

# 1994 FIELD DIRECTORS/TECHNOLOGIES CONFERENCE PROGRAM SCHEDULE

MONDAY A.M. - 16 MAY 1994

CONTINENTAL BREAKFAST: 7:30 TO 8:30

*15th Floor, Foyer and Capitol*

Opening Remarks 8:30 - 8:45

*Beacon B/C*

Session 1, LARGE GROUP: 8:45 - 10:00

A. Emerging Issues in Mail and Mixed Mode Surveys -  
Presentation and Discussion, Don Dillman, WSU

*Beacon B/C*

B. Converting the Current Population Survey to CAPI - Panel  
Sherry Courtland, CENSUS, (chair); Cathy Dipbo, BLS; Mike McMahon, CENSUS; Terry Hanson, CENSUS

*Beacon A*

BREAK: 10:00 - 10:30

*15th Floor, Foyer*

Session 2, LARGE GROUP: 10:30 - 11:45

A. Pretesting and Questionnaire Development -  
Presentations and Discussion, Dianne O'Rourke, ILLINOIS

*Beacon B/C*

Developing a More Respondent-Oriented Questionnaire - Steven Blixt, SRC; Tim Beebe, MINNESOTA

Identifying Problem Questions Among Culturally Diverse Respondents - Dianne O'Rourke

B. Organizational Impacts of Moving to CAPI - Panel  
Jean Martin OPCS, (chair); Stan Matchett, CENSUS; Reg Baker, NORC; Rollie Jamieson, STATISTICS CANADA

*Beacon A*

LUNCH: 11:45 - 12:45

*Capitol*

MONDAY P.M. - 16 MAY 1994

Session 3, SMALL GROUP: 1:00 - 2:15

**Boardroom**

A. Institutional Surveys - Presentations and Discussion

Innovative Methods for Institutional Surveys - Chuck Darby, NCHS -  
Structured and Unstructured Instruments in an Institutional Setting -  
Estina Thompson, ISR-GROUP DYNAMICS; Steven Blixt, SRC

**Beacon A**

B. Refusal Conversion - Presentations and Discussion

Conversion Teams and Their Impacts - John Kennedy, INDIANA

Call Attempts and Refusal Conversion Cost Analysis - Tim Triplett, MARYLAND

**Beacon C**

C. CATI: Back to Basics - Panel

Jack Marshall, CENSUS (chair); Stephanie Chardoul, SRC

**Beacon B**

D. Interviewers and CAPI Training -

Presentations and Discussion, Dick Blass, CENSUS (leader)

The Impact of Interviewer Background and Attitudes on Training Effectiveness - Vesa Kuusela, STATISTICS FINLAND

Prior Interviewing and Computer Experience and the Evaluation of CAPI Training - Brian Kojetin, Erin Cashman, BLS

**Commonwealth A**

E. Mixed Mode CASIC Techniques -

Presentations and Discussion, Douglas Yeo, STATISTICS CANADA (leader)

Electronic Reporting for the M3; CATI, TDE and FAX - Gloria Cable, CENSUS

Of Mice and Menus: Surveys in the Division of Special Studies at BLS - Kathleen Donahue, Michael Horrigan, Polly Phipps, Sharon Schierberg, BLS

BREAK: 2:15 - 2:30

**15th Floor, Foyer**

MONDAY P.M. - 16 MAY 1994

Session 4, SMALL GROUP: 2:30 - 3:45

**Beacon A**

- A. How Do We Pay Interviewers? - Presentations and Discussion, Rita Koontz, WSU (leader)  
Switching From Wage to Pay for Performance? - Annie Hauser, AKRON  
Are Incentives Successful in Increasing Interviewer Performance? - Renee Shatos, WSU

**Commonwealth B**

- B. Specified CATI Issues - Presentations and Discussion, Leader TBA  
Using CATI to Train in Role Playing - Kevin Tharp, INDIANA  
CATI Staffing for the NTL Education Longitudinal Study - Paul Buckley, NORC

**Beacon B**

- C. Automated Management Systems for CAI Systems - Presentations and Discussion  
Use of Oracle CASE Tools in Developing Survey Performance Measures - Mark Dickson, CENSUS  
Developing a Transaction Tracking System: Disaster Recovery During Network Processing - Mark Lincoln, BLS  
Time-Trax - A Database for Recording Tasks, Projects and Wages - Terry White, INDIANA

**Beacon C**

- D. Pen-Based Data Collection - Presentation and Discussion  
Results of a Pilot Test of A Pen-Based Data Collection System - Catherine Burt, NCHS

**Commonwealth A**

- E. Pushing the Envelope: Innovative Methods in Mail Surveys - Presentation and Discussion  
Using the Mail Survey Method to Determine Home Content Values - Stuart Davis, US ARMY CORPS OF ENGINEERS;  
Allan Mills, VIRGINIA COMMONWEALTH

BREAK: 3:45 - 4:00

**15th Floor, Foyer**

MONDAY P.M. - 16 MAY 1994

Session 5, SMALL GROUP: 4:00 - 5:15

**Commonwealth A**

A. Standardizing Coding - Presentations and Discussion, Nancy Gebler, ISR (leader)

Comparing Results from Open-Ended Questions from CAPI and PAPI - Nancy Gebler

Standardization of Final Codes: How Consistent Are the Coders? Nancy Bannister, INDIANA

**Beacon A**

B. RDD Difficulties and Innovative Effects on Response Rates - Panel

Catherine Haggerty, NORC (chair); Patty Maher, ISR; Teresa Parsley, RTI; Mike Greenwell, UCLA

**Beacon C**

C. Confidentiality Issues and Ethics in Interviewing -

Presentation and Discussion, Rita Koontz , WSU; David Scudder, BOISE ST

**Beacon B**

D. Case Management for CAI Systems - Presentations and Discussion

Sample Creation in the Field: A CAPI Application - Rupa Daata, NORC

Using Shared Case Management for Telephone and Field Efforts -

Jeanette Daugherty-Hill, Lisa Thalji, Robert Miller, NORC

**Commonwealth B**

E. Demonstrations of CAI Applications - Presentation/Demonstration

The MATI Systems: Developing a Small Shop System In-House - Rodney Baxter, Chris Frigon, WSU

A Computerized Self-Administered Questionnaire for the Survey of Surveys - Barbara Sedivi, CENSUS

**Boardroom**

F. The Challenge of Large Scale Data Collection with Difficult To Reach Urban Populations -

Presentation and Discussion, Pila Cordova, Sala Nolan, RESEARCH FOUNDATION NY STATE

**Beacon B**

CASES Users Group: 5:30 - 6:45

TUESDAY A.M. - 17 MAY 1994

CONTINENTAL BREAKFAST: 7:30 TO 8:30

*15th Floor, Foyer and Capitol*

Opening Remarks: 8:30 - 8:45

*Beacon B/C*

Session 6, LARGE GROUP: 8:30 - 10:00

A. Developing an Arsenal of Tools for Evaluating Interviewer Training - Panel  
Bill Mockovak, CENSUS; Dianne Anderson, ISU; Janie McMillen, ISR; Susan Kinsey, RTI

*Beacon B/C*

B. Recovery from CAPI Failures - Panel  
Bill Nicholls, CENSUS (chair); Barry West, CENSUS; Brian Williams, STATISTICS CANADA; Howard Speizer, NORC

*Beacon A*

BREAK: 10:00 - 10:30

*15th Floor, Foyer*

Session 7, LARGE GROUP: 10:30 - 11:45

A. The FTC 3-Ring Circus: Demonstrating Autoquest, Blaise and Cases Instruments -  
Discussion, Mick Couper, ISR; David Uglow, BLS (chairs); Reg Baker, NORC; Bill Mockovak, CENSUS; Jim O'Reilly,  
BATTELLE

*Beacon B/C*

B. Who? How Many? How Much? (Budget, Tasks, and Labor) -  
Presentations and Discussion, Mike Weeks, SRA, BATTELLE

*Beacon A*

Issues and Methods for Fiscal Project Management - Beth Berry, RTI

Design and Implementation of a Survey Cost Information Data Base - Tim Triplett, MARYLAND

LUNCH: 11:45 - 12:45

*Capitol*

TUESDAY P.M. - 17 MAY 1994

Session 8, SMALL GROUP: 1:00 - 2:15

- A. What Are the Right Questions? - Presentations and Discussion, Clyde Tucker, BLS (leader) **Beacon C**  
Cognitive Interviewing for Redesigning a Farm Related Questionnaire - Jaki Stanley, Terry O'Connor, NASS  
Using Focus Groups to Develop Questions for Children - Rachel Smith, ESSEX
- B. Sensitivity Issues Related to Studying African Americans in a Readership Study - **Boardroom**  
Judy Sylvester, *MISSOURI now @ Louisiana*
- C. Translating Questionnaires - Presentation and Discussion, Rob Santos, ISR **Commonwealth A**  
Espanol-O-Spanglish - Norma Marti, RTI
- D. Comparing Major CAI Systems - Discussion, David Uglow, BLS; Mick Couper, ISR **Beacon A**
- E. Reach Out and TDE Someone - Presentations and Discussion **Commonwealth B**  
Alternative Procedures for Converting Mail Respondents to TDE Reporting - Margaret Allen, CENSUS; Richard Rosen, BLS  
Touch-Tone Data Entry for Household Reporters - Ruth McKay, Roberta Sangster, BLS
- F. Handling Unusual Study Problems - Presentations and Discussion, Beth Ellen Pennel, ISR, (leader) **Beacon B**  
Multi-mode, Multi-respondent Survey - Tammi Taylor, INDIANA  
Proxy-respondents - Specified Items - *Judy Sylvester* Margaret-Boyd, California Public Health Foundation

BREAK: 2:15 - 2:30

**15th Floor, Foyer**

TUESDAY P.M. - 17 MAY 1994

Session 9, SMALL GROUP: 2:30 - 3:45

- A. The Do's and Don't's for CAPI Training on a Large Study - Discussion, Jutta Thornberry, RTI **Beacon A**
- B. The Trials and Tribulations of the Small Shop - Panel and Discussion  
Bob Lee, WISCONSIN; Renee Shatos, WSU; Jim Bason, GEORGIA; Rosanna Armson, MINNESOTA **Beacon C**
- C. Do Respondents Have Opinions and Are They Accurate? - Presentations and Discussion  
Toni Genalo, ISU (leader) **Commonwealth A**
- Conclusions Based on Verification Data - Judy Schejbal, NORTHWESTERN
- Interviewers and Respondents Perceptions on a Questionnaire with Sensitive Issues - Toni Genalo, ISU
- D. Case Management for Multiple Surveys: Field and Home Office Perspectives - Presentations and Discussion  
Bill Connert, ISR (leader) **Beacon B**
- Information for Headquarters Management of Multiple Surveys - Catherine Ellis, OPCS
- Lap-Top Support Systems for Multiple Survey Management - James Gray, OPCS
- E. Automation and Software Development Issues - Presentations and Discussion **Commonwealth B**
- Specifying Instrument Field Edits and Navigation in the DC2 System - Martin Elsaesser, STATISTICS CANADA
- Dilemmas and Trade-offs in Automating Large Surveys - John Gardener, NCHS

BREAK: 3:45 - 4:00

**15th Floor, Foyer**

TUESDAY P.M. - 17 MAY 1994

Session 10, SMALL GROUP: 4:00 - 5:15

- A. Small Shop Saga Continues I - TECHNICAL ISSUES - Discussion  
*Ben Hoyt*  
~~RURAL FAMILY RESEARCH CENTER, Annie Hauser, AKRON (leaders)~~  
*Ben Hoyt*  
**Commonwealth A**
- B. Small Shop Saga Continues II - NONTECHNICAL ISSUES - Discussion  
Renee Shatos, WSU; Martha Stewart, RURAL FAMILY RESEARCH CENTER (leaders)  
**Commonwealth B**
- C. Managing Surveys - Problems and Solutions - Presentation and Discussion  
Using the Concept of Earned Value to Manage a Large Survey - Howard Speizer, NORC  
Co-managing a Project Between 2 Organizations - Tim Gabel, Norma Marti, RTI  
**Beacon B**
- D. Call Scheduling - Presentation and Discussion, Mike Haas, CENSUS (leader)  
Call Scheduling for CATI: Concepts, Application and Interface - Larry Sullivan, STATISTICS CANADA  
**Beacon C**
- E. Developing and Testing CAI Instruments - Presentations and Discussion  
Automated Systems Stress Testing - Yin Kean, NORC  
Developing and Testing CAPI Questionnaires: Common Problems and An Optimal Approach Susan Kinsey, RTI  
**Beacon A**
- F. Special Interest: Reports on Blaise III - Presentation and Discussion  
Martin Schuerhoff, Lon Hofman, STATISTICS NETHERLANDS  
**Boardroom**



WEDNESDAY A.M. - 18 MAY 1994

CONTINENTAL BREAKFAST: 7:30 - 8:30

**15th Floor, Foyer and Capitol**

Opening Remarks 8:30 - 8:45

**Beacon B/C**

Session 11, SMALL GROUPS: 8:45 - 10:00

**Commonwealth A**

A. Developing an Effective Multi-Cultural Workplace in the Survey Research Setting - Panel  
Leslie Scott (chair), Beth Ellen Pennell, Rob Santos, ISR

**Beacon A**

B. CAPI Self-Study Training: Video and On-Line Tutorial - Demonstration and Discussion  
Mark Wojcik, Edwin Hunt, Jutta Thornberry, RTI

**Beacon B/C**

C. New Technologies for Data Collection - Presentations and Discussion  
Fax Data Reporting with Intelligent Character Recognition - Martin Appel, Errol Rowe, Steve Andrews, CENSUS

Spoken Language Recognition: The Year 2000 Questionnaire Feasibility Test - Martin Appel, Ronald Cole, CENSUS

**Commonwealth B**

D. Questionnaire Pretesting - Presentation and Discussion, Fred Conrad, BLS (leader)  
Pretesting Questionnaires in a Laboratory Setting - Martin Luppens, STATISTICS NETHERLANDS

BREAK: 10:00 - 10:30

**15th Floor, Foyer**

Session 12 Annual FDTC Meeting 10:30 - NOON

**Beacon B/C**

CONFERENCE ENDS AT NOON