

----- MONDAY: May 22, 2000 -----

**SESSION 1: 8:30-10:00am**

Keynote Speaker: Facing the Challenges of a Decennial Census

Ken Prewitt - Census Bureau Director | Facilitator: Chet Bowie – cbowie@census.gov

**SESSION 2: 10:30-11:45am**

A.) Web Surveys - The Big Picture          Estimated Attendance 130

Facilitator: John Kennedy - kennedyj@indiana.edu | Type: Presentations & Discussion

Overview of the Current State of Web Surveys and Web Survey Software

- John Kennedy - kennedyj@indiana.edu

Web Computerized Self-Administered Questionnaires (CSAQ) at the Census Bureau

- Barbara Sedivi Gaul - barbara.m.sedivi@cmail.census.gov

Minimizing Survey Error: Establishing Protocols for Websurvey Design

- Dennis Bowker - bowker@wsu.edu

CAI - Tools of the Future

- Joe Taylor - taylor@norcmail.ichicago.edu

B.) Interviewer Recruitment          Estimated Attendance 90

Facilitator: Janie McMillen - janiem@isr.umich.edu | Type: Presentations & Discussion

Interviewer Recruitment Sources: The Internet and Agencies

- Sandra Pitzer - pitzer-sandra@norcmail.uchicago.edu

Hiring Interviewer Staff in a High Tech Environment - Security and Equipment Issues

- Brian Burke - bjb@rti.org

Recruiting Special Populations, Hiring Seniors and Mature Workers

- Clifton J. Taylor, Jr. - Clifton.J.Taylor.Jr@ccMail.Census.gov  
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### SESSION 3: 1:30-2:25pm

A.) The Organizational Challenges of CAI *Estimated Attendance 55*  
Facilitator: Bob Tinari - Robert.N.Tinari@ccmail.census.gov | Type: Presentations and Discussion

Addressing the Communication Challenges Existing Between Survey Managers and Computer Programmers

- Linda Dimitropoulos - dimitropoulos-linda@norcmal.uchicago.edu
- Jack Covington - covington-jack@norcmal.uchicago.edu

Divergent Organizational Cultures in CASIC Development

- James Kennedy - Kennedy\_Jim@bls.gov

Lessons Learned from the National Health Interview Survey Redesign

- Anne Stratton - aks1@cdc.gov

B.) Technology in the International Arena *Estimated Attendance 30*  
Facilitator: Judy Dodds - judy.m.dodds@ccmail.census.gov | Type: Presentations and Discussion

The Australian Bureau of Statistics - Five years experience with Blaise and CAI

- Eden Brinkley - eden.brinkley@abs.gov.au

Stats Canada - Integrating Business Survey Systems

- Luc Tremblay - luc.tremblay@statcan.ca

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**SESSION 3 Continued: 1:30-2:25pm**

C.) Mixed-mode Data Collection *Estimated Attendance 60*

Facilitator: Jamie Friedman - [friedman@norcmail.uchicago.edu](mailto:friedman@norcmail.uchicago.edu) | Type: Panel

Centralized Scheduling for Multi-Modal Data Collection - CAPI and Videotape

- Betsy Baumann - [baumann@isbr.iastate.edu](mailto:baumann@isbr.iastate.edu)

Mode Comparison: Cost Efficiency, Response Rate and Data Quality

- Shannon Brum - [shannon@wilder.org](mailto:shannon@wilder.org)

Commercial Buildings Energy Consumption Survey -- PAPI to CAPI to CATI

- Marty Johnson - [martha.johnson@eia.doe.gov](mailto:martha.johnson@eia.doe.gov)

D.) Snowball Samples *Estimated Attendance 20*

Facilitator: Tom Piazza - [piazza@csm.berkeley.edu](mailto:piazza@csm.berkeley.edu) | Type: Presentations and Discussion

Building a Snowball Sample of Residents of 737 Addresses

- Sara Zuckerbraun - [zuckerbraun-sara@norcmail.uchicago.edu](mailto:zuckerbraun-sara@norcmail.uchicago.edu)

Snowball Sample from RDD Sample Using CASES Version 4.3

- Jeff Royal - [jeff@csm.berkeley.edu](mailto:jeff@csm.berkeley.edu)

E.) Phone Coverage Issues *Estimated Attendance 30*

Facilitator: John Stevenson - [stevens@ssc.wisc.edu](mailto:stevens@ssc.wisc.edu) | Session Type: Presentations and Discussion

Cellular and Wireless Phone Penetration

- Cheryl Wiese - [cwiese@unl.edu](mailto:cwiese@unl.edu)

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**SESSION 3 Continued: 1:30-2:25pm**

F.) New Developments in the Collection of Race & Ethnicity Data *Estimated Attendance 25*

Facilitator: Barbara Foltz - bfoltz@uidaho.edu | Type: Panel

Panel Members:

- Jorge Delpinal - jorge.h.delpinal@census.gov
- Elizabeth Weibe - efw@rti.org
- Barbara Schnabel - schnabel@uidaho.edu

**SESSION 4: 3:15-4:30pm**

A.) Case Management Systems - DOS to GUI *Estimated Attendance 35*

Facilitator: Chet Bowie - cbowie@census.gov | Type: Presentations and Discussion

Implementing A Redesigned Cases Management System - From Dos to Windows

- Mike Maydan - maydami@statcan.ca

CAPI Laptops from DOS to Windows

- Karen Bagwell - Karen\_A\_Bagwell@smtp-gw.census.gov

Recent Developments in Computer Assisted Surveys

- Merrill Shanks - jms@csm.berkeley.edu

B.) Beyond Interviewing *Estimated Attendance 20*

Facilitator: Patsy Henderson - hendersp@battelle.org | Type: Panel

The Tailored Design Approach to Collecting Biomarkers

- Micah Sjobloms - joblom-micah@norcmail.uchicago.edu
- Annemarie Rosenlund - rosenlun@norc.uchicago.edu

Beyond Interviewing

- Patsy Henderson - hendersp@battelle.org

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**SESSION 4 Continued: 3:15-4:30pm**

C.) Hard to Collect Data *Estimated Attendance 30*  
Facilitator: Annette Hitchcock - anne@ccr.ca.gov | Type: Presentations and Discussion

The Challenges Of Collecting Medical, Billing, And Pharmacy Records

- Marie Halverson - Halverson\_marie@norcmil.uchicago.edu

D.) Small Shop Networking *Estimated Attendance 25*  
Facilitator: Yasmin Diccio - yd17@cornell.edu | Type: Roundtable

E.) Survey Quality *Estimated Attendance 65*  
Facilitator: Al Tupek - atupek@census.gov | Type: Presentations and Discussion

Recent Developments in Survey Quality Management

- Lars Lyberg - lars.lyberg.@scb.se

F.) Using the Internet to Manage Data Collection *Estimated Attendance 45*  
Facilitator: Tim Triplett - Tim@srcmail.umd.edu | Type: Presentation and Discussion

Issues of Web Based Surveys

- Bill Connett - bconnett@umich.edu
- Sue Ellen Hansen - sehansen@umich.edu

Internet Data Collection - What Have We Learned and What Do We Do Next?

- Tim Triplett - Tim@srcmail.umd.edu

----- TUESDAY: May 23, 2000 -----

**SESSION 5: 8:45-10am**

A.) CAI Software Showcase (BLAISE, CASES, CI3, INTERVIEWER) *Estimated Attendance 80*  
Facilitator: Kevin Tharp - kwtharp@indiana.edu | Type: Demonstrations and Discussion

Comparing CAI software packages, with users programming and demonstrating a standardized instrument

Presenters include:

- Dave Schultz - dschultz@wsunix.wsu.edu
- Brian Cannon - bcannon2@gsu.edu
- Chris Corey - ccorey@issr.ucla.edu
- Jan Larson - jmlarson@iastate.edu
- Kevin Tharp - kwtharp@indiana.edu

B.) Beyond the Keyboard - Voice Recognition *Estimated Attendance 20*  
Facilitator: Bill Nicholls - Bnicholls@erols.com | Type: Presentations and Discussion

Survey User Acceptance Study for Voice Recognition Data Entry

- Lawrence Malakhoff - malakhof@census.gov

Technologies for Blind Interviewers.

- Margaret Marks - Margaret.Mark@ccMail.Census.gov

C.) A Look At Non-Response: Reflections of Portland '99 *Estimated Attendance 45*  
Facilitator: Robie Sangster - sangster\_r@bls.gov | Type: Panel

Panel Members:

- Danna Moore - moored@wsu.edu
- Lars Lyberg - lars.lyberg@scb.se
- Diane O'Rourke - dorourke@srl.uic.edu
- Nancy Bates - Nancy.A.Bates@ccmail.census.gov

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**SESSION 5 Continued: 8:45-10am**

D.) Incentives            *Estimated Attendance 20*  
Facilitator: Janice Kelly - jrk@rti.org | Type: Roundtable

E.) Getting Started, Maintaining & Improving in the Small Shop            *Estimated Attendance 20*  
Facilitator: Rosanna Armson - arms001@tc.umn.edu | Type: Presentation & Discussion

In Transition, Developing New Calling Facilities

- Janice Cook - jacook@ualr.edu
- Pat Davis - pcdavis@ualr.edu

F.) Attracting and Retaining Personal Interviewers            *Estimated Attendance 35*  
Facilitator: Charlene Weiss - weiss-ch@norcmail.uchicago.edu | Type: Roundtable

**SESSION 6: 10:30-11:45am**

A.) Using off the Shelf Software for CAI Authoring            *Estimated Attendance 15*  
Facilitator: Anne Stratton - AStratton@cdc.gov | Type: Presentation and Discussion

Presentation by Bob Balzer, University of Southern California

Discussants:

- Tom Piazza - piazza@cms.berkeley.edu
- Bill Connett - bconnett@umich.edu
- Clyde Tucker - tucker\_c@bls.gov
- Ed Ross - ers@edross.com

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**SESSION 6 Continued: 10:30-11:45am**

B.) Reports from the Field: Web Survey Experiences in Organizations *Estimated Attendance 70*

Facilitator: Dennis Bowker - bowker@wsu.edu | Type: Presentations and Discussion

Into the Great Unknown: Forays into Web-based Surveys at the University of Georgia

- Mary Ann Mauney - mamauney@arches.uga.edu

A Transnational Review of Web Based Data Collection: Experience in the United States, Singapore, and New Zealand

- Chris Manning - manning\_c@bls.gov

C.) The Challenges of Using Students as Interviewers *Estimated Attendance 40*

Facilitator: Nancy Bannister - banniste@indiana.edu | Type: Panel

Recruitment and Training of Students as Interviewers

- Madonna Camel - madcam@csm.berkeley.edu

Using Interviewers for Multiple Tasks: The Experiences of a Small-to-Mid-Sized Shop

- Melissa Marcello - mmarcell@ssc.wisc.edu

Clinical judgment and the inexperienced interviewer: How good is their data?

- Harold Kooreman - hkoorema@indiana.edu

D.) Strategies for Dealing with Difficult Clients *Estimated Attendance 15*

Facilitator: Rita Koontz - koontz@wsu.edu | Type: Roundtable



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**SESSION 6 Continued: 10:30-11:45am**

E.) Interviewer Training – Self Guided and Multi Media *Estimated Attendance 65*  
Facilitator: Shap Wolf - shap.wolf@asu.edu | Type: Presentations and Discussion

Developing Microsoft Powerpoint Based Trainings and Integrated Step-by-step Training Guides

- David Herda - herda-david@norcmail.uchicago.edu
- Dan Bartels - bartels-daniel@norcmail.uchicago.edu

Self Guided Training for New Interviewers

- Grace Schou - grace@ccr.ca.gov
- Janene White - janene@ccr.ca.gov

F). New Technology – Advantages of CAPI *Estimated Attendance 15*  
Facilitator: Joan Cwi - cwij@battelle.org | Type: Presentations and Discussion

Measuring and Utilizing Time Information in CAPI Surveys

- Frances Chevarley - fmc1@cdc.gov

Using CAPI for Interviewing Professionals in the Community

- Peggy Wiencek - Peggy.Wiencek@emich.edu

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**SESSION 7: 1:30-2:45pm**

A.) Household Listing Using New Technology *Estimated Attendance 25*  
Facilitator: Bill Nicholls - BNicholls@erols.com | Type: Presentations and Discussion

Listing with Palm Pilots

- Stephanie Chardoul - schardou@umich.edu
- Eva Leissou - eleissou@isr.umich.edu

Automated Listing and Mapping Instrument

- Evan Moffet - k.evan.moffett@ccmail.census.gov
- Diane Difulvio - diane.m.difulvio@ccmail.census.gov

B.) Using New Technologies for Questionnaire Development *Estimated Attendance 50*  
Facilitator: Kathy LaDronka - kladrnka@isr.umich.edu | Type: Presentations and Discussion

Using New Technologies to Manage Questionnaire Development and Testing

- Nicole Kirgis - nkirgis@isr.umich.edu
- April Beaulé - abeaule@isr.umich.edu

C.) Small Shop Issues - Shadow Bookkeeping and Tracking Costs *Estimated Attendance 10*  
Facilitator: Ron Langley - Langley@pop.uky.edu | Session Type: Roundtable

D.) Methodology & Survey Instrument Design *Estimated Attendance 40*  
Facilitator: Diane Willimack - diane.k.willimack@ccmail.census.mail | Type: Panel

Using Focus Groups to Inform Survey Design

- Wendy Sedlak - wcs@wilder.org

Questionnaire Design Cognitive Testing

- Kristin Stettler - kristin.j.stettler@ccmail.census.gov

Usability Testing as a Means of Evaluating the Design of CAI Instruments

- Sue Ellen Hansen - SEHansen@isr.umich.edu

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**SESSION 7 Continued: 1:30-2:45pm**

E.) Obtaining High Response Rates *Estimated Attendance 65*  
Facilitator: Beth Ellen Pennel - bpennell@isr.umich.edu | Type: Panel

Use of a Web-Based Conversion Letter Release System

- Chris Ellis - ellis@rti.org

Ensuring High Response Rates When Collecting Self-Administered Data from Professionals

- Diane Burkom - burkom@battelle.org

Techniques for Improving Response Rates - Pre-Notification Letters

- Alan Mettrick - Alan\_mettrick@stats.govt.nz

F.) Encountering a Household in Crisis: Procedures, Protocols, & Responsibilities *Estimated Attendance 30*  
Facilitator: Katy Dowd - kld@rti.org | Type: Panel Discussion

Panel Members:

- Julia P Anderson - anderson.jp@ghc.org
- Molly Longstreth - mlongstr@comp.uark.edu
- Margaret.Marks - MargaretMarks@ccmail.census.gov
- Betsy Baumann - blbauman@iastate.edu

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**SESSION 8: 3:15-4:30pm**

A.) Supporting the Technology *Estimated Attendance 40*  
Facilitator: Evelyn Gonzalez - Evelyn\_Gonzalez@rand.org | Type: Presentations and Discussion

Developing CAI Programming Skills Among Project Staff

- Dave Dybiciki - ddybicki@isr.umich.edu

Turning Technology to Customer Service - The Integrated Help Desk

- Robert McKay - mckay\_r@bls.gov

B.) New Technologies - CAPI *Estimated Attendance 60*  
Facilitator: Qian Yang - qianyang@umich.edu | Type: Presentations and Discussion

Utilizing Laptops for Listing, Screening, and Interviewing Latinos

- Karen Tucker - tucker@battelle.org

Incorporating an Electronic Event History Calendar into a CAPI Questionnaire

- Karl Landis - klandis@rti.org

C.) Issues in RDD Surveys *Estimated Attendance 45*  
Facilitator: Thom Allen - ted@wsu.edu | Type: Panel

Telephone Data Collection Using RDD Methods

- Jody Dougherty - doughert@norcmail.uchicago.ed

New Data Collection Procedures for RDD Surveys

- Doug Currivan - douglas.currivan@umb.edu

Attempting to Understand Why Respondents Participate in Telephone Surveys

- Brian Cannon - bcannon2@gsu.edu

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**SESSION 8 Continued: 3:15-4:30pm**

D.) IRB Issues                      Estimated Attendance 20  
Facilitator: Danna Moore - moored@wsu.edu | Type: Panel

An Overview of Institutional Review Boards

- Danna Moore - moored@wsu.edu

Hot Issues for IRBs: Identification, Presentation, and Resolution

- Linda Dimitropoulos - dimitrop@norcmail.uchicago.edu

A Primer of Institutional Review Boards

- Linda Kermish - lisa@csm.berkeley.edu

E.) Tracking and Locating Respondents                      Estimated Attendance 55  
Facilitator: Julie Brown - Julie\_Brown@rand.org | Session Type: Panel

Tracking Techniques Used on a Telephone Study with Low-Income Population

- Janice Larson - jmlarson@iastate.edu

Tracking Respondents: Using Cell Phones in the Field to Complete Welfare Reform Telephone Survey

- Heather Terhune - hterhune@indiana.edu

Tracking Low Income Respondents in Longitudinal Studies

- Annemarie Rosenlund - rosenlun@norc.uchicago.edu

**---- WEDNESDAY: May 24, 2000 ----**

**SESSION 9: 8:45-10am**

A.) Small Shop –The Challenges of Multiple Projects                      Estimated Attendance 25  
Facilitator: Jolyn Persons - personsj@wsu.edu | Type: Roundtable

B.) Managing the Field Effort                      Estimated Attendance 40  
Facilitator: Patty Maher - Pmaher@isr.umich.edu | Type: Presentations and Discussion

Managing Multi-Site Studies

- Dana Perry - perrydanam@exchange.uams.edu

Producing and Using Systems for Managing Field Force Implementation

- Sally Gale - sally.gale@ons.gov.uk

Integrating Case Management and Geographic Information System Data

- David Cunningham - dbc@rti.org

C.) Websurvey Software: What Works and What Doesn't                      Estimated Attendance 60  
Facilitator: Dennis Bowker - bowker@wsu.edu | Type: Roundtable w/ Computer Demonstrations

We will discuss the issues related to various software packages to create websurveys. Several software packages will be demonstrated and a guide for choosing the appropriate package will be given.

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**SESSION 9 Continued: 8:45-10am**

D.) Use of Different Type of Interviewers *Estimated Attendance 30*  
Facilitator: Terry White - twhite@indiana.edu | Type: Presentations and Discussion

A Cost-benefit Analysis of Different Interviewer Staff Types on a Large CAPI Study in a Non-metropolitan area.

- Sara Zuckebraun - zuckerbraun-sara@norcmil.uchicago.edu

How to Implement a Large Employee Survey, Using the Organization's Own Employees

- Danna Moore - moored@wsu.edu

Use of Telephone Representatives to Collect Medical Billing and Pharmacy Records

- Ronald Broach - broach-ronald@norcmil.uchicago.edu

E.) New Technologies - Using the Internet for Training *Estimated Attendance 55*  
Facilitator: Mike Cooke - cooke@norcmil.uchicago.edu | Type: Presentation and Demonstration

Remote Access and Distance Learning in Practice

- Mike Cooke- cooke@norcmil.uchicago.edu
- Dan Bartels - bartels-daniel@norcmil.uchicago.edu
- David Herda- herda-david@norcmil.uchicago.edu

**SESSION 10: 10:45-11:30am**

A.) Planning Meeting (everyone is encouraged to attend)

Have a safe trip home and see you in Montreal, May 20-23, 2001