

1993  
**FIELD DIRECTORS AND FIELD TECHNOLOGIES CONFERENCE**

**PROGRAM SCHEDULE**

• *Sunday, May 16, 1993* •

5:00p - 7:00p      **Registration and Reception with Cash Bar**

• *Monday, May 17, 1993* •

8:45a - 9:00a      **Welcome**

**Session 1**

9:00a - 10:15a      **A.    Coding . . . . . Forum Ballroom East**

Chair: Martha Stewart (*Center for Family Research, ISU*)

Observational Coding and Comparison with Questionnaire  
Data — M. Stewart (*Center for Family Research, ISU*)

Behavioral Coding and Its Use in Testing Question  
Wording — M. Burgess (*Statistics Canada*) -

**B.    Comparing CAI Systems . . . . . King Arthur Court**

Chair: Bill Connett (*SRC, University of Michigan*)

— B. Connett, J. O'Reilly (*RTI*), B. Mockovack (*Census*)

**Break**

**Session 2**

10:30a - 11:45a      **A.    CAPI Issues . . . . . King Arthur Court**

Chair: Mary Ellen Beach (*US Census Bureau*)

Changes in the Interview Environment Under CAPI  
— M. Couper (*SRC, UofM and Census*)

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(continued)

**Session 2**

*(continued)*

10:30a - 11:45a    A.    **CAPI Issues** *(continued)* . . . . . King Arthur Court

Changing to CAPI - Methods of Training, Monitoring and  
Quality Control — L. McCrosson (*OPCS, London*)

Measuring Interviewers' Performance with CAPI-CATI  
— M. Beach (*Census*)

B.    **A Federal Agenda for CASIC Research** . . Forum East

Chair: Cathy Dipppo (*Bureau of Labor Statistics*)

— F. Conrad (*BLS*), B. Mockovack (*Census*), C. Burt  
(*NCHS*), D. Uglow (*BLS*)

**Lunch**

**Session 3**

1:00p - 2:15p    A.    **Refusal Conversion** . . . . . Illinois Room

Chair: Tim Triplett (*SRC, University of Maryland*)

How Important are Additional Call Attempts?

— T. Triplett (*UofMaryland*)

Call Notes and the Cooperationally Challenged Respondent

— K. Clissold, J. Lengacher, and P. Maher (*UofMich*)

B.    **Issues in CAPI Field Operations** . . Illinois Room

— S. Lavin (*Census*)

C.    **Sensitive Questions, Topics, Population** . . Ohio Room

Chair: David Northrup (*ISR, York University*)



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**Session 3**

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1:00p - 2:15p

**C. Sensitive Questions, Topics, Population**

(continued) . . . . . Ohio Room

Tracking the Homeless Mentally Ill — J. Brown (*RAND*)

Sensitive Topics (Sexual Harassment and AIDS)

— D. Northrup (*ISR, York*)

**E. Advances in Touchtone Data Entry . . . . . Cordova Room**

Chair: Janice Sebold (*US Census Bureau*)

Touch-tone Data Entry Initiatives at the Census Bureau

— M. Wallace (*Census*)

Use of Touch-tone Data Entry in Interviewer Field  
Management — J. Sebold & S. Whitfield (*Census*)

**F. Development Updates on Major CAI Systems**

. . . . . Sullivan Room

Chair: Mary Grace Kovar (*NCHS*)

CASES

— M. Shanks (*CSM, Berkeley*)

Blaise III

— Maarten Scheurhoff (*Netherlands CBS*)

Autoquest

— Reg Baker (*NORC*)

**Session 4**

2:15p - 3:30p

**A. Gaining Cooperation . . . . . Ohio Room**

Chair: Chuck Darby (*AHCPR*)

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**Session 4**

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2:15p - 3:30p

**A. Gaining Cooperation** (continued) . . . . Ohio Room

Strategies for Gaining Cooperation from Physicians

— J. Cook (*Census*)

Effect of Permission Forms in Panel Study

— C. Darby (*AHCPR*)

**B. Panel: Increasing Data Quality Through  
Innovative Use of Administrative Data**  
. . . . . Wisconsin Room

Chair: R. Santos (*SRC, University of Michigan*)

— R. Santos and L. Holland (*UofMich*),  
K. Krotki (*Temple*)

**C. Hiring and Training Interviewers** . Sullivan Room  
— Judee Schejbal (*Northwestern University*)

**D. Discussion: CAI Control Systems** . Illinois Room

Chair: H. Kanarek (*US Census Bureau*)

— B. West (*Census*), S. E. Hansen (*UofMich*), and  
H. Speizer (*NORC*)

**F. Innovations for Data Quality: Job Matching Using  
Query By Example and Encryption** Cordova Room  
— M. Lincoln (*BLS*)

**Break**



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**Session 5**

3:45p - 5:00p

**A. Discussion: Translating Questionnaires** . Cordova Room  
— M. Breslow (*UofMich*), M. E. Sanchez (*AHCPR*)

**B. Small Shop Problem Solving Session** . . . . . Ohio Room  
Co-Chairs: S. Wolf (*ASU*) and T. Genalo (*ISU*)

**C. Managing a Multi-Ethnic Staff in a CATI Facility**  
— M. Greenwell (*UCLA*) . . . . . Wisconsin Room

**D. Response Prompting** . . . . . Illinois Room

Chair: Mike Massagli (*CSR, University of Mass, Boston*)

Nonresponse Prompting: The Effectiveness of Various  
Types of Messages Left for Respondents  
— R. Clayton and T. Gomes (*BLS*)

Using FAX to Facilitate Response in Establishment Surveys  
— M. Massagli (*UofMass*)

**E. Measuring Reactions CAPI** . . . . . Sullivan Room

Chair: Ben Rowe (*SRC, University of Michigan*)

Respondent & Interviewer Reactions to CAPI: The  
 Screener/Baseline Round of the National Medical  
 Expenditure Survey-Feasibility Study  
 — Keith Smith (*NORC*)

Using Computer Assisted Self-Interviews and Their Impact  
on Face-to-Face Interviews — B. Rowe (*UofMich*)

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8:45a - 9:00a

**Announcements and Remarks**

**Session 6**

9:00a - 10:15a

**A. Some Causes of Nonresponse . . . . King Arthur Court**

Chair: Teresa Parsley (*Research Triangle Institute*)

Interviewer Correlates of Nonresponse — T. Parsley (*RTI*)

Motivating Interviewers to Increase Response  
— E. Schwarzbach and Wanda Mallison (*NORC*)

Interview Length and Response Rates — J. Bason (*UofGA*)

**B. European Organizations in Technological Transition  
. . . . . Forum Ballroom East**

Chair: Rollie Jamieson (*Statistics Canada*)

PAPI to CAPI: What It Means for a Large Survey  
Organization — J. Martin (*OPCS, U.K.*)

New Technologies in Data Collection at Statistics Sweden  
— E. Blom (*Statistics Sweden*)

**Break**

**Session 7**

10:30a - 11:45a

**A. What Respondents Learn from Questionnaires  
. . . . . King Arthur Court  
— Norbert Schwarz (*UofMich*)**

**B. Panel: Advanced CAI Authoring Methods  
. . . . . Forum East**

Chair: Bill Nicholls (*US Census Bureau*)



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**Session 7**

(continued)

10:30a - 11:45a

**B. Panel: Advanced CAI Authoring Methods**

(continued) . . . . . Forum East

Use of the Foxpro Environment for Generation of BLAISE  
& CASES Code — J. O'Reilly (RTI)

NORC's CAI Item Data Bases and Code Generation  
— R. Baker and R. Miller (NORC)

Use of UNIX & Workstation Environments to Expedite  
CAI Authoring — B. Morton (CSM, Berkeley)

**Lunch**

**Session 8**

1:00p - 2:15p

**A. Panel: Response Rates and Trends in Difficult Areas**

. . . . . Sullivan Room

Chair: Sherry Cortland (US Census Bureau)

**B. Team Management & TQM . . . . . Illinois Room**

Chair: Leslie Scott (SRC, University of Michigan)

Applying TQM to Coding Industry and Occupation  
— R. Caspar (RTI)

Team Management Strategies in the Survey Research  
Environment — L. Scott (UofMich)

**C. Comparing CAPI and PAPI in the Quarterly Apparel  
Survey . . . . . Wisconsin Room**

— B. Tinari (Census)

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**Session 8**

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1:00p - 2:15p

**F. Managing CATI Samples (NEW) . . . . . Ohio Room**

Chair: Shap Wolf (*Survey Research Lab, Arizona State*)

Telephone Sample Management with Autoquest

— S.E. Hanson (*UofMich*)

Computer Implementation of Waksberg—Mitofsky Sample Design in a CASES Environment

— T. Triplett and D. Wagner (*UofMaryland*)

**B. Developments in CAPI Case Management (NEW)  
. . . . . Cordova Room**

Chair: Howard Prouse (*US Census Bureau*)

Designing a Case Management System

— H. Prouse and J. Reilly (*Census*)

**G. Respondent Burden (NEW) . . . . . Alhambra Room**  
— Rosanna Armson (*University of Minnesota*)

**Session 9**

2:15p - 3:30p

**A. Budgeting for Survey Organizations . . . . .**

Chair: Rita Koontz (*SESRC, Washington State University*)

— R. Koontz (*SESRC, WSU*) and B. Lohr (*SRC, UofMich*)

**B. Multiple Interviews in Households . . . . . Ohio Room**

Chair: Danny Hoyt (*Center for Family Research-ISU*)

Interviewing Everyone in a Household

— T. Piazza (*Berkeley*)



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**Session 9**

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2:15p - 3:30p

**B. Multiple Interviews in Households**  
(continued) . . . . . Ohio Room

How Does Burden Affect Response Rates in Panel Studies  
with Multiple Household Members

— D. Hoyt (*CFR, ISU*)

**C. Pilot Testing Strategies** . . . . . Alhambra Room  
— Eden Brinkley (*Australian Bureau of Statistics*)

**D. Imaging Technologies** . . . . . Illinois Room

Chair: Howard Speizer (*NORC*)

A Digital Imaging Application for NMES—FS

— H. Speizer (*NORC*)

FAX Image Data Processing

— M. Appel and E. Rowe (*Census*)

**E. Discussion: Future Trends in CAI Hardware**  
. . . . . Cordova Room

Chair: Reg Baker (*NORC*)

**F. Discussion: Methods for CAPI Training**  
. . . . . Wisconsin Room

Chair: Mark Wojcik (*NORC*)

— Rollie Jamison (*Statistics Canada*) and

B. Mockovack (*Census*)

**Break**

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**Session 10**

3:45p - 5:00p

**A. Panel Surveys . . . . . Wisconsin Room**

Chair: David Northrup (*ISR, York University*)

Panel Attrition in the 1988 Canadian and American  
National Elections — D. Northrup (*York*)

Increasing Response Rates with Incentives  
— C. Haggerty and L. Thalji (*NORC*)

**B. History of Field Interviewing . . . . . Ohio Room**

Chair: Beth Ellen Pennell (*SRC, University of Michigan*)

— P. Beatty and N. Gebler (*UofMich*)

**C. Monitoring Telephone Interviews . . . Sullivan Room**

Chair: Jennie Lengacher (*SRC, University of Michigan*)

Telephone Interviewer Monitoring and Training Monitors  
— J. Lengacher and L. Holland (*UofMich*)

How Do You Monitor for Quality Control and Cognitive  
Aspects of Questions?  
— J. Stanley (*NASS*)

**D. Survey Processing and Control Systems . . . Illinois Room**

Chair: Judith Petty (*US Census Bureau*)

Innovations in Census Processing That Have Applications in  
Other Survey Processing — J. Petty (*Census*)

Managing Electronically Captured Survey Data  
— A. Pettingill and R. van Nattan (*BLS*)

**E. WISCON: A Continuous National Survey Using CATI  
— Bob Lee (*UofWisc*) . . . . . Cordova Room**



• *Wednesday, May 19, 1993* •

**One Large Session**

9:00a - 10:15a      **Business Meeting for All Conference Attendees**

**Break**

10:30a - 12:00p      **Bob Groves is Alive and Well and Wants to Talk About the  
Joint Program in Survey Methodology!**

Panel: What Should We Teach Survey Managers?

**Conference Ends**