Jeff Royal, University of California-Berkeley

Session focus: This session looks at the technology behind a variety of survey research management and infrastructure aspects. The presenters will describe an array of new techniques and capabilities that organizations are using to operate more efficiently and improve data quality by providing staff with customized and automated reports, computing environments, and quality control processes.

How to Generate Custom PDF Reports On-Demand: Roger Osborn, RTI International

Replacing Automated Data Processing Workstations with Virtual Machines (VM's): Orin Day, RTI International

Continuous Interviewing: Adapting a Continuous Post Data Collection Processing Process: Karl Dinkelman, University of Michigan

TUESDAY, May 20, 2014

Sessions Session 9 (1:30pm-2:45pm) Tuesday

9F-Tech **LOCATION: San Rafael**

Workshop --- Social Media Applications Part I (conducted by NORC at the University of Chicago)

Facilitator: Joshua Seeger, NORC at the University of Chicago

Session focus: Over the past several years, the use and utility of social media data has been a topic of extreme interest within the survey research community. Previously researchers have focused on using social media for locating and prompting, sample recruitment, or as an alternative framework for administering surveys. While methodology for using non-probability based samples is under active development, this work is still in its infancy. This workshop will explore an alternative approach to using social media data in social science research; instead of replacing established sampling methods, we will discuss how to enhance traditional survey data collection methodology using social media data sources.

Part one of this workshop will provide a general overview of how to develop social media applications within a social science context and will include such topics as:

- **The benefits of using social media data in social science research**
- **The risks of using social media data in social science research, with a focus on the legal, ethical, and technical concerns of using third-party data sources**
- **A technology overview: details on using Python and Django to collect data from social media APIs**

2:45-3:15pm- Break, Location: Fountain Foyer

TUESDAY, May 20, 2014

Sessions Session 10 (3:15pm-4:30pm) Tuesday

10A-Center
Management

LOCATION: Fountain I

Panel Discussion: Building Relationships with Clients and The Public

Facilitator: Betsy Payn, Battelle Health & Analytics

Session focus: Techniques and experiences different organizations use to build relationships with clients and communicate with the public.

Panelists:

Tim Olson, US Census Bureau

Lilian Yahng, Indiana University

Heather Terhune Marti, Indiana University

TUESDAY, May 20, 2014

Sessions Session 10 (3:15pm-4:30pm) Tuesday

10B-Field **LOCATION: Fountain II**

Presentation & Discussion: Paradata From and About Interviewers

Facilitator: Beth-Ellen Pennell, University of Michigan

Session focus: How to use paradata either gathered from or about interviewers to inform survey process.

Investigating Interviewer Effects in a Longitudinal Survey: Sherry Tao Kong, Peking University

Measurement Effects of Respondent Characteristics on Interviewer-Reported Paradata: Lindsey Witt-Swanson, University of Nebraska-Lincoln

Using Paradata to Investigate An Unexpected Production Outcome and Associated Interviewer Behaviors: Shonda Kruger Ndiaye, University of Michigan

Using Paradata to Monitor Interviewers' Behavior: A Case Study from a National Survey in the Kingdom of Saudi Arabia: Yu-Chieh Lin, University of Michigan

TUESDAY, May 20, 2014

Sessions Session 10 (3:15pm-4:30pm) Tuesday

10C-Field **LOCATION: Fountain III**

Presentation & Discussion: Working with Community Partners

Facilitator: Rosanna Armson, University of Minnesota

Session focus: Learn about innovative approaches in community-based participatory research and working with community partners.

An Innovative Approach to Community-Based Participatory Research: Community Research Fellows Training Program: Karen Tucker, Battelle Health & Analytics

Community Based Participatory Research to Sustainable Product Ownership: Devan Crawford, University of Nebraska-Lincoln

Working With Community-Based Partners: Lessons Learned: Jen Parker, Megan Zander-Cotugno, RAND Corporation

10D-Field & Tech **LOCATION: Fountain IV**

Roundtable Discussion: Project Management and Tech Communication - How to Write Specs from Idea to Execution

Facilitator: Chris Corey, RAND Corporation

Session focus: Group discussion of how to facilitate communication between project management and technical staff, with an emphasis on communication of instrument specifications.

TUESDAY, May 20, 2014

Sessions Session 10 (3:15pm-4:30pm) Tuesday

10E-Tech **LOCATION: San Gabriel**

Presentation & Discussion: Listen Up!

Facilitator: Rick Garvey, RAND Corporation

Session focus: Issues in recording hardware and text to speech technology.

Exploring Options for Creating Digital Recordings of Telephone Interviews Conducted on Analogue Phone Systems: Rob Schultz, August Salick, University of Wisconsin

Methods for Implementing Text to Speech (TTS) in ACASI Surveys: Hilary Zelko, RTI International

10F-Tech **LOCATION: San Rafael**

Workshop --- Social Media Applications Part II (conducted by NORC at the University of Chicago)

Facilitator: Joshua Seeger, NORC at the University of Chicago

Session focus: Part two of this workshop will give participants an opportunity to create a web-based application that collects data from Facebook and dynamically integrates the returned data into a web survey. Prior to the workshop we will provide registered attendees with an installation package and documentation for laptop setup so they have all the necessary components installed and configured including a mock web survey. This will allow attendees to focus on the development of the Facebook application and immediately see the collected data integrate into a web survey.

NOTE: It is highly recommended that attendees of the second part of the workshop should have some prior programming experience and bring their own laptop with the installation package installed and configured before arriving at the workshop.

TUESDAY, May 20, 2014

Sessions Session 11 (4:45pm-6:00pm) Tuesday

11A-Tech **LOCATION: Fountain I & II**

Tech Talk

Facilitator: Bill Connett, University of Michigan

Hospitality Suite:

After activities and sessions are over for the day please join us in the hospitality suite.

LOCATION: Presidential Suite, Room # 1046

SPECIAL NOTE:

Wednesday Sessions start at 8:00am, so don't forget, and breakfast starts at 7:00am in the Fountain Foyer & Terrace!

WEDNESDAY 21, 2014

7:00-8:00am Continental Breakfast, LOCATION: Fountain Foyer & Terrace

WEDNESDAY, May 21, 2014

Sessions Session 12 (8:00am-9:15am) Wednesday

**12A-Center
Management**

LOCATION: Fountain I

Roundtable Discussion: Hiring, Training and Developing Project Managers

Facilitator: Kelly Elver, University of Wisconsin; Dragana Bolcic-Jankovic, UMASS Boston

Session focus: Sharing ideas and information on how to identify, hire, train and develop project management staff.

WEDNESDAY, May 21, 2014

Sessions Session 12 (8:00am-9:15am) Wednesday

12B-Field **LOCATION: Fountain II**

Panel Discussion: Cross Cultural Issues

Facilitator: Beth-Ellen Pennell, University of Michigan

Session focus: Your peers discuss their experiences with and successful procedures for cross-cultural and international data collection projects.

Panelists:

Adriana Crenshaw, US Census Bureau

Cynthia Guerrero, US Census Bureau

John Lee Holmes, Qatar University

Jason Kent, US Census Bureau

Andrea Moraga-Holz, RAND Corporation

Yu-Chieh Lin, University of Michigan

WEDNESDAY, May 21, 2014

Sessions Session 12 (8:00am-9:15am) Wednesday

12C-Field **LOCATION: Fountain III**

Presentation & Discussion: Experiments in Field Technology 2

Facilitator: Richard Hull, University of Nebraska-Lincoln

Session focus: The second of two sessions on experiments with technology. The focus here is on experimental research findings related to survey response and data collection.

Prompting on a Web-Based Survey—The Results: Lekha Venkataraman, NORC at the University of Chicago

Answering Methodological Questions About Optimal Response Format by Incorporating an Experimental Design into two Ongoing Observational Studies: Kristin Heron, Penn State University

Field Data Collection in Area Frame Survey Utilizing iPads - USDA's June Area Survey: Michael Gerling, USDA-NASS

WEDNESDAY, May 21, 2014

Sessions Session 12 (8:00am-9:15am) Wednesday

12D-Field **LOCATION: Fountain IV**

Panel Discussion: Sensitive Topics or Samples

Facilitator: Martha Belanger, University of New Hampshire

Session focus: Collecting data on sensitive topics or with sensitive samples, presenters will discuss a range of issues including innovative design, privacy concerns, and survey administration.

Panelists:

Bryon Crenshaw, US Census Bureau

Janice Larson, Iowa State University

Betsy Payn, Battelle Health & Analytics

Esther Ullman, University of Michigan

WEDNESDAY, May 21, 2014

Sessions Session 12 (8:00am-9:15am) Wednesday

12E-Tech **LOCATION: San Rafael**

Presentation & Discussion: Mobile Development (2)

Facilitator: Jennifer Kelley, University of Michigan

Session focus: As the capabilities of new hardware and software increase and costs decrease, replacing and updating older technology becomes an increasingly attractive prospect. These presenters will discuss their experiences designing, testing, and deploying systems that take advantage of new mobile development and data collection technology. These new systems not only streamlined data collection processes but also took advantage of new capabilities of mobile hardware, allowing new data types to be collected.

Using Mobile Applications to Streamline the NSDUH: Charles Loftis, RTI International

NSMobile : Use of Sensor Technology in Data Collection: Steven Ross, NORC at the University of Chicago

Building a Cross-Platform RTI Mobile Field Surveys with HTML 5: Charles Loftis, RTI International

WEDNESDAY, May 21, 2014

Sessions Session 12 (8:00am-9:15am) Wednesday

12F-Tech **LOCATION: San Gabriel**

Panel Discussion: Strategies for Sending Large Volumes of Recruitment Messages

Facilitator: Kevin Tharp, Indiana University

Session focus: Sending email recruitment messages to respondents is becoming more challenging as the big players in commercial email accounts (Google, Microsoft, Yahoo!, etc.) employ spam-filtering policies that can prevent recruitment messages from reaching the desired recipient. Crafting an email message that won't be blocked can be difficult because the details of these policies are often not public; they differ between companies, and evolve over time. Come ready to discuss how you and your organization are addressing this challenge.

Panelists:

Hueichun Peng, University of Michigan

Adam Preston, Research Triangle International

9:15-9:30am- Break, **Location: Fountain Foyer**

WEDNESDAY, May 21, 2014

Sessions Session 13 (9:30am-10:30am) Wednesday

13A-All **LOCATION: Fountain I & II**

Closing Session

Facilitator: Rick Garvey, RAND Corporation

Session focus: Come test your knowledge and luck in a range of games related to conference topics and best-practice in survey research. Prizes! Prizes! Prizes!

**Thank you! Have a safe trip home.
See you next year.
May 17-20, 2015
Florida, Hotel TBA.**