

WELCOME to the 37th International Field Directors & Technologies Conference

The conference organizers welcome you. We are available to help you.

Please plan now to be a part of:

v Sunday Evening reception, 6-9PM, McKissack Terrace; inclement weather, Market Street Restaurant in the atrium area.

? Monday, 8:00AM, Facilitators Meeting (get breakfast first) in McKissack 2.

↻ Random Digit Dining seating arrangement for lunch on Monday and Tuesday. This is a fun time of random seating that helps you get to know others. Please bring your table numbers with you to lunch. They are in your registration/conference envelope. See the lunch menus on the back of your table numbers.

☒ Delicious Western Buffet and the opportunity to learn to “Line Dance” and/or “Sing to Win” at the Wildhorse Saloon. If you signed up at registration you already have a ticket in your registration envelope. Please see an organizer before lunch on Monday if you do not have a ticket and want one.

👥 Please don't be alone unless you prefer. The hospitality suite is for everyone. The room number will be posted at the registration desk. Join others there for informal conversation OR let a conference organizer know some of your interests and we will try to locate others with those interests. We want you to enjoy the conference.

Hubert, Pat, Jane, Kevin, Joyce and Rita

<http://www.sesrc.wsu.edu/ifdtc/>

MONDAY, May 19, 2003	
REGISTRATION CONTINUES: 7:30-8:30am 2 nd floor outside Armstrong 2	
COOKED TO ORDER FULL BREAKFAST 6:30-8:30am, <i>LOCATION: Market Street Restaurant in the Atrium</i>	
FACILITATORS MEETING (Please get your breakfast first.) 8:00am, <i>LOCATION: McKissack 2</i>	
Session	Session 1 (8:45-10:00am) Monday
1A Welcome & Keynote	<p><i>LOCATION: ARMSTRONG 1 & 2</i></p> <p>Keynote Speaker: Colm O’Muircheartaigh, University of Chicago, Vice President for Statistics and Methodology and Professor, Harris Graduate School of Public Policy</p> <p style="text-align: center;">“Quality Versus Quantity: Tradeoffs in Survey Research”</p> <p>Facilitator, Bill Mockovak, Bureau of Labor Statistics</p>
Break	10:00-10:30am Ryman Terrace (West Terrace)
Sessions A-B	Session 2 (10:30 – 11:45am) Monday
2A Presentation & Discussion	<p><i>LOCATION: ARMSTRONG 2</i></p> <p>Essential Aspects of Adult Learning: How to Train Adult Learners</p> <p>Facilitator, Linda Raudenbush, National Agricultural Statistics Service</p>
2B Demonstrations & Discussion	<p><i>LOCATION: ARMSTRONG 1</i></p> <p>Web Survey Showcase: Facilitator, Kevin Tharp, Indiana University Dreamweaver: Thom Allen, Washington State University Cold Fusion: Mike Miles, Cornell University ASP: Eric Peele, Research Triangle Institute Blaise: Hugo Elbers, Statistics Netherlands mrInterview: Joseph Taylor, University of Chicago Critique and Comments by Mick Couper, University of Michigan</p>
LUNCH	Random Digit Dining 12:00-1:30pm Monday, <i>LOCATION: Boone/Crockett</i>

MONDAY, May 19, 2003	
Sessions A-F	Session 3 (1:30 – 2:45pm) Monday
3A Roundtable Discussion	<i>LOCATION: RYMAN 1</i> Web Surveys - Results from a Two-Day Symposium on Web Survey Methods, Mannheim, Germany: Facilitator, John Tarnai, Washington State University Gosta Foresman & Annica Isaksson, University of Linkoping, Sweden
3B Presentations & Discussion	<i>LOCATION: RYMAN 2</i> Questionnaires: Facilitator, David Northrup, York University A Look at Electronic Data Reporting: Tony LaBillois, Statistics Canada NASS Question Repository System: Dan Beckler, National Agricultural Statistics Service Customization of Questionnaires: David Hancock, National Agricultural Statistics Service
3C Presentations & Discussion	<i>LOCATION: RYMAN 3</i> Data Management System(s): Facilitator, Pat Lesho, Battelle Designing a DMS for a Mixed-Mode Intervention Study: Kennan Murray, Research Triangle Institute Implementing a DMS Study: David Forvendel, Research Triangle Institute Project Management: Karen Tucker, Battelle
3D Presentations & Discussion	<i>LOCATION: ARMSTRONG 1</i> Respondent Issues: Facilitator, Kristina Ahlen, Research Triangle Institute What Do Respondents Say When They Call Us? Patty Maher, University of Michigan Contact History for Census Bureau: Adrienne Oneto, US Bureau of the Census Making the Connection - Strategies for Gaining Cooperation: John Sokolowski, University of Chicago Improving Orientations Toward RDD Surveys: Douglas Currivan, University of Massachusetts, Boston
3E Roundtable Discussion	<i>LOCATION: ROBERTSON</i> Small Shop Networking: Facilitator, Yasamin Miller, Cornell University
3F Roundtable Discussion	<i>LOCATION: DONELSON</i> Large Shop Dialogue: Co-Facilitator(s): Linda Dimitropoulos, Research Triangle Institute Judy Dodds, US Bureau of the Census
Break	2:45-3:15pm Monday Ryman Terrace (West Terrace)

MONDAY, May 19, 2003	
Sessions A-F	Session 4 (3:15 – 4:30pm) Monday
<p>4A</p> <p>Presentations & Discussion</p>	<p>LOCATION: ARMSTRONG 1</p> <p>Databases: Facilitator, Brian Cannon, Texas Tech University</p> <p>Data Warehouse: Mickey Yost, National Agricultural Statistics Service</p> <p>Web Accessible Database of CATI Production and Project Management Information: Eric White, University of Wisconsin</p> <p>Online Data Dissemination and Statistical Analysis: Mark Carrozza, University of Cincinnati</p>
<p>4B</p> <p>Presentations & Discussion</p>	<p>LOCATION: RYMAN 1</p> <p>Quality Monitoring: Facilitator, Jane Burgess, Statistics Canada</p> <p>The Effect of Performance Improvement Plans: Kristina Ahlen, Research Triangle Institute</p> <p>Statistics Canada's Quality Monitoring: Jane Burgess, Statistics Canada</p> <p>Evaluating Interviewer Performance: Jeremy Chen, Bureau of Labor Statistics</p>
<p>4C</p> <p>Panel Discussion</p>	<p>LOCATION: RYMAN 2</p> <p>Expert Meets Practitioner: A Discussion of Theory and Practices: Facilitator, Bill Nicholls, US Bureau of the Census (Emeritus)</p> <p>Experts: Peter Miller, Northwestern University & Public Opinion Quarterly Bill Nicholls, describing recent theories advanced by Bob Groves (with permission).</p> <p>Practitioners: John Kennedy, Indiana University Wayne Hatcher, US Bureau of the Census</p>

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MONDAY, May 19, 2003	
Sessions A-F	Session 4 Continued (3:15-4:30pm) Monday
<p>4D</p> <p>Presentations & Discussion</p>	<p><i>LOCATION: ARMSTRONG 2</i></p> <p>Tracing/Refusals: Facilitator, Marion Landry, Washington State University</p> <p>Improving Retention in Longitudinal Studies: Linda Dimitropoulos, Research Triangle Institute</p> <p>Strategies for Improving Refusal Rates: Debra Wright and Bob Stone, University of Wisconsin</p> <p>Tracking Methods to Locate Respondents: Suzanne Perry and Linda Smith, RAND</p> <p>Refusal Conversion: Al Leighton, University of Maine</p>
<p>4E</p> <p>Presentations & Discussion</p>	<p><i>LOCATION: ROBERTSON</i></p> <p>Data Collection Issues: Facilitator, Diane Burkom, Battelle</p> <p>Health Center Medical Records: Nancy Trevarthen, Research Triangle Institute</p> <p>Respondent Confidentiality Issues: Emily Buser and Cynthia Simko, University of Chicago</p> <p>Organizational Differences in Fielding the Same Survey, Behavioral Risk Factor Surveillance System: Peter Mariolis, Center for Disease Control</p> <p>Data Collection on a "Deliberative Poll": Madonna Camel & Yuteh Cheng, University of California, Berkeley</p> <p>Meeting the Challenges of Collecting Physiological Data in the Field: Kristine Fahrney, Research Triangle Inst</p>
<p>4F</p> <p>Roundtable</p>	<p><i>LOCATION: RYMAN 3</i></p> <p>Discussing the Current State of Internet Surveys: Co-Facilitator(s): Thom Allen and Dan Vakoch, Washington State University</p>

Monday Evening Special Event: 6:30PM Great Western Buffet Wildhorse Saloon

After special event, join others in the Hospitality Suite, room number posted at Registration Desk

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TUESDAY, May 20, 2003	
COOKED TO ORDER FULL BREAKFAST 6:30-8:30am, LOCATION: Market Street Restaurant in the Atrium	
Sessions A-G	Session 5 (8:45-10:00AM) Tuesday
5A	LOCATION: RYMAN 1 How to Reduce Non-Response: Facilitator, Tim Triplett, Urban Institute
Panel Discussion	Panel Members: John Stevenson, University of Wisconsin Cheryl Wiese, University of Nebraska Bob Lee, University of California, Berkeley Robie Sangster, Bureau of Labor Statistics
5B	LOCATION: ARMSTRONG 1 Training: Facilitator, Hubert Hamer, USDA National Agricultural Statistics Service
Presentations & Discussion	Who Wants To Be a Telephone Interviewer? Kelleigh Trepanier, Kennesaw State University Hiring and Training Bilingual Interviewers: Heidi Guyer, University of Michigan Making Training Fun: Christine Carr, University of Chicago Developing Training to Improve Face-to-Face Interviewing: Jack Eldridge, Office for Nat'l Statistics,
5C	LOCATION: ARMSTRONG 2 Electronic Data Collection: Facilitator, Tom Piazza, University of California, Berkeley
Presentations & Discussion	Using Blaise On a Tablet: Joe Cortez, US Bureau of the Census Streamlining a CATI Development Process: Lisa John, Battelle Web CATI Software and Hardware: Steve Tornell, US Bureau of the Census

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TUESDAY, May 20, 2003

Sessions A-G	Session 5 Continued (8:45-10:00AM) Tuesday
<p>5D</p> <p>Presentations & Discussion</p>	<p>LOCATION: RYMAN 2</p> <p>Cost and Efficiency Methods: Facilitator, Rossana Armson, University of Minnesota</p> <p>Examination of Factors Effecting Cost: Jeffrey Keeler, University of Michigan How to Make RDD More Cost Effective/Efficient: Terrence Riley, Statistics Canada Speed Versus Cost: Ajay Sagar, University of Chicago CARMN-Cost and Response Management Network: Craig Sherrod, US Bureau of the Census</p>
<p>5E</p> <p>Presentations & Discussion</p>	<p>LOCATION: RYMAN 3</p> <p>Interviewer Issues: Facilitator, Barbara Foltz, University of Idaho</p> <p>Interviewer Recruitment: Nancy Noedel, Battelle Field Safety Procedures: Crystal Kollross, RAND Small Shop Recruitment: Katy Adams, Indiana University</p>
<p>5F</p> <p>Roundtable Discussion</p>	<p>LOCATION: ROBERTSON</p> <p>The Use of Tarot Cards in Survey Organizations: Facilitator, Woody Carter, Metro Chicago Information Center (A unique method of prompting survey research dialogue.)</p>
<p>5G</p> <p>Roundtable Discussion</p>	<p>LOCATION: DONELSON</p> <p>Effects of Electronic Screeners on Telephone Contact: Discussion of barriers that exist and what we (including your shop) are experiencing as a result of these devices.</p> <p>Co-Facilitator(s), Katrina Ott and Kathleen Tiefenwerth, Battelle</p>
<p>Break</p>	<p>10:00-10:30am Ryman Terrace (West Terrace)</p>

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TUESDAY, May 20, 2003

Sessions A-F	Session 6 (10:30-11:45am) Tuesday
<p>6A</p> <p>Presentations & Discussion</p>	<p><i>LOCATION: ARMSTRONG 2</i></p> <p>Data Collection Challenges: Facilitator, Janice Larson, Iowa State</p> <p>Should I Try and Call One More Time? Diane Burkom, Battelle</p> <p>Blaise Call Scheduler: Parry Steen, Statistics Canada</p> <p>Using Replicates for Face-to-Face Surveys: Stephanie Eckman, University of Chicago</p>
<p>6B</p> <p>Presentations & Discussion</p>	<p><i>LOCATION: ARMSTRONG 1</i></p> <p>Interviewer Incentives: Facilitator, Kimberly Williams, Oklahoma State University</p> <p>Monetary Respondent Incentives: Steve Perry, US Bureau of the Census</p> <p>Using Interviewer Incentives to Boost Production: Grant Benson, University of Michigan</p> <p>Dueling Surveys with Different Incentives: Kathy Matthews and Heather Terhune, Indiana University</p>
<p>6C</p> <p>Presentations & Discussion</p>	<p><i>LOCATION: RYMAN 1</i></p> <p>Data Handling: Facilitator, Shap Wolf, Arizona State University</p> <p>Data Integration and Analysis: Mike Cooke and Joseph Taylor, University of Chicago</p> <p>Development of Multi-University Collaborative Network: Ken Reed and Betsy Blunsdon, Australian Bureau of Statistics</p>

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TUESDAY, May 20, 2003	
Sessions A-F	Session 6 Continued (10:30-11:45am) Tuesday)
6D Presentations & Discussion	<p><i>LOCATION: RYMAN 3</i></p> <p>Focus Groups: Facilitator, Sylvia Fisher, Bureau of Labor Statistics</p> <p>New Approaches to Focus Group Recruiting: Thais Seldess, Metro Chicago Information Center</p> <p>Organizing Successful Focus Groups: Lisa John, Battelle</p> <p>Focus Groups With Children in Community Settings: Chau Pham, RAND</p> <p>Comparison of Traditional and Telephone Focus Groups: Connie Frey & John Horvick, University of Nebraska</p>
6E Roundtable Discussion	<p><i>LOCATION: ROBERTSON</i></p> <p>Attracting and Retaining Clients: Facilitator, Christine Johnson, Oklahoma State University</p>
6F Roundtable Discussion	<p><i>LOCATION: DONELSON</i></p> <p>Scanning Issues: Facilitator, John Kennedy, Indiana University</p> <p>Please bring you ideas about questionnaire design, scanning hardware and software, what's working, what isn't and how to determine if a questionnaire is scannable.</p>
LUNCH	Random Digit Dining (12:00-1:30pm) Tuesday, <i>LOCATION: Boone/Crockett</i>

TUESDAY, May 20, 2003

Sessions A-F	Session 7 (1:30-2:45pm) Tuesday
<p>7A</p> <p>Presentations & Discussion</p>	<p>LOCATION: ARMSTRONG 1</p> <p>New Technology: Facilitator, Merrill Shanks, University of California, Berkeley</p> <p>2003 National Census Test Census Short Form IVR Development: Larry Malakhoff, US Bureau of the Census Skeleton Instruments to Test Various Systems Questionnaire Interfaces: Mike Haas, US Bureau of the Census Internet Help Desk: B.J. Wright, and Dianne Harley, US Bureau of the Census</p>
<p>7B</p> <p>Presentations & Discussion</p>	<p>LOCATION: RYMAN 1</p> <p>Locating Difficult Respondents: Facilitator, Christy Storey, Kennesaw State University</p> <p>Time to Complete: Examining Field Effort and Population Characteristics in a Panel Study of the Dually Diagnosed: Leonard Brown, RAND Utilizing Commercial Databases and Other Means to Locate Respondents on Longitudinal Surveys: Wayne Hatcher, US Bureau of the Census</p>
<p>7C</p> <p>Panel Discussion</p>	<p>LOCATION: RYMAN 3</p> <p>Mixed-Mode Survey: Cost and Response Rates: Facilitator, Pat Davis, University of Arkansas Little Rock</p> <p>Panel Members: Jacqueline Hayes, University of California, Berkeley Prapimporn "Noy" Rathakette, University of Oregon Mary Stutzman, Florida State University</p>

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TUESDAY, May 20, 2003	
Sessions A-F	Session 7 Continued (1:30-2:45pm) Tuesday
<p>7D</p> <p>Panel Discussion</p>	<p><i>LOCATION: ARMSTRONG 2</i></p> <p>Interviewer Performance Evaluation: Facilitator, Jolyn Persons, Washington State University</p> <p>Panel Members: Heather Best, University of Arkansas Christine Carr, University of Chicago Shirley Huck, Iowa State University Vivienne Outlaw, University of Michigan</p>
<p>7E</p> <p>Roundtable Discussion</p>	<p><i>LOCATION: DONELSON</i></p> <p>Net Conference Training: Co-Facilitators, Mike Cooke, University of Chicago Kerry McBride, and Jeanne McCarthy-Kersey, USDA, National Agricultural Statistics Service</p>
<p>7F</p> <p>Roundtable Discussion</p>	<p><i>LOCATION: ROBERTSON</i></p> <p>Growing Pains in Small Shops: It's a Catch 22: Facilitator, Michelle Henry, University of Akron</p>
<p>Break 2:45-3:15 Ryman Terrace (West Terrace)</p>	

TUESDAY, May 20, 2003

Sessions A-E	Session 8 (3:15-4:30pm) Tuesday
<p>8A</p> <p>Presentations & Discussion</p>	<p><i>LOCATION: DONELSON</i></p> <p>Diverse Populations: Facilitator, Ron Langley, University of Kentucky</p> <p>Strategies for Collecting Public Housing Data: Catherine Haggerty, University of Chicago</p> <p>Development of an Acculturation Scale for Telephone Survey Construction for Hispanic Populations: Anne Mottek-Lucas, Northern Arizona University</p>
<p>8B</p> <p>Presentations & Discussion</p>	<p><i>LOCATION: RYMAN 3</i></p> <p>Electronic Data Collection Challenges: Facilitator, Cheryl Wiese, University of Nebraska</p> <p>Multiple Application Interface with Blaise: Jim Hagerman, University of Michigan</p> <p>CAI Survey Development and Documentation System: Rick Downs, US Bureau of the Census</p> <p>Automated Data Capture-2002 Census of Agriculture: Becky LaJoice and Don Salzman, USDA, National Agricultural Statistics Service and Bernadette Mattingly, US Bureau of the Census</p>
<p>8C</p> <p>Presentations & Discussion</p>	<p><i>LOCATION: ARMSTRONG 1</i></p> <p>Quality Control: Facilitator, Jane Burgess, Statistics Canada</p> <p>Managing and Tracking Quality: Debbie Bahr, Iowa State University</p> <p>Web-Based Quality Control: Laura Houk and Jennifer Copp, University of Michigan</p> <p>Data Quality in Field Studies: Elise Scott, Battelle</p>

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TUESDAY, May 20, 2003	
Sessions A-E	Session 8 Continued (3:15-4:30pm) Tuesday
<p>8D</p> <p>Presentations & Discussion</p>	<p><i>LOCATION: RYMAN 1</i></p> <p>Respondent Challenges: Facilitator, Lisa Carley-Baxter, Research Triangle Institute</p> <p>Problems with Non-Deliverable E-Mails, Strategies and Challenges: James Isaac, Research Triangle Institute</p> <p>Cell Phones & Telephone Surveys, Issues of Coverage: Esther Ullman & Julia Locklear, University of Michigan</p> <p>Optimal Use of Visual Banding to Reduce Item Non-Response in Mail Survey Questionnaires: Allan Mills, Virginia Commonwealth University</p>
<p>8E</p> <p>Panel Discussion</p>	<p><i>LOCATION: RYMAN 2</i></p> <p>Budgeting: Facilitator, Rita Koontz, Washington State University</p> <p>Panel Members: Rolfe Carlson, University of Michigan Steve Coombs, University of Wisconsin John Tarnai, Washington State University</p>
<p>8F</p> <p>Roundtable Discussion</p>	<p><i>LOCATION: ROBERTSON</i></p> <p>Small Shop Marketing: Facilitator, Brian Cannon, Texas Tech University</p>

Join others in the Hospitality Suite, room number posted at Registration Desk

WEDNESDAY, May 21, 2003	
COOKED TO ORDER FULL BREAKFAST 6:30-9:00am, LOCATION: Market Street Restaurant in the Atrium	
Session A	Session 9 (9:00-11:00) Wednesday
<p>9A</p> <p>Presentations & Discussion</p>	<p>LOCATION: ARMSTRONG 2</p> <p>Managing Change: Facilitator, Vivienne Outlaw, University of Michigan</p> <p>Upgrading an Interview Organization: Lars Lyberg, Statistics Sweden</p> <p>Improving On-Going Projects Through Methodological Research: Matt Sloan, University of Wisconsin</p>
<p>9B</p> <p>Panel Discussion</p>	<p>LOCATION: RYMAN 1</p> <p>Electronic Data Reporting - Management, Organization and Policy Issues: Facilitator, Cheryl Landman, US Bureau of the Census</p> <p>Panel Members: Sylvia Fisher, Bureau of Labor Statistics Dan Beckler, USDA National Agricultural Statistics Service Tony LaBillois, Statistics Canada</p>
<p>9C</p> <p>Seminar</p>	<p>LOCATION: RYMAN 3</p> <p>Developing a Project Schedule: Mike Weeks, Research Triangle Institute</p>
<p>9D</p> <p>Discussion (May include demonstrations)</p>	<p>LOCATION: ARMSTRONG 1</p> <p>Designing Web-Based Survey Instruments: What Should the Standards Be?</p> <p>Facilitator, Bill Mockovak, Bureau of Labor Statistics</p> <p>Bring your questions and ideas to this panel about designing your web surveys.</p> <p>Panel Members: Marc Gingras, Statistics Canada Robie Sangster, Bureau of Labor Statistics Lisa Carley-Baxter, Research Triangle Institute Joe Mistichelli, US Bureau of the Census Other Panel Members From Monday's Web Showcase</p>

Have a safe trip home, see you next year @ The Sunburst Resort Hotel, Scottsdale, AZ, May 16-19, 2004

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