

## WELCOME to the REGISTRATION SITE for the 40th International Field Director's & Technologies Conference

### Highlights:

◆ **Short Courses at the AAPOR hotel.** Listed on the registration form, please sign up if you want to attend.

? **Did you know, as a registered IFD&TC attendee AAPOR invites you to attend up to 4 AAPOR sessions free of charge?** If you want to attend, stop by the AAPOR registration desk and let them know you are an IFD&TC attendee and they will issue you a guest pass.

♪ **On a new note, this year on Sunday we added 2 workshops, 12:30-4:30pm and scheduled the popular Small Shop Roundtable at 6:30-7:30pm.** Additionally, the conference will close at 11:00 on Wed. with a lively wrap-up from 10:00-11:00 you'll want to hear. Be sure to note this when making travel arrangements so you don't miss out.

√ **Sunday evening after dinner reception and "Meet & Greet" past and present IFD&TC organizers, 7:30-9:30PM.** This will include light food, a cash bar and an informal time of visiting with old and new friends.

☀ **Monday evening enjoy dining in the beautiful Montreal landmark, La Ruelle des Fortification.** An optional walking tour of Old Montreal is planned as well. Dinner is included in your registration fee. Check page 7 of this program for more information.

👤 **Please don't be alone unless you prefer.** The hospitality suite is open when sessions or planned activities are not going on. This room is for everyone; located in TBA. Please join others there for informal conversation. If you are not meeting the people you need to network with, please let a conference organizer know and we will try to locate others with similar interests. We want you to enjoy the conference.

*Thom, Jane, Cheryl, Madonna, Joyce and Rita*

SUNDAY, May 21, 2006

**12:30-4:30pm** (Will include a break)

**LOCATION:** Salon Été

**International Workshop on Comparative Design and Implementation**

**Facilitator(s):** Beth-Ellen Pennell, U of Michigan; Janet Harkness, ZUMA and University of Nebraska;  
Achim Koch and Peter Mohler, ZUMA

**Session focus:** This course consists of lectures outlining the key issues for each topic and providing examples for each major point.  
**The workshop will cover:**

- \* Questionnaire design for multicultural surveys; why it is problematic to replicate questions from other surveys and how to begin designing questions for multi-population studies.
- \* Questionnaire adaptation and translation; strategies for using questions across languages and cultures. Back translations and oral translations will also be discussed.
- \* Pretesting and assessment of instrument bias; best practice procedures on pretesting across cultural groups and introduction to procedures to establish comparability across cultural groups.
- \* Data collection across multiple populations; field structures, mode issues, educating respondents about surveys, respondent-interviewer interaction, interviewer selection and training, and unit and item non-response.
- \* Principles of quality monitoring in the context of multicultural studies; importance of knowledge management for multi-cultural populations.

**12:30-4:30pm** (Will include a break)

**LOCATION:** Salon Printemps

**How To Train and Evaluate Supervisors Effectively**

**Facilitator:** Invited Guest, Linda Stork, Mathematica

**Session focus:** This workshop will be presented in three segments, Training Field Supervisors; Training Phone Supervisors and Evaluating Supervisors With Career Development in Mind!

**Workshop presenters:** Julie Brown – RAND; Richard Heman-Ackah – RTI International; Gail Gregory – USDA/NASS; Maureen Greene – Bureau of Labor Statistics; Karen Virnig – University of Minnesota; Betsy Jane Blunsdon – Deakin University (Australia); Suzanne Bard, and Pat Cagney, National Opinion Research Center and Invited Guests, Matt Sloan – Mathematica; Presenter TBA – Westat

SUNDAY, May 21, 2006

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***10:00am-7:30pm***

LOCATION: Lobby and/or Foyer 1<sup>st</sup> Floor

**Conference Registration,**

**WELCOME!** Check-in, pick up your packet and have the information you need to be ready for the conference.

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***6:30-7:30pm***

LOCATION: Salon Printemps

**Small Shop Networking Roundtable**

Facilitator: Yasamin Miller, Cornell University

Session focus: This session is a year-to-year staple for attendees from smaller shops, led by veteran facilitator Yasamin Miller of Cornell University. Be prepared to discuss how to get the most out of the conference and network with other folks from smaller shops. This session is very popular and will break into two discussion groups of different topics once everyone gets acquainted.

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***7:30-9:30pm***

LOCATION: Pierre de Coubertin

**Opening Reception**

After dinner reception with light food and cash bar. An informal time of meeting old and new friends and a great start to the conference. Don't forget, First-Time Attendees be sure to use your free drink coupon here at the reception and a special welcome to you.

***Past and Present Organizers:***

If you have ever been an organizer of the IFD&TC (or the conference under any other acronym) please join the present organizers for a meet and greet time. Please meet in the reception area shortly before 7:30 (or join in when you can) for a time of greeting attendees and meeting up with friends from past organizing teams.

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MONDAY, May 22, 2006

**Continental Breakfast for all attendees (7:00am-8:30am) LOCATION: Pierre de Coubertin**

**Registration Continues (7:30am-8:30am) LOCATION: Foyer 1<sup>st</sup> Floor**

**Sessions Session 1 (8:45am-10:00am) Monday**

**1A LOCATION: Salon des Saisons A & B  
Keynote: Anil Arora, 2006 Census Manager, Statistics Canada**

**Facilitator: Gary Catlin, Statistics Canada, Director of Survey Operations**

**Session focus: Canada is conducting its quinquennial Census of Population and Census of Agriculture on May 16, 2006. There have been some changes in data collection for the 2006 Census in comparison to 2001. This Census will have an internet option with regards to completing your Census form. The method Canadians use to get the census questionnaire into Canadians hands has also changed. This Census, 70 % of Canadian households will receive their questionnaire in the mail. The remaining 30% (mainly in small urban and rural areas) will have a questionnaire dropped off by a Census representative. In both instances, respondents will mail back their questionnaire or fill it in over the Internet. A secured internet site will be available to ensure individuals confidentiality and privacy.**

**Break 10:00am-10:30am, LOCATION: FOYER**

MONDAY, May 22, 2006

Sessions Session 2 A&B (10:30-11:45am) Monday

**2A**      **LOCATION:** Salon des Saisons A & B  
**Technology: What's New and What is Yet to Come?**  
**Presenter:** Invited Guest, Reg Baker, Market Strategies, Inc.  
**Facilitator:** Bill Connett, University of Michigan

**Session focus:** The field of survey research relies heavily on technology in order to collect data in an accurate and efficient manner. Sometimes keeping up with new trends in this world where technology changes so rapidly can be bewildering. Come listen in while our speaker describes for us some of the newest technologies in survey research and takes a look at what is yet to come.

**2B**      **LOCATION:** Salon Printemps  
**Outcomes From the 2nd International Conference on Telephone Survey Methodology**  
**Facilitator:** Clyde Tucker, Bureau of Labor Statistics  
**Session focus:** Come join us for a discussion of the highlights of the recent TSMII conference. Three papers will be presented and there will be discussion of their implications on the future of telephone survey methods. Paper topics include an overview of the trends in response rates, the results of a large study measuring the feasibility of using cell phone samples, and the design of multiple frame and mode surveys using the telephone.

**Response Rates: How Have They Changed and Where are They Headed?:** Invited guest, Mike Battaglia, ABT Associates  
**Merging Cellular and Landline RDD Sample Frames:** Invited guest, Anna Fleeman, Arbitron  
**The Role of Telephones in Multiple Frame, Multi-Mode Surveys:** Invited guest, Mike Brick, Westat

**LUNCH 12:00pm-1:00pm, LOCATION: Pierre de Coubertin**

MONDAY, May 22, 2006

Sessions Session 3A-D (1:30pm-4:30pm) Monday (Break will be included, Break will be in FOYER)

3A

**LOCATION:** Salon Printemps

**Sampling**

**Facilitator:** Colm O'Muircheartaigh, National Opinion Research Center

**Session focus:** Already understand basic sampling design and want more? This workshop is for you. Colm O'Muircheartaigh is such a great presenter even sampling will take on new enjoyment. Bring your sampling design questions.

3B

**LOCATION:** Salon des Saisons A

**Web Survey Options: A Time and a Place for Everything**

**Facilitator:** Mick Couper, University of Michigan

**Session focus:** Thinking about trying to conduct a web survey for the first time? Or, perhaps, you'd like to know if there is a better web survey option for your operation. Come on in and listen to our selected experts as they explain the pros and cons of the most popular web survey options. If you'd like to know more about web survey services like SurveyMonkey, commercial-off-the-shelf products like MR Interviewer or if you're thinking about "rolling your own," this presentation, hosted by Mick Couper, should give you insight into the mind-boggling array of web survey options that are available to you.

**Off the Shelf Internet Data Collection Tools:** Andy Zukerberg, U. S. Census Bureau

**What Software Should I Use? What Are the Right Questions to Be Asked?:** Lars Kaczmirek, ZUMA

**TBA:** Invited guest, Scott Crawford, Survey Sciences Group, LLC

MONDAY, May 22, 2006

Sessions Session 3A-D (1:30pm-4:30pm) Monday (Break will be included, Break will be in FOYER)

3C

*LOCATION:* Salon Été

**Timeless Lessons Learned in Field Operations-Passing the Torch**

**Facilitator:** Wayne Hatcher, US Census Bureau

**Session focus:** Learn lessons from an experienced panel on what they believe junior and mid-career level managers need to know to excel in the current data collection workplace. A select panel of experts drawn from different organizations, with different backgrounds and experiences, will discuss lessons they have learned in the workplace that have helped them stand out in their career. After the presentations an interactive discussion will provide an opportunity to ask questions and interact with this diverse and very experienced panel. Listen to these "mentors" and learn.

Bob Lee, UC Berkeley; Jane Martinez, Bureau of Labor Statistics; Joan Cwi, Battelle Centers for Research and Evaluation; Brian Burke, RTI International; Douglas Newsome, Statistics Canada; Missy Koppelman, National Opinion Research Center

3D

*LOCATION:* Salon Automme

**Training Staff in the Protection of Human Research Participants**

**Facilitator:** Diane Burkom, Battelle

**Session focus:** U.S. survey research companies who collect data for federally funded projects are increasingly being required to certify that everyone on their staff, from Principal Investigators to data collectors, are trained in human subjects protection. Come to this session to learn take away techniques that can be incorporated into human subjects protection trainings for staff at various levels in your organization.

*See next page for Special Event details.*

MONDAY, May 22, 2006

*5:15-7:00pm (Meet in Lobby)*

## *Walking Tour of Old Montreal*

*(Tour goes rain or shine so dress appropriately for conditions)*

*Put on your comfortable shoes and join tour guides in groups of 15-18, for a walking tour through historic Old Montreal. We'll end the walking tour at the location of our "Special Event", at the beautiful **La Ruelle des Fortifications** (Fortification Lane - World Trade Centre).*

- 1. Cost is \$15US dollars, and your ticket is in your envelope if you signed up when you registered.*

*7:00-10:00pm, Special Event:*

## *La Ruelle des Fortification Fortification Lane - World Trade Centre*

*Known as La Ruelle in French, this historical alley is a new landmark in Montreal. It dates back to the 18<sup>th</sup> century when the first French settlers erected a fortress around the settlement of Montreal, originally called Ville Marie. La Ruelle's 600-foot long alleyway provides visitors with an architectural history of the city. Its private covered square contains a magnificent reflecting pool, a water fountain with a marble staircase and an 18<sup>th</sup>-century sculpture of the mythological goddess, Amphitrite.*

*Open cash bar, hors d'oeuvres' and dinner will be provided. Attendees will need to wear your name badge, guests must have pre-purchased tickets. Don't miss this "one-of-a-kind" event.*

*Transportation options to La Ruelle Fortification Lane: Taxi, approximately 10 minute ride \$9.00 Canadian; Metro, 10-20 minutes, \$2.50 Canadian, Metro maps available; walk takes about 20-30 minutes and maps will be provided.*



TUESDAY, May 23, 2006

**Continental Breakfast for all attendees (7:00am-8:30am) LOCATION: Pierre de Coubertin**

**Sessions Session 4 A-F (8:45am-10:00am) Tuesday**

**4A**

**LOCATION: Salon Automme**

**Special Interest Group on Usability in Online Surveys**

**Facilitator: Lars Kaczmirek, ZUMA**

**Session focus: The number of online surveys is steadily increasing compared to traditional methods of data collection. Still, many questions about the interaction between respondents and online surveys remain unanswered. The special interest group will concentrate on usability issues in online surveys and discuss concepts from cognitive psychology, survey methodology and the area of usability to increase data quality in online surveys. We will discuss and define criteria to measure usability in online surveys. The aim is to define areas of valuable interest and find the most pressing challenges to usability.**

**Using Flash for E-Learning: Lawrence Malakhoff, U. S. Census Bureau**

**4B**

**LOCATION: Salon Printemps**

**Who Manages Field Operations?**

**Facilitator: Sam Best, University of Connecticut**

**Session focus: Managers can't be everywhere at once. Come to this lively discussion and hear some down to earth ideas on how to make it all happen in spite of this.**

**Who Manages Field Operations? The Benefits of a Regional Management Structure: Rob Hull, Office for National Statistics, UK**  
**Understanding and Minimizing Barriers Between Field Staff and New Technology: Kelly Gardner, National Opinion Research Center**  
**The Challenges of Survey Management in Increasing Diverse Environment: Wayne Hatcher, U. S. Census Bureau**

**4C**

**LOCATION: Salon des Saisons A**

**Training: Does it really work?**

**Facilitator: Linda Raudenbush, USDA/NASS**

**Session focus: We spend time and money on training people. Does this mean habits change? Linda will show new tools for effective training techniques to create long lasting changes.**

TUESDAY, May 23, 2006

**Continental Breakfast for all attendees (7:00am-8:30am) LOCATION: Pierre de Coubertin**

**Sessions Session 4 A-F (8:45am-10:00am) Tuesday**

**4D**

**LOCATION: Salon Été**

**Audio Recording for Collection and Quality Control-Is This the Wave of the Future?**

**Facilitator: Rita Thissen, RTI International**

**Session focus: Audio recordings have gained some popularity in recent years as a collection and quality control methodology for field surveys. This technical session will present details on Text-to-Speech application in Audio CASI/CAPI, usage of Computer-Audio-Recorded Interviewing (CARI) for quality control and the use of Blaise playback audio recordings for quality control and recovery.**

**Text-to-Speech Application in Audio CASI/CAPI: Wes Taylor, University of Wisconsin**

**Blaise Playback And Recovery System: Youhong Liu, University of Michigan**

**Performance Metrics, MP3 files, Alien Routers and Survey Research: What do They Have in Common?: Cynthia Wrenn-Yorker, U. S. Census Bureau**

**4E**

**LOCATION: Salon des Saisons B**

**Web Security Issues: How Safe is Your Data? How Safe Does it Need to Be?**

**Facilitator: Luc Tremblay, Statistics Canada**

**Session focus: If you're using the Internet to collect data, issues about data security are a concern. Presenters in this session will explain the complex world of encrypted and decrypted data transfer, secure networks and what SSL really means. They will let you know how safe your data is, and will try to answer the oft-overlooked question - how safe does your data really need to be?**

**Web vs. E-mail for Data Collection, Which Works Best?: Richard Rosen, Bureau of Labor Statistics**

**Government On-line Data Flow at Statistics Canada: Jeff Brundige, Statistics Canada**

**TBA: Eric Peele, RTI International**

**4F**

**LOCATION: Salon Hiver**

**Fielding a Survey: Lessons Learned, Roundtable**

**Facilitator: Kelleigh Trepanier, Kennesaw State University**

**Session focus: We all make mistakes. Come share your experiences and in the process what you may want to avoid in the future. You are not alone.....**

**BREAK 10:00am-10:30am, LOCATION: FOYER**

**TUESDAY, May 23, 2006**

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**Sessions      Session 5 A-F (10:30am-11:45am) Tuesday**

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**5A                    *LOCATION:* Salon des Saisons A**  
**Try, Try, Try Again . . . Hello? Panel Discussion**

**Facilitator:** Christie Storey, Kennesaw State

**Session focus:** When is the best time to call? How many times? When do we stop? Get answers to these questions and more from the presentations in this session.

**Panel Participants:** Claudette Baillargeon, Statistics Canada  
 Amanda Maull, Pennsylvania State University  
 Lise Rivais, Statistics Canada

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**5B                    *LOCATION:* Salon des Saisons B**  
**Health Survey Challenges**

**Facilitator:** Mike Massagli, Dana-Farber Cancer Institute

**Session focus:** The prevalence of health surveys brings with it different challenges than the norm. These speakers will address these complex issues from various perspectives.

**Talking to Physicians and Their Gatekeepers: Effective Strategies to Gain Cooperation:** Chau Pham, RAND Corporation  
**Continuing the Commitment: Factors That Influence Participation and Non-Participation in a Biology Phase of a Longitudinal Survey of Adult Life:** Nancy Davenport, Kris Hansen, University of Wisconsin-Madison  
**Factors Related to the Collection of Bio-Marker Data:** Pam Loose, National Opinion Research Center  
**Trends and Standardization of Response Rates for Population Based Case Control Studies in Cancer Research:** Ron Hazen, University of Illinois at Chicago

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TUESDAY, May 23, 2006

Sessions Session 5 A-F (10:30am-11:45am) Tuesday

5C

**LOCATION:** Salon Printemps

**Training - Lessons Learned**

**Facilitator:** Lisa Carley-Baxter, RTI International

**Session focus:** We all have had successes and failures, these speakers will share their experiences. Come, listen, share and learn.

**Avoiding Refusal Training: The Transition From Classroom to Field Through Effective Mentoring:** Sarah Crofts, Office for National Statistics, UK

**Motivating Field Staff: What Works, What Doesn't?:** Lisa John, Battelle Centers for Public Health Research and Evaluation

**Mentoring to Improve CAPI Productivity and Adherence to Protocols:** Kerryann DiLoreto, University of Wisconsin

**Taking Management Training to Reality - How do You Effectively Change the Way You Work?:** Deb Stempowski, U. S. Census Bureau

5D

**LOCATION:** Salon Été

**Stretching the Use of Technology to Improve Response Rates**

**Facilitator:** Nancy Bates, U.S. Census Bureau

**Session focus:** Technologies can help improve responses rates. This technical session will focus on several tools including computer generated personalized faxes and questionnaires and Contact History Instruments (CHI) automated system to help improve response rates. Examples and demonstrations of the tools will be shown.

**Computer Generated – Personalized Faxes and Questionnaires:** Michael Sigouin, Statistics Canada

**Use of Contact History Instruments by Field Staff:** Bridgitte Wyche McGee, U. S. Census Bureau

**A Sampling of Field Metrics Produced by Contact Histories:** Results from the Contact History Instrument (CHI): Megan Henly, U. S. Census Bureau

TUESDAY, May 23, 2006

Sessions Session 5 A-F (10:30am-11:45am) Tuesday

5E

*LOCATION:* Salon Hiver

**Data Warehousing**

**Facilitator:** Jim Cotter, USDA/NASS

**Session focus:** The history, scope and benefits of the Data Warehouse will be discussed. Our Data Warehouse holds over 3.7 billion survey responses collected from over 1100 surveys. The same analytical database software is being designed into a new application for analysis of data during a survey. The Data Warehouse and the Analytical Work-In-Progress database will be shown in a live demo.

5F

*LOCATION:* Salon Automme

**Enter the Matrix: Two Technical Systems for Managing Resources**

**Facilitator:** Kevin Tharp, Indiana University

**Session focus:** As data collection operations become larger and more complex, the challenges of managing people and technology increase dramatically. In this session, two large survey centers will discuss successful tools and methods for allocating resources.

**Managing Resources Within a Matrix Style Organization:** Paul Juska & Dean Stevens, University of Michigan

**Managing Roll-Out:** Kerrie Gemmill & Azhar Mahmood, National Centre for Social Research, UK

**LUNCH 12:00pm-1:00pm, LOCATION: Pierre de Coubertin**

TUESDAY, May 23, 2006

Sessions Session 6 A-F (1:30pm-2:45pm) Tuesday

6A

*LOCATION:* Salon des Saisons A

**Natural Disasters: Challenges to Collecting Data in the Aftermath**

**Facilitator:** Madonna Camel, University of California, Berkeley

**Session focus:** Drastic times, drastic measures. What did we learn from a year of natural disasters? How did all this impact what we did and how we did it?

**Hurricane Katrina: Mounting a Field Effort in the Wake of Disaster:** Suzanne Perry & Rick Garvey, RAND

**Gone With the Wind: Tracing Sample Members Displaced by Katrina:** Renea Machuga, Battelle Centers for Public Health Research and Evaluation

**Natural Disasters: Surveys Blowing in the Wind:** Mary Stutzman, Florida State University

**Effects of Natural Disasters on Survey Operations:** Ann Goraczko, Florida International University

6B

*LOCATION:* Salon Été

**Non-Traditional Training for Field Interviewers**

**Facilitator:** Bill Mockovak, Bureau of Labor Statistics

**Session focus:** We know the old ways - what's new?

**One, Two, Three, Switch: A Non Traditional Training Approach to In-Person Training of Interviewers:** Sara Zuckerbraun, NORC

**NSDUH iLearning: Multi-media Training Application for Field Staff:** Rebecca Granger, RTI International

**Training: Innovations, Hits & Misses:** Cindy Boland-Perez, University of Arkansas-Little Rock

**The Use of Screen-Capture Videos for Telephone Interviewer Blaise Training:** Janice Larson, Allison Tyler, Iowa State University

TUESDAY, May 23, 2006

Sessions Session 6 A-F (1:30pm-2:45pm) Tuesday

6C

**LOCATION:** Salon Printemps

**Cell Phones! What to do? Roundtable**

**Facilitators:** Shirley Huck, Iowa State University; Karen Retzer, University of Illinois at Urbana

**Session focus:** This round-table discussion will focus on both issues and solutions related to cell phones and respondents. How do cell phones currently impact what we do and how we do it? How do we account for them in terms of final dispositions? Do they ultimately hurt or help us when it comes to locating and interviewing respondents? Please come and share your experiences and hopefully leave with solutions for solving the myriad of problems associated with cell phones and data collection activities.

6D

**LOCATION:** Salon Automme

**Bilingual Issues**

**Facilitator:** Brian Monaghan, US Census Bureau

**Session focus:** When a second language is introduced, challenges arise. The speakers will tackle the language issue from recruiting, training, supervising and tracing aspects.

**When is Enough Enough? Recruiting a Mexican and Mexican-American Sample:** Marisela Torres, Arizona State University

**When Bilingual Staff are Scarce: Rising to the Challenge of Recruitment, Evaluation, Training, and Supervising:** Teresa Gray, University of Wisconsin

**Retaining Participants in a Latino Sample:** Lisa John, Battelle Centers for Public Health Research and Evaluation

TUESDAY, May 23, 2006

Sessions      **Session 6 A-F (1:30pm-2:45pm) Tuesday**

6E

**LOCATION:** Salon des Saisons B

**Collaboration Tools in Survey Research**

**Facilitator:** Thom Allen, Washington State University

**Session focus:** Working with colleagues halfway around the world or halfway down the hall has been made much easier in recent years by a host of collaboration tools. This session will explore a number of these tools including DotNetNUKE, PMWiki, E-Rooms and SharePoint.

**Putting Technology to Work: SharePoint Sites as Communication Tools in Field Studies:** John Krisch, Battelle Centers for Public Health Research and Evaluation

**ERooms & PMWiki:** Bill Connett, University of Michigan

**DotNetNUKE (DNN):** Eric Peele, RTI International

6F

**LOCATION:** Salon Hiver

**SAS/SPSS Interactive Workshop: Sharing Data Management Code**

**Facilitator:** Heather Mraz, Battelle Centers for Public Health Research and Evaluation

**Session focus:** Every data manager has a trick or two up their sleeves for making that dataset nice and clean. Bring your laptops and SAS or SPSS syntax to this session and be prepared to share your best procs and data management coding calisthenics.

**BREAK 2:45-3:15pm, LOCATION: FOYER**



TUESDAY, May 23, 2006

Sessions Session 7 A-F (3:15pm-4:30pm) Tuesday

**7A** *LOCATION: Salon des Saisons A*  
**Maintaining Sample in a Longitudinal Survey**

**Facilitator: Kelly Elver, University of Wisconsin**

**Session focus: Once you have them, how do we keep them? Initially, if there are problems with the sample, you can blame the vendor. However, once you have the sample, how do you make sure you don't lose it? You can't blame anyone but....**

**Maintaining Participant Response Rates in Longitudinal Studies:** Jennifer Ensley, Iowa State University

**The Implications of Dependent Interviewing in Longitudinal Surveys:** Aniekan Okon, U. S. Census Bureau

**Innovative Techniques for Locating Post-Secondary Students in Longitudinal Studies:** Eve Zurawski, Ed Sipulski, National Opinion Research Center

**Refusals in Longitudinal Surveys-Does Listening to Digital Recordings Help or Hurt Participation Rates?:** Michael Chronister, University of Wisconsin

**7B** *LOCATION: Salon des Saisons B*  
**Techniques to Monitor and Improve Survey Performance**

**Facilitator: Dick Blass, U.S. Census Bureau**

**Session focus: Assuring the quality of the data is important to everyone and every project. Hear this international perspective.**

**The Last Monitor Told Me to Do It That Way: Improving Quality on Interviewer Monitoring:** Rebecca Jessoe, Patrick Cagney, National Opinion Research Center

**Output Monitoring:** Steven de Bie, Miranda de Vree, Statistics Netherlands

**CATI and Qualitative Surveys:** Betsy Blunsdon, Deakin University, Australia

TUESDAY, May 23, 2006

Sessions Session 7 A-F (3:15pm-4:30pm) Tuesday

7C

**LOCATION:** Salon Été

**Budgeting**

**Facilitator:** Rita Koontz, Washington State University

**Session focus:** Our experts will discuss all aspects of budgeting and help with your budgeting issues.

**Costs:** Rolfe Carlson, University of Michigan

**Budgeting Interviewers:** John Stevenson, University of Wisconsin

**Budgeting - Preparation and Evaluation of Budgets:** Lloyd Nieman, Statistics Canada

**Budgeting Health Care Surveys:** Cheryl Wiese, Group Health Cooperative

7D

**LOCATION:** Salon Printemps

**Up Close and Personal--Hands-On Technical Demonstrations**

**Facilitators:** Cheryl Landman, U.S. Census Bureau & Eric White, University of Wisconsin

**Session focus:** A smorgasbord of demonstrations, informal presentations and close-up views of tools such as questionnaire documentation system; questionnaire specification database; tools for scanning and creating dynamic pdf and html instruments for web applications; tools for developing and documenting your specifications and documenting your processing system in Blaise. Short previews of each system will be shown with time during the session for hands-on testing and questions. There will be 5 minutes of "show & tell" and then Q & A. This will be repeated as many times as the session length allows.

**Michigan Questionnaire Documentation System:** Peter Sparks, University of Michigan

**Questionnaire Specifications Database:** Joe Nofziger, RTI International

**Documenting Your Processing System with Komodo:** Tammy Anderson, U. S. Census Bureau

**Developing and Documenting Your Survey with SPIDER:** Tammy Anderson, U. S. Census Bureau

**The Contact History Instrument (CHI): An Automated System to Collect Contact Histories:** Nancy Bates, U. S. Census Bureau

**Computer-Audio-Recorded Interviewing (CARI) Demonstration:** Rita Thissen, RTI; Cynthia Wrenn-Yorker, U. S. Census Bureau

**A Tool for Scan, Dynamic pdf and html Instruments -- a Data Coordination Center Web Application:** John Cashwell, Battelle Centers for Public Health Research and Evaluation

TUESDAY, May 23, 2006

Sessions	Session 7 A-F (3:15pm-4:30pm) Tuesday
7E	<p><b>LOCATION:</b> Salon Hiver</p> <p><b>Small Shop Technology Issues Roundtable-Are You the Programmer, Hardware Technician and Network Administrator All-In-One?</b></p> <p><b>Facilitator:</b> Larry Patrick, Iowa State University</p> <p><b>Session focus:</b> If you are the techie and handle all phases in a small shop this is the session for you. Enjoy this lively roundtable discussion where small shop techs can "network" and share experiences with others facing similar hurdles. Discussions will include the transition from old technology to new systems and review successful and unsuccessful strategies.</p>
7F	<p><b>LOCATION:</b> Salon Automme</p> <p><b>Web Survey Special Issues</b></p> <p><b>Facilitator:</b> John Kennedy, Indiana University</p> <p><b>Session focus:</b> Collecting data over the web provides many unique challenges. In this session, presenters will examine launching a large-scale Internet survey, ways to use the Internet to manage large web surveys and designing web surveys for children.</p> <p><b>Web Survey Special Issues:</b> John Krisch and Jaana Myllyluoma, Battelle Centers for Public Health Research and Evaluation</p> <p><b>Electronic (Web) Questionnaire Development:</b> Ashutosh Paul, Statistics Canada</p> <p><b>Using the Web to Manage a Large-Scale Survey:</b> Kevin Tharp, Indiana University</p>
4:45pm	<p><b>LOCATION:</b> Salon des Saisons A</p> <p><b>Business Meeting</b></p> <p>Please join the organizers for an update on the 2007 and 2008 site, financial report and other agenda items to be announced.</p>
8:30-10:00pm	<p><b>LOCATION:</b> TBA</p> <p>Come join us for a technical session happy hour. This special event, held at one of Montreal's famous pubs, is designed for programmers, statisticians, hardware/software managers and network administrators as a means to share code, ideas and resources, or just as a way to network with those who share your profession. Bring your laptops and thumb drives and be prepared to share with others. Wireless network will not be available.</p>

<http://www.sesrc.wsu.edu/ifdrc/>

WEDNESDAY, May 24, 2006

**Continental Breakfast for all attendees (7:00am-8:30am) LOCATION: Pierre de Coubertin**

**Sessions**      **Session 8 A-E (8:45am-10:00am) Wednesday**

**8A**

**LOCATION:** Salon des Saisons A

**Response Rates**

**Facilitator:** Jennifer Wallin, RTI International

**Session focus:** Thank goodness people are still talking about response rates. This panel will discuss innovative ways to increase them because after all response rates *STILL* matter.

**Impact of Placement of Time Estimate Information on Screener and Interview Completion Rates:** Elizabeth Welch, NORC

**Measuring an Impact of Incentives on Response Rates in the Consumer Expenditure Survey:** Daniel Pielak, U. S. Census Bureau

**Nagging Establishment Gatekeepers With and Without Incentives:** Steven Tourkin, U.S. Census Bureau

**8B**

**LOCATION:** Salon Été

**Locating Young Adults**

**Facilitator:** Eva Leissou, University of Michigan

**Session focus:** Finding young adults can be problematic. In this session you will hear presentations about how to both recruit and retain this population.

**Locating Efforts in a Study of Foster Youth:** Diane Preciado, National Opinion Research Center

**Lottery Incentives with a College-Aged Population:** Lekha Venkataraman, Maggie Parker, National Opinion Research Center

**Effective Strategies for Recruiting Diverse Study Populations:** Jaana Myllyluoma, Battelle Centers for Public Health Research and Evaluation

WEDNESDAY, May 24, 2006

**Continental Breakfast for all attendees (7:00am-8:30am) LOCATION: Pierre de Coubertin**

**Sessions Session 8 A-E (8:45am-10:00am) Wednesday**

**8C**      **LOCATION: Salon Printemps**  
**Motivating Interviewers: Feedback vs. Incentives**  
**Facilitator: Patty Maher, University of Michigan**  
**Session focus: How to get the most out of your interviewers?**

**Interviewer Incentives: Are We Getting Enough Bang For Our Buck?:** Christine Carr, NORC  
**Motivating Interviewers to ask the Tough Questions:** Bridget O'Brien, Betsy Blunsdon, Deakin University, Australia  
**Managing, Training and Motivating Interviewers on a Random Digit Dialing Project:** Esther Ullman, LaVelvet Harrison, University of Michigan

**8D**      **LOCATION: Salon Automme**  
**Managing Techies: Can It Be Done????**  
**Facilitator: Tim Triplett, Urban Institute**  
**Session focus: The work requirements for technical staff are ever changing. Technical staff must be able to develop their own, integrate COTS packages, and manage multiple contractors to deliver systems and a combination of all. Can managers handle this diverse technical environment? These managers will discuss how they cope with this evolving work.**

**TBA:** Tim Gable, RTI International  
**TBA:** Bill Connett, Gina-Qian Cheung, University of Michigan  
**Managing the Development and Implementation of a Complex Multi-Mode Survey:** Michael Cooke, Michael Colicchia, National Opinion Research Center

WEDNESDAY, May 24, 2006

**Continental Breakfast for all attendees (7:00am-8:30am) LOCATION: Pierre de Coubertin**

**Sessions Session 8 A-E (8:45am-10:00am) Wednesday**

**8E**

**LOCATION: Salon des Saisons B**

**New and Improved Technical Tools**

**Facilitator: Nancy Bannister, Indiana University**

**Session focus: Survey organizations must continue to reduce survey costs and increase efficiency and they are looking toward technology to help. This session will cover how selected organizations have implemented automated tools for data and survey management and collection.**

**Developing an Electronic Sample Listing Program for a Tablet PC: Jeffrey Smith, Andrew Hupp, University of Michigan**

**Designing and Implementing a Data Management System for a Multi-Site Intervention Study: Lauren Courtney, Emily Warmoth, RTI International**

**Mobile and Bluetooth Wireless Technologies in Longitudinal Surveys of Human Exposure-Related Behavior: Ann Zhang, RTI International**

**Leveraging Multiple Technologies in Creating a Survey Data Center: Bob Montgomery, NORC**

**Break 10:00-10:30am, LOCATION: FOYER**

WEDNESDAY, May 24, 2006

Sessions Session 9 A (10:30am-11:30am) Wednesday

9A

**LOCATION:** Salon des Saisons A & B

**In Conclusion . . . you will not want to miss this lively wrap-up of a great International Field Directors & Technologies Conference.**

**Facilitator:** John Stevenson, University of Wisconsin and Luc Tremblay, Statistics Canada

**Session focus:** The organizers think this year's program is the best ever, but you know we think that every year. This year we're going to ask two of IFD&TC's most notoriously loquacious and forthright individuals to tell us how we REALLY did. Come join John Stevenson and Luc Tremblay as they wrap up the conference and give us a great sendoff.

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*Plan now for next year, IFD&TC will be in  
Santa Monica, California,  
May 20-23, 2007*