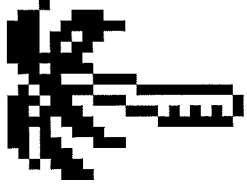


1995



**INTERNATIONAL FIELD DIRECTORS
FIELD TECHNOLOGIES CONFERENCE**

Sunday, May 21, 1995, 5:00PM - Wednesday, May 24, 1995

PROGRAM SCHEDULE



*Registration 5:00 - 8:00PM Sunday, Oceanside Patio
Light Food and Social Time with Cash Bar**

**First time attendees check your registration packet for free beverage coupon.*

SUNDAY

Registration, Light Food and Social Time with Cash Bar*: 5:00 to 8:00PM, Oceanside Patio
**First time attendees check your registration packet for free beverage coupon!*

BREAKFAST (Cooked to Order): 6:30-8:30

ANTIGUA

Opening Remarks 8:30-8:45: Conference Organizers

MARTINIQUE

SESSION 1: 8:45-10:00

MONDAY

A. The Survey Mansion Has Many Rooms: Presentation and Discussion

MARTINIQUE

Bob Groves, Joint Program in Survey Methodology
Facilitator: Beth-Ellen Pennell, Michigan

B. Pushing the Limits of CAI Systems: Dangers, Precautions and Testing, Panel Discussion

SAINTE ANNE

Bill Nicholls, Census (Chair)
Jim O'Reilly, RTI
Merrill Shanks, UC Berkeley
Mark Wojcik, NORC

***BREAK:* 10:00-10:30**

SESSION 2: 10:30-11:45

A. A Dozen Time-Tested Tools for Managing Contracts: Presentation and Discussion

SAINTE ANNE

Mike Weeks, RTI
Facilitator: John Kennedy, Indiana

B. Audio Computer-Assisted Self-Interviewing (ACASI): Presentations and Discussion

MARTINIQUE

Susan Kinsey and Jutta Thornberry, RTI: Audio-CASI: Effects on Respondents and Data Quality
Roger Tourangeau and Tom Smith, NORC: A Comparison of Three Methods of Data Collection
Facilitator: Cathy Dippo, BLS

***LUNCH:* 11:45-1:30**
Random Digit Dining

ANTIGUA

(MONDAY, continued)

SESSION 3: 1:30-2:45

- A. The Triumphs and Tribulations of the Small Shop:** Panel and Discussion **GUADALUPE**
- Rita Koontz, Washington State, (Co-Chair)
Ken Andersen, Maricopa County Research & Reporting, Phoenix, AZ, (Co-Chair)
Jim Bason, Georgia
Cheryl Yorges, Nebraska
Laurie Fowler, Pittsburgh
- B. Survey Promotion, Publicity, & Public Relations for Improving Response Rate:** Presentations and Discussion **MARTINIQUE**
- Diane Willimack, USDA, (Chair)
Jack Rutz, USDA
Jean Findlay, National Center for Health Statistics
- C. Making the Transition to CAI:** Presentations and Discussion **SAINTE ANNE**
- Marcel Brochu, Statistics Canada: Impacts of Conversion of the Canadian GSS from PAPI to CATI
Jean Martin, OPCS: Transition to CAPI in OPCS: The CASIC Revolution
Michael McMahon, Census: Changes Required to Conduct CPS Using CAPI
Facilitator: Clyde Tucker, BLS
- D. Technical Approaches to Self-Administered Surveys:** Presentations and Discussion **ST. BARTHELEMY**
- Cleo Jenkins and Marty Appel, Census: Respondent Attitudes Toward Computer-Administered
Voice Recognition Census Questionnaire
Jerry McDonald, Census: Company Organizational Survey CSAQ (Computerized Self-Administered Questionnaire)
David O'Connell, BLS: On-line Editing of Data Reported via Touchtone Data Entry
Facilitator: Johnny Blair, Maryland
- E. Documentation of CAPI surveys:** Presentation and Discussion **DOMINIQUE**
- Randy Olsen, Ohio State: Paper Questionnaires and Codebooks for CAI Surveys
Facilitator: Tom Piazza, UCLA

BREAK: 2:45-3:15

(MONDAY, continued)

SESSION 4: 3:15-4:30

- A. Triumphs & Tribulations of the Small Shop: Nontechnical Issues: Discussion** ST. BARTHELEMY
- Facilitator: Dawn Stiemsma, Iowa State
- B. Triumphs & Tribulations of the Small Shop: Technical Issues: Discussion** KINGSTON
- Facilitator: Robert Oldendick, South Carolina
- C. Locating Respondents: Panel and Discussion** MARTINIQUE
- Stephanie Reed, North Carolina, (Chair)
Nancy Gebler and Ben Rowe, Michigan
Jack Marshall, Census
Beth Berry, Research Triangle Institute
- D. New Applications in Cognitive Interviewing: Panel and Discussion** DOMINIQUE
- Catherine Burt, National Center for Health Statistics, (Chair)
Diane O'Rourke, Illinois
Jacqueline Pottle, Statistics Canada
- E. Developing GUI CAPI for the Consumer Price Index: Presentations and Discussion** GUADALUPE
- David Uglow, Bureau of Labor Statistics, (Chair)
Tonya Banks, Todd Sirois, Joyce Sweeney, BLS: The Survey Information System
Mark Allen, BLS: The Housing Listing Instrument in Visual Basic
Lisa Hawkins, BLS: The Housing Collection Instrument in CASES 5.0
- F. Software Development for CAI Systems: Panel and Discussion** SAINTE ANNE
- Barry West, Census: Software Development of Census Bureau CATI Systems
Howard Prouse, Census: Software Development for CAPI Systems at Census
Bradford Ruth and Jane Burgess, Statistics Canada: Software Development of CATI and Mixed Mode Systems
Facilitator: Bill Connnett, Michigan

BREAKFAST (Cooked to Order): 6:30-8:30

TUESDAY

ANTIGUA

SESSION 5: 8:45-10:00

A. Organizational Structures & Management Issues: Presentations and Discussion

John Tarnai, Washington State, (Chair)
Rob Santos, Michigan
Evan Davey, Census

MARTINIQUE

B. CAPI Case Management Systems in the Field: Presentations and Demonstrations

Mick Couper, Joint Program in Survey Methodology, (Chair)
Donna Jewell, RTI
Howard Prouse, Census
Sue Ellen Hansen and Kathy LaDronka, Michigan

SAINTE ANNE

***BREAK:* 10:00-10:30**

SESSION 6: 10:30-11:45

A. Data Collection Challenges: Presentations and Discussion

Stephanie Chardoul, Michigan (Chair)
Jody Sanders, Iowa
Marie Kenny, Wilder Research Center, Minnesota
Eric Wright, Terry White, Indiana Consortium for Mental Health Services Research

MARTINIQUE

B. Total Quality Management and Statistical Process Control: Presentations and Discussion

Lars Lyberg, Statistics Sweden
Jane Burgess, Statistics Canada
Facilitator: Patty Maher, Michigan

GUADALUPE

C. Non-Response: Presentation and Discussion

Lilli Japac, Statistics Sweden, (Chair)
Tim Triplett, Maryland: Initial Cooperators VS Converted Refusers: Are There Response Behavior Differences

DOMINIQUE

D. Software for CATI Facility Management: Panel and Discussion

John Kennedy, Indiana, (Chair)
Tom Piazza, UC Berkeley
Jim O'Reilly, RTI
Gary Gentry, California Health Research Foundation

SAINTE ANNE

***LUNCH:* 11:45-1:30**

ANTIGUA

TUESDAY, continued

SESSION 7: 1:30-2:45

A. Increasing Response Rates in Mail Surveys: Presentation and Discussion

Renee Shatos Petrie, Washington State

SAINTE ANNE

B. Training & Monitoring Interviewers: Presentations and Discussion

Judith Schejbal, Northwestern: Using Total Survey Error Perspective
Nancy Bannister, Indiana: Training Interviewers for a Difficult Population
Facilitator: Cynthia Clark, USDA/National Agricultural Statistics Service

MARTINIQUE

C. CAPI Field Hardware: Panel and Discussion

Howard Kanarek, Census, (Chair)
Tim Gabel, RTI
Bob Miller, NORC

DOMINIQUE

D. Developing and Testing CAI Instruments: Panel and Discussion

John Gardenier, National Center for Health Statistics, (Chair)
Susan Kinsey, RTI
Qian Yang, Michigan

GUADALUPE

E. Blaising New Trails: Presentations and Discussion

Maarten Schuerhoff, Statistics Netherlands: First Experiences/New Developments with Blaise III
Lon Hofman, Statistics Netherlands: Manipula: A System to Build Survey Applications

ST. BARTHELEMY

BREAK: 2:45-3:15

(TUESDAY, continued)

SESSION 8: 3:15-4:30

- A. Monitoring in a Centralized Facility: Panel and Discussion** **DOMINIQUE**
- Lisa Finegan, Michigan, (Chair)
Jane Burgess, Statistics Canada
Nancy Davenport, Wisconsin
- B. Changing Federal Regulations Regarding Survey Costs and Proposals: Presentations and Discussion** **ST. BARTHELEMY**
- Barbara Lohr, Michigan
Beth Berry, RTI
- C. Respondent Selection Methods: Presentations and Discussion** **SAINTE ANNE**
- Karol Krotki, Temple, (Chair)
Karen Garrett & Tom Piazza, UC Berkeley: Snowballing a Random Sample
Michael Greenwell, UCLA: Comparing Two Popular Methods of Selecting Respondents on CATI
- D. Software Tools for Survey Design and Analysis: Presentations and Discussion** **GUADALUPE**
- James Kennedy (BLS): Creative Computing to Facilitate Survey Design and Implementation
Fred Conrad (BLS): The Promise of Expert Systems in Survey Classification Tasks
Facilitator: Bruce Gale, Louisville
- E. CASES Users Group: Discussion** **KINGSTON**
- Tim Triplett, Maryland, (Chair)
- F. Performance/Quality Indicators for CAPI: Presentations and Discussion** **MARTINIQUE**
- Mick Couper, Joint Program in Survey Methodology: New Tools for Evaluating Interviewer Performance in CAPI
Facilitator: Brian Kojetin, BLS

BREAKFAST (Cooked to Order): 6:30-8:30

WEDNESDAY

ANTIGUA

SESSION 9: 8:45-10:00

A. Challenges in Training and Staffing Interviewers: Panel and Discussion

MARTINIQUE

James Holmes, Census, (Chair)
Patty Maher, Michigan
Teresa Hamilton, Maryland

B. Budgeting, Monitoring Costs: Panel and Discussion

SAINTE ANNE

Steven Manners, Pittsburgh, (Chair)
Kenneth Fleming, Missouri
Rita Koontz, Washington State

C. Telephone Interviewing in an Organization with No Walls: Presentation and Discussion

ST. BARTHELEMY

Lesli Scott and Beth-Ellen Pennell, Michigan: A discussion of systems that allow maximum flexibility in telephone data collection whether using traditional centralized CATI facility, a decentralized field staff using laptops, or both.

D. Innovative Designs for CAI Questionnaires: Presentations and Demonstrations

KINGSTON

Tim Gabel, Teresa Parsley, Katy Dowd, R. Suresh and Sue McKlveen, RTI: Using a "household roster of trips" strategy to reduce respondent burden and improve data quality for the 1995 Nationwide Personal Transportation Survey (CATI)
Facilitator: Owen Thornberry, National Center for Health Statistics

E. New Technologies and Survey Research: Presentations and Discussion

GUADALUPE

Howard Speizer, NORC, (Chair)
Carol Zmuda, NORC: GIS Maps and Field Applications

F. Data Management Systems for CAPI: Presentation and Discussion

DOMINIQUE

Bill Connett, Michigan, (Chair); Design and Structure of Data Management Systems for CAPI Surveys

BREAK: 10:00-10:30

Business Meeting: 10:30-12:00, Be There! Important Issues to be Discussed.

MARTINIQUE

Conference Ends at 12:00 Noon. Goodbye and have a safe trip home!