

P R O G R A M S C H E D U L E

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International Field Directors & Technologies Conference

New Orleans, Louisiana

Sunday, May 18, 2008–Wednesday, May 21, 2008

The Conference Organizers Welcome You

Missy Koppelman, NORC

Eric White, University of Wisconsin

Yasamin Miller, Cornell University

Luc Tremblay, Statistics Canada

Joyce Sweeney, Bureau of Labor Statistics

Rita Koontz, Washington State University

We are happy to assist you. Please call upon us at any time.

www.ifdtc.org



Sunday, May 18, 2008

6:00pm-7:00pm Small Shop Roundtable *LOCATION: La Nouvelle Orleans – East, Mezzanine B*

Monday, May 19, 2008

8:30am-9:45am

- **Kathleen Frankovic, Director of Surveys and Producer, CBC News** *LOCATION: La Nouvelle Orleans – East & West*

10:15am-12:00pm

- **Can You Hear Me Now?** *LOCATION: Riverview, Floor 16*
- **Envisioning the Survey Interview of the Future** *LOCATION: La Nouvelle Orleans-East & West, Mezzanine B*

1:30pm-4:00pm

- **Can You Hear Me Now?-Part Two** *LOCATION: Riverview, Floor 16*
- **Focus Groups from Start to Finish: A Practical Introduction** *LOCATION: Iberville Room, Mezzanine B*
- **Envisioning the Survey Interview of the Future-Part Two** *LOCATION: La Nouvelle Orleans-East & West, Mezzanine B*

4:15-4:45pm Business Meeting *Location: La Nouvelle Orleans-East & West, Mezzanine B*

5:45-10:00pm IFD&TC Special Event

Tuesday, May 20, 2008

8:30am-9:45am

- **Persuading Respondents: Writing Readable Surveys and Letters** *LOCATION: Iberville Room, Mezzanine B*
- **Mixed Mode-Is It A Mixed Bag?-Part One** *LOCATION: La Nouvelle Orleans – East, Mezzanine B*
- **Budgeting-What You Need To Know** *LOCATION: Bienville Room, Mezzanine B*
- **American Community Survey-Everything You Need To Know And More** *LOCATION: Bonnet Carre Room, Mezzanine A*
- **Data and Paradata Tools** *LOCATION: Royal Room, Mezzanine A*
- **Data Security** *LOCATION: La Nouvelle Orleans-West, Mezzanine B*

10:15am-11:30am

- **How To Write Better Survey Questionnaires** *LOCATION: Iberville Room, Mezzanine B*
- **Mixed Modes-Is It A Mixed Bag?-Part Two** *LOCATION: La Nouvelle Orleans-West, Mezzanine B*
- **Money, Money, Money-Does It Help?** *LOCATION: La Nouvelle Orleans-East, Mezzanine B*
- **Where Are You? Finding Lost Respondents** *LOCATION: Royal Room, Mezzanine A*
- **Successfully Managing Projects: Issues That Affect All Shops, Small, Medium or Large** *LOCATION: Bienville Room, Mezzanine B*
- **Scanning & Imaging** *LOCATION: Bonnet Carre Room, Mezzanine A*

1:30pm-2:45pm

- **Overcoming Challenges-Statewide and Election Year Polling** *LOCATION: Bonnet Carre Room, Mezzanine A*
- **If I Don't Answer, Does It Matter? Issues Around Non-Response** *LOCATION: Iberville Room, Mezzanine B*
- **When Will They Ever Learn? Interviewer Training** *LOCATION: La Nouvelle Orleans-East, Mezzanine B*
- **We're Watching You! Collecting High Quality Data-Part One** *LOCATION: Bienville Room, Mezzanine B*
- **High Tech Infrastructure** *LOCATION: La Nouvelle Orleans-West, Mezzanine B*

3:15pm-4:30pm

- **New Web Usage** *LOCATION: Royal Room, Mezzanine A*
- **Making Them See It My Way, Gaining Respondent Cooperation** *LOCATION: Bienville Room, Mezzanine B*
- **Tackling Small Shop Challenges** *LOCATION: Bonnet Carre Room, Mezzanine A*
- **Anybody Home? Conducting CATI Surveys** *LOCATION: Cabildo Salon, Floor 2*
- **Hide And Seek: Finding Difficult To Reach Populations** *LOCATION: La Nouvelle Orleans-East, Mezzanine B*
- **High Tech New Technology** *LOCATION: La Nouvelle Orleans-West, Mezzanine B*
- **Web Based Data Collection** *LOCATION: Royal Room, Mezzanine A*
- **Security Issues and Solutions** *LOCATION: Iberville Room, Mezzanine B*

4:45pm-6:00pm Techie Talk, *LOCATION: Tennessee Williams Suite, Room 1545*

Wednesday, May 21, 2008

8:30am-9:45am

- **Blood, Sweat, and Saliva-Collecting Biomarkers** *LOCATION: Riverview, Floor 16*
- **Growing Employees With Mentoring** *LOCATION: Iberville Room, Mezzanine B*
- **Growing Employees With Mentoring** *LOCATION: Iberville Room, Mezzanine B*
- **Programmer Tips and Tools** *LOCATION: Royal Room, Mezzanine A*
- **Multi-Mode Case Management** *LOCATION: Vieux Carre, Floor 17*

10:15am-11:30am

- **Closing Session** *LOCATION: La Nouvelle Orleans-East & West, Mezzanine B*

WELCOME to the 42nd International Field Directors & Technologies Conference

Conference Highlights:

♪ **The Small Shop Roundtable Sunday evening (6-7:00pm), before the opening reception.** If you are from a small or medium size shop this is the perfect start to the conference and building a network of colleagues.

√ **Sunday evening after dinner reception and get acquainted with past and present IFD&TC organizers, 7:30-9:30PM.** Light food and cash bar. An informal time of visiting and meeting old and new friends.

↻ **Random Digit Dining** seating arrangement for lunch on Monday and Tuesday. This is a fun time of random seating that helps you get to know others.

☀ **Included in your registration fee is a special event on Monday evening.** We'll have a "New Orleans" experience at Mardi Gras World that you will not want to miss. See where it all begins---enjoy food, floats, music and costumes. Meet in the lobby at 5:45pm and be sure to bring your ticket. We'll meet busses at the corner of Canal & Royal at 6:00pm for a short ride to Mardi Gras World and return to the hotel by 10:00pm.

👤 **At the conference please don't be alone unless you prefer.** IFD&TC is known for its hospitality. Organizers past and present will be on hand to answer your questions and assist you. Please visit the hospitality suite in the evenings after sessions and events for the day are finished, enjoy random seating at lunch, and please, let us know if you are not meeting the people you would like to network with so we can try to locate others with similar interests. We want you to enjoy the conference and we are here to help.

Eric, Missy, Yasamin, Luc, Joyce and Rita

SUNDAY, MAY 18, 2008

12:00noon -7:30pm Registration Open (Pick up your packet)

Location: Royal Street Main Lobby, Ground Floor

SUNDAY, May 18, 2008

Sessions Session 1 (6:00pm-7:00pm) Sunday

1A LOCATION: La Nouvelle Orleans – East, Mezzanine B

Small Shop Roundtable

Facilitator: Linda Stork, Michigan State University

Session focus: If you are from a small/medium shop this is a great start to the conference. Network and then break into groups to discuss a variety of topics.

7:30-9:30pm Welcome Reception

Location: La Nouvelle Orleans West, Bienville & Iberville Rooms, Mezzanine B

After dinner opening reception. Join past and present IFD&TC organizers for light food, a cash bar, and an informal time of visiting with old and new friends. The perfect start to the conference! IFD&TC wants to thank the Hotel Monteleone for offering complimentary beer and wine for the first hour of the reception.



*You are invited to join others in the Hospitality Suite located in the Tennessee Williams Suite, Room 1545.
Open in the evenings after sessions and events are over for the day.*

<http://www.ifdtc.org>

7:00-8:30am Registration Continues, Location: Queen Anne Mezzanine

7:00-8:30am Continental Breakfast, Location: Queen Anne Ballroom, Mezzanine A

8:00am Facilitators Breakfast, Location: Royal Room, Mezzanine A

MONDAY, May 19, 2008

Sessions **Session 2 (8:30am-9:45am) Monday**

2A *LOCATION: La Nouvelle Orleans-East & West, Mezzanine B*

**Keynote Speaker, Kathleen Frankovic, Director of Surveys and Producer,
CBC News**

Facilitator: Yasamin Miller, Cornell University

9:45-10:15am Break, Queen Anne Foyer

Sessions **Session 3 (10:15am-12:00pm) Monday**

3A *LOCATION: Riverview, Floor 16*

Panel Discussion

Can You Hear Me Now?

Facilitator: Missy Koppelman, NORC

Session focus: A distinguished panel of experts discuss the latest research on cell phone surveys.

Panelists:

Martin Barron, NORC

Linda Piekarski, Invited Guest, Survey Sampling International

Stephen Blumberg, National Center for Health Statistics

Randy ZuWallack, Invited Guest, Macro International

3B *LOCATION: La Nouvelle Orleans-East & West, Mezzanine B*

Presentation and Discussion (Soft Tech)

**Envisioning the Survey Interview of the Future, Fred Conrad,
University of Michigan**

Facilitator: Bill Connett, University of Michigan

Session focus: Fred Conrad is a Research Associate Professor at the University of Michigan and Associate Research Professor in the Joint Program of Survey Methodology, University of Maryland. Along with Michael Schober he is co-editor of the 2007 book, "Envisioning the Survey Interview of the Future." He will discuss principles and phenomena to think about when considering adopting a new technology for use in survey research.

12:00-1:00pm Lunch/Random Digit Dining, Location: Queen Anne Ballroom, Mezzanine A

<http://www.ifdtc.org>

MONDAY, May 19, 2008

Sessions **Session 4 (1:30pm-4:00pm) Monday (Break Included-Riverview & La Nouvelle Foyer)**

4A *LOCATION: Riverview, Floor 16*

Presentations and Discussion

Can You Hear Me Now?-Part Two

Facilitator: Yasamin Miller, Cornell University

Session focus: More from the experts on cell phone research.

Text Messaging as a Data Collection Tool: Patricia Nordstrom, Penn State University

Interviewing with Cell Phones: Trends and Effects on Data Quality and Operation Costs: Eva Leissou, University of Michigan

Reaching Cell Phone Only Households: Bistra Anatchkova, University of Wyoming

Cell Phone Interviewing: Bob Lee, University of California-Berkeley

Costs and Benefits from Conducting a Supplemental Sample of Cell Phone Numbers in

National RDD Surveys: Courtney Kennedy, University of Michigan

Evaluation of Sample Designs for Telephone Surveys That Include Cell Phones: Charlotte Steeh, Centers for Disease Control and Prevention

4B *LOCATION: Iberville Room, Mezzanine B*

Training Session

Focus Groups from Start to Finish: A Practical Introduction

Trainer: Lisa John, Battelle Centers for Public Health Research & Evaluation

Session focus: This session will provide practical suggestions for the novice practitioner with plenty of real-life examples.

4C *LOCATION: La Nouvelle Orleans-East & West, Mezzanine B*

Presentation and Discussion (Soft Tech)

Envisioning the Survey Interview of the Future-Part Two

Facilitator: Eric White, University of Wisconsin

Session focus: We're delighted to have this distinguished group of researchers join us at this year's IFD&TC. Each of the presenters authored a chapter in "Envisioning the Survey Interview of the Future." They'll share their cutting-edge research and help us think about technology's role in society and what this means for the world survey research. They'll discuss how new technology can be harnessed to aid and assist survey research efforts, and consider just what role technology should have in the future of survey research.

The Contemporary Standardized Survey Interview for Social Research: Nora Cate Schaeffer, University of Wisconsin

Dialogue Capability and Perceptual Realism in Survey Interviewing Agents: Michael Schober, New School for Social Research

Response Effects in Video-enhanced Web Surveys: Marek Fuchs, University of Kassel, Kassel, Germany

Using Dynamic Multimodal Interfaces to Automate the Survey Interview: Michael Johnston, Invited Guest, AT&T

Technology and the Survey Interview and Questionnaire: Mick Couper, University of Michigan

MONDAY, May 19, 2008

4:15pm Business Meeting

Location: La Nouvelle Orleans-East & West, Mezzanine B

Agenda: *(Please attend, we need your feedback and to hear your questions.)*

Introduction of IFD&TC New Website, Eric White

2009 Organizers, Missy Koppelman

Directors Insurance, Financial Report & Research on non-profit status, Deb Stempowski

Sponsorship, Yasamin Miller

Advisory Committee, Luc Tremblay

Site 2009, Joyce Sweeney

Other:

5:45-10:00pm: IFD&TC Special Event



“BRING YOUR TICKET” and meet in Lobby to begin a wonderful evening at Mardi Gras World. Meet in the lobby at 5:45pm and be sure to bring your ticket. We’ll meet busses at the corner of Canal & Royal at 6:00pm for a short ride to Mardi Gras World and return to the hotel by 10:00pm. Casual dress encouraged.

*You are invited to join others in the
Hospitality Suite located in the
Tennessee Williams Suite, Room 1545.
Open in the evenings after sessions and events conclude.*

<http://www.ifdtc.org>

7:00-8:30am Continental Breakfast, Location: Queen Anne Ballroom, Mezzanine A

TUESDAY, May 20, 2008

Sessions **Session 5 (8:30am-9:45am) Tuesday**

5A ***LOCATION: Iberville Room, Mezzanine B***

Training Session

Persuading Respondents: Writing Readable Surveys and Letters

Trainer: Cheryl Wiese, Group Health Cooperative

Session focus: This workshop will focus on writing readable respondent materials. The Center for Health Studies has created a "readability toolkit" which will be made available to all participants.

5B ***LOCATION: La Nouvelle Orleans – East, Mezzanine B***

Presentations and Discussion

Mixed Mode-Is It A Mixed Bag?-Part One

Facilitator: Lisa Klein, University of Wisconsin

Session focus: Presenters will discuss mode effects, boosting response rates and lessons learned with mixed-mode surveys.

Mode Effects in “Data Collection Platforms for Integrated Longitudinal Exposure Studies”:

Impact on Data Quality and Burden: Stacey Weger, RTI International

Mixed Mode Surveys: Julia Anderson, Group Health Cooperative

Multi-mode Collection of Surveys: Claudette Baillargeon, Statistics Canada

5C ***LOCATION: Bienville Room, Mezzanine B***

Panel Discussion

Budgeting-What You Need To Know

Facilitator: Rita Koontz, Washington State University

Session focus: Our experts will discuss all aspects of budgeting, and provide helpful handouts.

Panelists:

Diane Burkom, Battelle Centers for Public Health Research and Evaluation

Stacia Jorgensen, University of Nebraska-Lincoln

Rolfe Carlson, University of Michigan

John Stevenson, University of Wisconsin

TUESDAY, May 20, 2008

Sessions **Session 5 (8:30am-9:45am) Tuesday**

5D *LOCATION: Bonnet Carre Room, Mezzanine A*

Presentations and Discussion

American Community Survey-Everything You Need To Know And More

Facilitator: Freddy Navarro, U.S. Census Bureau

Session focus: The American Community Survey is an influential data source. Come learn about the details of the survey such as Group Quarters, sampling frame, master address file, and more.

Overview of the American Community Survey: Freddy Navarro, U.S. Census Bureau

The American Community Survey Sampling Operations on American Indian Reservations:

Karen King, U.S. Census Bureau

The American Community Survey in Remote Alaska: Steven Hefter, U.S. Census Bureau

The Use of the Internet in the American Community Survey Group Quarters Frame Creation:

Andre Williams, U.S. Census

5E *LOCATION: Royal Room, Mezzanine A*

Presentations and Discussion (Soft Tech)

Data and Paradata Tools

Facilitator: Michael Gerling, USDA/NASS

Session focus: Access to real-time production statistics is an important part of any data collection effort. Efficiency and overall project knowledge are greatly increased through the effective use of study paradata. Learn how these presenters use their paradata tools and how similar tools can be integrated into your organizations' study management toolkit.

Tracking Project Progress in Real Time: Betsy Blunsdon, Deakin University, Australia

PANDA-The Continued Evolution of a Dynamic, Real-Time Paradata Tool: Chris Stringer, U.S. Census Bureau

A Web-Based Production Management System: Drew Vogel, University of Wisconsin

5F *LOCATION: La Nouvelle Orleans-West, Mezzanine B*

Panel Discussion (Soft Tech)

Data Security

Facilitator: Tim Gabel, RTI International

Session focus: How do you best ensure data security, and how much is enough? Where should you focus your efforts? Panelists will discuss how their organizations are addressing these concerns and how these solutions are integrated with data collection work.

Panelists:

Ramasu Suresh, RTI International

Ellen Soper, U.S. Census Bureau

Chris Corey, RAND

9:45-10:15am Break, Queen Ann Foyer, Mezzanine A

<http://www.ifdte.org>

TUESDAY, May 20, 2008

Sessions **Session 6 (10:15am-11:30am) Tuesday**

6A *LOCATION: Iberville Room, Mezzanine B*

Training Session

How To Write Better Survey Questionnaires

Trainer: Tim Triplett, The Urban Institute

Session focus: An interactive session on how to write questionnaires with several good examples.

6B *LOCATION: La Nouvelle Orleans–West, Mezzanine B*

Presentations and Discussion

Mixed Modes-Is It A Mixed Bag?-Part Two

Facilitator: Jody Dougherty, University of Michigan

Session focus: Presenters will discuss changing collection strategy based on respondent interviews, web vs. paper differences on item non-response, and combining traditional methods to form a non-traditional method.

Wholesale Origin and Destination of Goods; Redesigning the Collection Strategy for Success:
Dominic Roy, Statistics Canada

Item Non-Response: Does Mode (Web versus Paper) Make a Difference?: Betsy Payn, Battelle Centers for Public Health Research & Evaluation

Two Very Traditional Methods Combined to Form a Rather Non-traditional Method Used on a Split Sample in a County in Colorado: Michael Dorssom, University of Wyoming

6C *LOCATION: La Nouvelle Orleans-East, Mezzanine B*

Presentation and Discussion

Money, Money, Money-Does It Help?

Facilitator: Rick Garvey, RAND

Session focus: This session will share the results of recent experiments with respondent incentives, the effects of pre-paid incentives, and other innovative approaches to incentives.

Recent Experiments with Respondent Incentives on the National Longitudinal Study of Youth 1997 (NLSY97): Kyle Fennell, NORC

Advancing Statewide Polling?: Examining the Effects of Advance Letters on Response Rates & Field Work: Chad Kniss, University of Wisconsin

What's the Cost of a Pre-Paid Incentive?: Lekha Venkataraman, NORC

HRS-Innovative Approach to Incentives: Esther Ullman, University of Michigan

TUESDAY, May 20, 2008

Sessions **Session 6 (10:15am-11:30am) Tuesday**

6D *LOCATION: Royal Room, Mezzanine A*

Presentation and Discussion

Where Are You? Finding Lost Respondents

Facilitator: Rosa Elena Garcia, RAND

Session focus: Locating respondents is an important step in the research process. This session will discuss effective locating strategies, reviewing effective traditional tracing methods, searching websites, and the use of social networks MySpace and Facebook.

Finding Lost Respondents on MySpace and Facebook: Anne Claggett, Penn State University

Finding a Needle in a Haystack: A Unique Locating Strategy: Edward Sipulski, NORC

From Adolescence to Adulthood: Traditional Tracing Techniques vs. Cyberspace Searches: Renea Machuga, Battelle Centers for Public Health Research & Evaluation

6E *LOCATION: Bienville Room, Mezzanine B*

Presentations and Discussion (Soft Tech)

Successfully Managing Projects: Issues That Affect All Shops, Small, Medium or Large

Facilitator: Deb Stempowski, U.S. Census Bureau

Session focus: Managing projects is a challenge for all organizations, large and small. While larger shops may follow more formal procedures than smaller shops, all organizations are interested in effectively managing projects as well as all of the changes, issues and challenges they must address during their project lifecycle. If you're interested in improving your project management, your change management or other aspects of running effective projects in your organization, large or small, you should attend this session.

Software Development and CMMI at RTI International: Karen Davis, RTI International

Managing Multiple Technical Projects: How Does a Project Manager Effectively Manage

Multiple Projects Concurrently to Ensure Quality Results?: Tony Figlioli, US Census Bureau

How to Manage the Software Development Process in the SRC at Michigan: Gina-Qian Cheung, University of Michigan

Managing the Knowledge Gap: What to do When Techies Don't Talk to Techies: Jeff Biala, NORC

6F *LOCATION: Bonnet Carre Room, Mezzanine A*

Presentations and Discussion (Hard Tech)

Scanning & Imaging

Facilitator: Sylvie Cyr, Statistics Canada

Session Focus: Electronic data capture is moving beyond the realm of simple scanning of paper questionnaires to collect data points at predefined x, y coordinates. These presenters will discuss their new and innovative uses of scanning and imaging technology.

Imaging Technology: Louis Boutet, Statistics Canada

Document Imaging and Data Capture: Maria Darr, Paul Friday & Karl Krider, U.S. Census Bureau (*Demo will be in the Presbytere Room during times when sessions are not going on.*)

12:00-1:00pm Lunch/Random Digit Dining, Location: Queen Anne Ballroom, Mezzanine A

TUESDAY, May 20, 2008

Sessions Session 7 (1:30pm-2:45pm) Tuesday

7A LOCATION: Bonnet Carre Room, Mezzanine A

Roundtable Discussion

Overcoming Challenges-Statewide and Election Year Polling

Co-Facilitators: Shirley Huck, Janice Larson, Iowa State University; Ron Langley, University of Kentucky

Session focus: Round table discussion sharing innovative ideas for state-wide polling and the challenges around election year polling.

7B LOCATION: Iberville Room, Mezzanine B

Presentations and Discussion

If I Don't Answer, Does It Matter? Issues Around Non-Response

Facilitator: Christy Storey, Kennesaw State University

Session focus: This session will discuss the spatial dynamics around non-response, when is an appointment actually a refusal, the effects of informed consent language on response rates, and differences in responses by demographic characteristics.

Interpreting Appointments: How Often is an Appointment Actually a Refusal?: Tracie Carroll, NORC

Spatial Dynamics of Non-Response in New York State: Govind Acharya, Cornell University

Effects of Informed Consent Language on Response Rates and Respondent Interpretations: Stacia Jorgensen, University of Nebraska-Lincoln

Exploring Response Factors on Mail Surveys of Panel Respondents: Maryam Buageila, University of Michigan

7C LOCATION: La Nouvelle Orleans-East, Mezzanine B

Presentations and Discussion

When Will They Ever Learn? Interviewer Training

Facilitator: Wayne Hatcher, U.S. Census Bureau

Session focus: Good interviewers are the key to high response rates and high quality data. This presentation will discuss successful refusal avoidance training, the role of the interviewer in sensitive studies, and the development of a new "Interviewer Learning Program".

Between Interview and Social Intervention: A New Approach in the Training of Interviewers for Sensitive Studies in Households: Karine Moisan, Institut de la statistique du Québec

Implementing Successful Refusal Avoidance Training for Interviewers: Grace O'Neill, U.S. Census Bureau

Developing a New Interviewer Learning Program: Sandy Church, Office for National Statistics, United Kingdom

TUESDAY, May 20, 2008

Sessions **Session 7 (1:30pm-2:45pm) Tuesday**

7D *LOCATION: Bienville Room, Mezzanine B*

Presentations and Discussion

We're Watching You! Collecting High Quality Data-Part One

Facilitator: Steve Coombs, University of Wisconsin

Session focus: Ensuring the quality and integrity of data is one of the most important aspects of survey data collection efforts. This session will present the capabilities of NORC's case validation system, how to use collected data to detect interviewer falsification, and other ways to assess interviewer performance.

Multi-Method Approaches to Monitoring Data Quality: Lauren Cohen, RTI International

Sorting the Wheat from the Chaff: Are Assessment Centers a Good Predictor of Interviewer Performance?: Stephen Woodland, Office for National Statistics, United Kingdom

Using Statistical Trends in Collected Data to Detect Interviewer Falsification in the NLSY97: Kanru Xia, NORC

From Completed Interview to Validated Case in One-day Flat: NORC's Validation System for Field Projects: John Sokolowski, NORC

7E *LOCATION: La Nouvelle Orleans-West, Mezzanine B*

Presentations and Discussion (Hard Tech)

High Tech Infrastructure

Facilitator: Jeff Biala, NORC

Session focus: This high tech presentation will focus on the successful deployment of hardware and software in a survey research organization. The presenters will discuss what worked well, what did not, and provide you with information you can use to make good decisions for your shop.

From Use Cases to Tech Visits: Development and Deployment of a Multi-Channel Passive Monitoring System for Longitudinal Exposure Surveys: Randy Ottem, RTI International

Lessons Learned: Migrating to Windows Vista in a Large Scale Survey: Lewis Caviness, RTI International

Using Tablet Computers on the National Survey of Family Growth: Shonda Kruger Ndiaye, University of Michigan

7F *LOCATION: Royal Room, Mezzanine A*

Presentations and Discussion (Hard Tech)

New Web Usage

Facilitator: Bill Connett, University of Michigan

Session focus: The world wide web continues to evolve as important conduit for both data collection and data dissemination. These presenters will discuss how they are using the web today and the role they see the web playing in the future.

Providing Real-Time Incentives for Anonymous Web Surveys: Todd Heinrich, RTI International

The New GSS Data Dissemination Website: Mike Cooke, NORC

Web Survey Technology: Daniel Boucher, Statistics Canada

2:45-3:15pm Break, Queen Ann Foyer, Mezzanine A

TUESDAY, May 20, 2008

Sessions Session 8 (3:15pm-4:30pm) Tuesday

8A *LOCATION: Bienville Room, Mezzanine B*

Presentations and Discussion

Making Them See It My Way, Gaining Respondent Cooperation

Facilitator: Sandi Paffen, RAND

Session focus: Reaching respondents is becoming increasingly more difficult. The presenters will share their strategies used to gain respondent cooperation and offer advice for other field studies.

The Collection and Analyzing of Contact History Instrument Data as an Aid to Survey

Management: Adriana Gonzalez, U.S. Census Bureau

Blast from the Past: The Challenges of Gaining Cooperation for a Follow-up Survey Several Years Later: Dan Costanzo, NORC

After 10 Years, How Do You Keep Respondents Engaged? Lessons From the National Longitudinal Study of Youth 1997: Kyle Fennell, NORC

8B *LOCATION: Bonnet Carre Room, Mezzanine A*

Roundtable Discussion

Tackling Small Shop Challenges

Facilitator: Betsy Blunsdon, Deakin University, Australia

Session focus: Bring your questions and suggestions to this brainstorming session on a variety of topics smaller shops face.

8C *LOCATION: Cabildo Salon, Floor 2*

Presentations and Discussion

Anybody Home? Conducting CATI Surveys

Facilitator: Kelly Elver, University of Wisconsin Survey Center

Session focus: Response rates continue to decline, and the cost of conducting phone surveys continues to increase. The presenters will discuss the impact of caller ID on response rates, an examination of telephony options-what technically is available, and what is best for the study, and strategies for reaching underrepresented populations using call records.

Call When They're Home: Reaching the Under-Represented Populations in Random-Digit-Dialed Telephone Surveys: Lorayn Olson, Northern Illinois University

Effects of Caller ID on Response Rates and Nonresponse in a Wisconsin RDD Telephone Survey: Michael Chronister, University of Wisconsin

What is the Best Dialing Option for a CATI Study?: Kate Hobson, NORC

TUESDAY, May 20, 2008

Sessions **Session 8 (3:15pm-4:30pm) Tuesday**

8D *LOCATION: La Nouvelle Orleans-East, Mezzanine B*

Presentations and Discussion

Hide And Seek: Finding Difficult To Reach Populations

Co-Facilitators: Marion Schultz, Washington State University, Amanda Penn Richardson, University of Nebraska

Session focus: We all have at least once faced the challenge of locating difficult to reach populations. This session will discuss how best to track difficult populations (high mobility or unstably housed, cell-phone only, those living with HIV/AIDS, innovative approaches for tracking in unusual situations in the case of the aftermath of Hurricane Katrina, and other man-made or natural disasters.)

Successful Strategies for Tracking and Retention of Homeless and Unstably Housed HIV

Positive Longitudinal Study Participants: Maria DiGregorio, RTI International

Innovative Tracking Approaches in Mississippi after Hurricane Katrina: Esther Ullman, University of Michigan

Reacting to Disasters: Lessons Learned from a Large Population-Based Survey: Alicia Frasier, NORC

8E *LOCATION: La Nouvelle Orleans-West, Mezzanine B*

Presentations and Discussion (Hard Tech)

High Tech New Technology

Facilitator: Cheryl Landman, U.S. Census Bureau

Session focus: This session will focus on a variety of high tech tools that are being used to augment more traditional data collection methodologies. Come see if any of these tools are right for any of your upcoming projects.

Will Speech-to-Text Software Work on Audio Recordings from Field Data Collection?: Rita Thissen, RTI International

Best Practices for Developing Smart Phone Based Web Surveys and Systems: Yuying Zhang, RTI International

Data Collection on Handheld Computers with Voice Recognition Technology: Lawrence Malakhoff, U.S. Census Bureau

8F *LOCATION: Royal Room, Mezzanine A*

Panel Discussion (Soft Tech)

Web Based Data Collection

Facilitator: Kevin Tharp, Indiana University

Session focus: The world of web-based data collection is maturing. Certain standards and technologies are emerging. Our panelists will discuss their views of the web survey landscape and how this affects their data collection strategies. Come and get their advice on the best tools for the job.

Panelists:

Thom Allen, Washington State University

Daniel Boucher, Statistics Canada

R. Suresh, Research Triangle Institute International

Andrew Whitegiver, Cornell University

<http://www.ifdte.org>

TUESDAY, May 20, 2008

Sessions **Session 8 (3:15pm-4:30pm) Tuesday**
8G **LOCATION: Iberville Room, Mezzanine B**

Presentations and Discussion (Hard Tech)

Security Issues and Solutions

Facilitator: Luc Tremblay, Statistics Canada

Session focus: Data security can be a frustratingly large concept. Our first two presenters will focus on specific data security strategies, while our third presenter brings clarity and pragmatism to the often daunting task of security certification.

System Security Certification-What Does it Take to Get Certified?: Charles Armstrong, NORC

Overview of Web Application Security Flaws: Venkat Yetukuri, RTI International

Auditing Solution for SQL Server 2005 Databases Using .NET CLR Triggers: John Cashwell,
Battelle Centers for Public Health Research & Evaluation

4:45pm-6:00pm Techie Talk, LOCATION: Tennessee Williams Suite, Room 1545



Co-Facilitators: Eric White, University of Wisconsin & Luc Tremblay, Statistics Canada

Session focus: This is designed for programmers, statisticians, hardware/software managers and network administrators as a means to share code, ideas and resources, or a way to network with those who share your profession. Bring your laptops and thumb drives and be prepared to share with others, but keep in mind the Hospitality Suite will not have Internet access.

*You are invited to join others in the
Hospitality Suite located in the
Tennessee Williams Suite, Room 1545.
Open in the evenings after sessions and events conclude.*

<http://www.ifdte.org>

7:00-8:30am Continental Breakfast, Location: Queen Anne Ballroom, Mezzanine A

WEDNESDAY, May 21, 2008

Sessions Session 9 (8:30am-9:45am) Wednesday

9A *LOCATION: Riverview, Floor 16*

Presentations and Discussion

Blood, Sweat, and Saliva-Collecting Biomarkers

Facilitator: Kerryann DiLoreto, University of Wisconsin

Session focus: This session will cover the challenges of collecting biomarker samples to accommodate new state regulations, methods to train the field interviewers, and presentations of innovative collection methods.

Drawing Blood-The Challenge of Bio-Marker Survey Research: Bob Lee, University of California-Berkeley

Training Field Interviewers to Collect Physical Measures and Biomarker Samples-A Multi-Mode Approach: Kathy LaDronka, University of Michigan

Fitting a Square Survey in a Round Hole: Maureen Charron, Statistics Canada

9B *LOCATION: Iberville Room, Mezzanine B*

Training Session

Growing Employees With Mentoring

Trainer: Linda Raudenbush, USDA/NASS

Session focus: This session is about enhancing your skills and understanding of mentoring so that you can use the mentoring process more easily to grow your employees. This session will enable each of you who mentor others, or who is mentored by others, to do so with an increased level of knowledge and expertise because you will know more about what to do and how to do it, as well as what to avoid. Learn more about how mentoring benefits mentees, mentors, and organizations. The goal of this session is to increase the effectiveness of your mentoring, so you will strengthen your leadership, and be better able to grow your employees.

9C *LOCATION: La Nouvelle Orleans-East & West, Mezzanine B*

Presentations and Discussion

We're Still Watching You! Collecting High Quality Data-Part Two

Facilitator: Julie Brown, RAND

Session focus: This session will discuss the use of paradata (information obtained from the field such as hours worked, sample status, etc) to ensure that production goals are being met which enables management to make better decisions, the use of CATI monitoring programs that now include monitoring the "pace of the interview" to assess data quality and interviewer performance.

Using Paradata for Production Monitoring of the National Survey of Family Growth: Nicole Kirgis, University of Michigan

Interviewer Monitoring-New Approaches for CATI and CAPI: Lecily Hunter, Statistics Canada

Harnessing the Power of Computer-Assisted Recorded Interviewing (CARI) at NORC: John Sokolowski, NORC

WEDNESDAY, May 21, 2008

Sessions Session 9 (8:30am-9:45am) Wednesday

9D *LOCATION: Royal Room, Mezzanine A*
Presentation and Discussion (Hard Tech)
Programmer Tips and Tools
Facilitator: Jeff Royal, University of California-Berkeley

Session focus: Maintaining the integrity of your data collection systems is an ongoing challenge in rapidly changing data collection environments. These presenters will focus on strategies, tools, and tips to help you manage change in your organization.

Integrated Version Control and Bug Tracking with Subversion and FogBugz: Eric White, University of Wisconsin

Change Control: Successful Strategies and Proven Processes: Roger Osborn, RTI International

Blaise Tricks for Advanced Users: Luc Tremblay, Statistics Canada

9E *LOCATION: Vieux Carre, Floor 17*
Panel Discussion (Soft Tech)
Multi-Mode Case Management
Facilitator: Thom Allen, Washington State University

Session focus: In this session, our expert panelists will discuss the many issues surrounding managing survey sample across various data collection modes.

Panelists:

Ramasu Suresh, RTI International

Gina Cheung, University of Michigan

9:45-10:15am Break, Queen Ann Foyer, Mezzanine A

Sessions Session 10 (10:15am-11:30am) Wednesday

10A *LOCATION: La Nouvelle Orleans-East & West, Mezzanine B*
Closing Session
Facilitator: John Stevenson, University of Wisconsin

Have a safe trip home and see you next year,
 May 17-21, 2009
 Delray Beach Marriott, 10 North Ocean Boulevard,
 Delray Beach, Florida 33483

<http://www.ifdtc.org>

International Field Directors and Technologies Conference
 Financial Report for Calendar Year 2007
 Submitted by Bill Mockovak, BLS; Deb Stempowski, Census, Co-treasurers

Balance as of 1/1/2007	\$ 15,087.56
Balance as of 12/31/2007	\$ 617.34
<u>Revenue</u>	
From 2007 Conference	\$ 96,115.00
<u>Less: Direct Costs</u>	
Conference expenses	\$109,704.45
<u>Gross Profit (Loss)</u>	\$(13,089.45)
<u>Operating Expenses</u>	
Accountant Fees	\$ 541.45
Directors Insurance	\$ 1,100.00
Total expenses	\$ 1,641.45
Net Profit (Loss) Before Other	
Income & Expenses	\$(14,730.90)
Interest income	\$ 10.68
Miscellaneous income	\$ 250.00
Sponsor donation	\$ 500.00
<u>Net Profit (Loss)</u>	\$(14,470.22)

The checking account balance at the beginning of 2008 was lower than normal, (\$617 with normal being about \$10-12K) but has since been supplemented by a total of \$7,000 (\$500 received in 2007 & \$6,500 in 2008) by generous contributions from the following organizations:

- Cornell University
- NORC
- RAND Survey Research Group
- RTI International
- University of California, Berkeley, Survey Research Center

The 2008 IFD&TC was sponsored in part by these organizations and IFD&TC would like to thank these sponsors for their financial contributions.

IFD&TC did not have to pay either Federal or Virginia State taxes for the 2007 tax year. Director's Insurance was purchased in December 2007 for the 2008 conference year.

Corporation operating expenses include the services of a registered corporate agent, the fee for corporate registration in the State of Virginia, and the cost of income tax preparation by a CPA.

Conference expenses include conference facilities and food, AV equipment, registration materials and services, website programming, and site visit and planning.

IFD&TC is incorporated for financial/tax reasons in the State of Virginia.

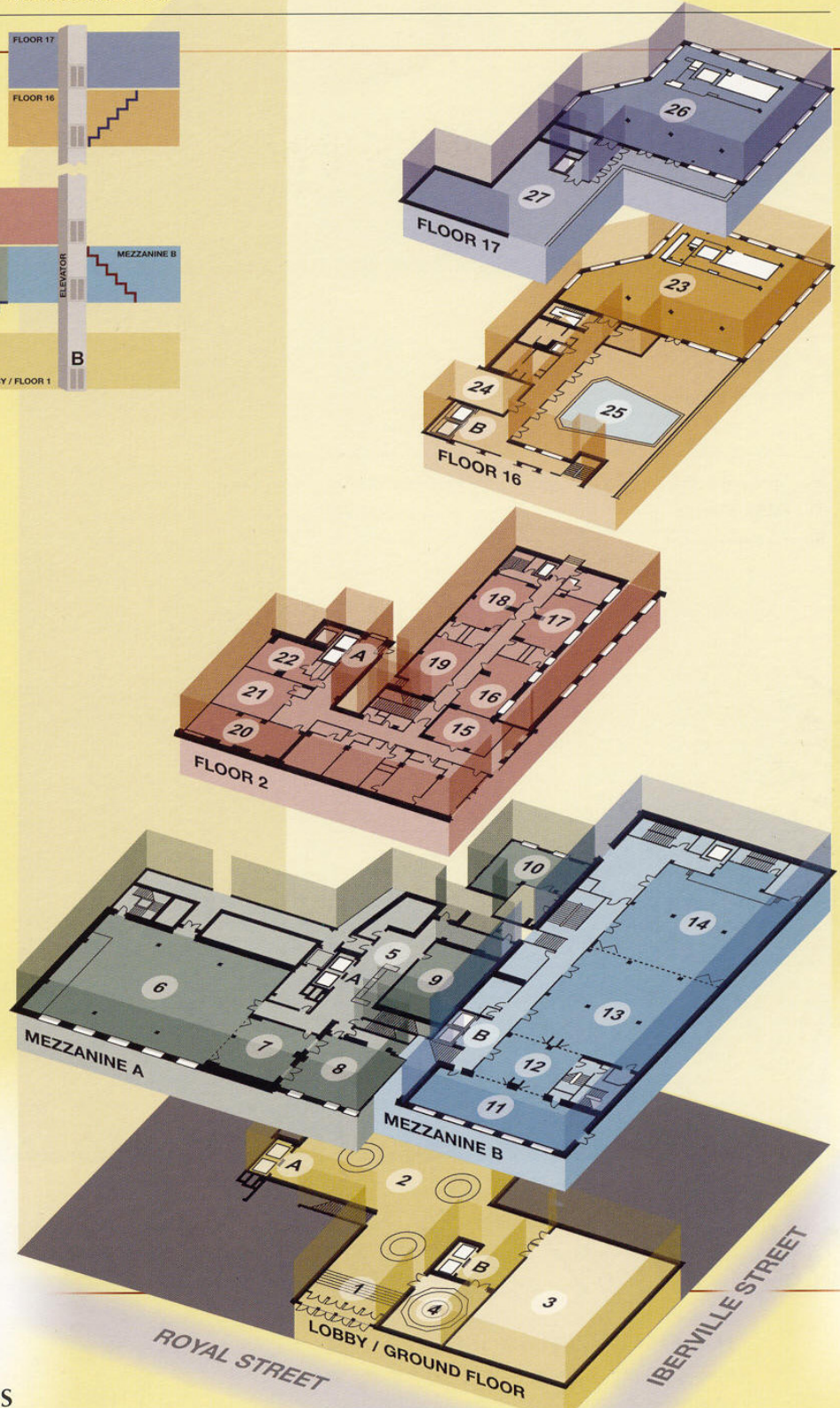
Information submitted by Bill Mockovak on May 5, 2007.



Hotel Monteleone

Contact our sales team
to plan your event!

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FAX 504-681-4491



FLOOR 17

- 26 VIEUX CARRE ROOM
- 27 TERRACE

FLOOR 16

- 23 RIVERVIEW ROOM
- 24 FITNESS CENTER
- 25 POOL

FLOOR 2

- 15 THE BOARD ROOM
- 16 URSULINE SALON
- 17 BEAUREGARD SALON
- 18 GALLIER SALON
- 19 PONTALBA SALON
- 20 CABILDO SALON
- 21 CATHEDRAL SALON
- 22 PRESBYTERE SALON

MEZZANINE B

- 11 IBERVILLE ROOM
- 12 BIENVILLE ROOM
- 13 LA NOUVELLE ORLEANS - WEST
- 14 LA NOUVELLE ORLEANS - EAST

MEZZANINE A

- 5 REGISTRATION LOBBY
- 6 QUEEN ANNE BALLROOM
- 7 QUEEN ANNE PARLOR
- 8 BONNET CARRE ROOM
- 9 ROYAL ROOM
- 10 FRENCH MARKET ROOM

LOBBY/GROUND FLOOR

- 1 ENTRANCE
- 2 LOBBY
- 3 HUNT ROOM GRILL
- 4 CAROUSEL PIANO BAR & LOUNGE

CONVENTION FACILITIES

20,175 square feet of meeting space | 19 ballroom, meeting and reception rooms | Largest at 4,400 square feet accommodating up to 400