

1991 National Field Directors and National Field Technologies Conference



Program Agenda

May 12 - 16, 1991

**Holiday Inn on the Bay
San Diego, California**

**1991 NFDC AND NFTC PROGRAM AGENDA
SAN DIEGO, CALIFORNIA**

Sunday, May 12

NFDC ONLY

6:00PM - 9:00PM Registration and Social

Monday, May 13

8:30AM - 9:00AM Registration

9:00AM - 9:30AM Welcome to Field Directors and a Guide to Day 1 - **Laural Hill**
(RAND)

9:30AM - 10:45AM Discussion Group Session #1

*Interviewer Training/Supervising/
Monitoring/Incentives*
Led by **Tim Beebe** (SRC, Michigan)

Tracking Respondents/Longitudinal Surveys
Led by **Judy Perlman** (RAND)

Interviewer Effects
Led by **Judith Sylvester** (Media
Research Bureau, Univ. of Missouri)

*Interviewer Training/Supervising/
Monitoring/Incentives*
Led by **Bill Mocovak** (Census)

10:45AM - 11:00AM **Break**

11:00AM - 12:15PM Discussion Group Session #2

Interviewer Recruitment/Retainment
Led by **Ray Halley** (USDA, NASS)

Monitoring Production
(Discussion leader to be announced)

Innovative Technologies
Led by **Mick Couper** (Census/Univ. of
Michigan)

Questionnaire Effects
Led by **David Bates** (ISR, York Univ.)

12:15PM - 1:30PM **Lunch**

1:30PM - 2:45PM

Discussion Group Session #3

Problems of Non-Response

Led by **Nancy Gebler** (SRC, Univ. of Michigan)

Budgeting Surveys and Other Management Issues

Led by **Dale DeWitt** (RTI)

Fieldwork Using CAPI

Led by **Mary Grace Kovar** (NCHS)

Problems of Non-Response

Led by **Ben Rowe** (SRC, Univ. of Michigan)

2:45PM - 3:00PM

Break

3:00PM - 4:15PM

Discussion Group Session #4

Evaluating Data Collection

Led by **Diane O'Rourke** (SRL, Univ. of Illinois)

Surveys on Sensitive Topics (AIDS, sexual behavior, drug use)

Led by **Toni Genalo** (Statistical Lab, Iowa State University)

Field Work Using CATI

Led by **Ken Anderson** (Maricopa County Survey Data Center)

Sampling Issues Related to Rare Populations

Led by **Robert Santos** (SRC, Univ. of Michigan)

NFTC ONLY

6:00PM - 9:00PM

Registration and Social

Tuesday Morning, May 14

8:30AM - 9:00AM

NFTC Registration

9:00AM - 9:15AM

Welcome - Bob Tinari (Census)

9:15AM - 10:45AM

CONCURRENT SESSIONS

The New Interviewing Environment (NFDC)

Chair: **Charlene Weiss (NORC)**

The Practical Difficulties in Conducting a Field Study in the Black Community in the Twin Cities

Nancy Davenport (Minnesota Center for Survey Research)

Use of Self Studies for Interviewer Training

Bill Mocovak (Census)

Interviewer Perceptions of Supervision and Surveys

Lorraine A. McCall (Census)

Methodology Research and Management

Technology on NLS 12

Ellen Williams, Edwin Hunt (NORC)

OR

CLASIC CASIC (NFTC)

Chair: **Dawn Nelson** (Dept. of Education)

Computer/Laptop Assisted Survey Information Collection (CLASIC)

John Gardenier, Mary Grace Kovar (NCHS)

Computer Assisted Survey Information Collection (CASIC)

Organization at the Census Bureau

Stan Matchett, Bill Nicholls (Census)

10:45AM - 11:00AM

Break

11:00AM - 12:15PM

CONCURRENT SESSIONS

Data Quality Issues (NFDC)

Chair: **Beth Ellen Pennel** (SRC, Univ. of Michigan)

Data Collection Quality Control in Producer Price Index

Elizabeth Taylor, Elise Sabatelli (BLS)

*Reducing Retrievals in the Early Phases of Data Collection:
A Quality Improvement Project*
Catherine Haggerty (NORC)

*Assessment of Data Quality in Record Abstraction: Results
From Two Experiments*
Nora Fitzgerald (RAND)

OR

The Evolution of CATI/CAPI (NFTC)

Chair: **Bill Nicholls (Census)**

Hardware/Software Considerations for CASIC
Howard Prouse (Census)

The Evolution of CATI at the Census Bureau
Larry Danzinger (Census)

12:15PM - 1:15PM

Lunch

Tuesday Afternoon, May 14

1:15PM - 2:45PM

COMBINED SESSION (NFDC AND NFTC)

Optimization Issues

Chair: **Betsy Morton (SRC, Univ. of
California, Berkeley)**

*Use of Computerized Lists of Telephone Numbers in a
Random Digit Dial Household Survey*
Jennifer McNeill (RTI)

*Analysis of Telephone Call Results to Improve Field
Strategy*
Tom Piazza (SRC, Univ. of California, Berkeley)

The Answering Machine Dilemma
Debra Curran (Washington State Univ.)
Rose L. Krebill-Prather (Univ. of Idaho)

2:45PM - 3:00PM

Break

3:00PM - 4:30PM

COMBINED SESSION (NFDC AND NFTC)

Innovative Approaches to Data Collection

Chair: **Nancy Gebler (SRC, Univ. of
Michigan)**

Innovative Pre-Testing Methods
Lisa Holland (Michigan Survey Research Center)

The Use of CAPI for Attitude Surveys: An Experimental Comparison With Traditional Methods

Jean Martin (Joint Centre for Survey Methods, United Kingdom)

Colm O'Muircheartaigh (London School of Economics, United Kingdom)

The Use of Audio Tapes and Written Questionnaires to Ask Sensitive Questions During Household Surveys

Donald Camburn (SRC, Univ. of Michigan)

Marcie Cynamon (NCHS)

7:00PM - 9:30PM

NFDC/NFTC Banquet

Wednesday Morning, May 15

9:00AM - 10:30AM

COMBINED SESSION (NFDC AND NFTC)

Business and Planning Meeting for the 1992 NFDC and NFTC

10:30AM - 10:45AM

Break

10:45AM - Noon

CONCURRENT SESSIONS

Sensitive Topics - AIDS (NFDC)

Chair: **Ruth Book** (Iowa State Univ.)

Survey Methods for the Dallas County HIV Survey

Michael Weeks (RTI)

Interviewing a Random Sample of Street Prostitutes: Field Experience in the Los Angeles Women's Health Risk Study

Sandra Berry (RAND)

HIV Services Planning Project

Chris Uting (Minnesota Center for Survey Research)

OR

Survey Management Systems I (NFTC)

Chair: **Mark Wallace** (Census)

CATI Technology As An Aid To Administrative Organization and Questionnaire Development

AnneMarie Scarisbrick-Hauser (SRC, Univ. of Akron)

*Performance Measurement and the Management of Survey
Data Production Processes*
Lynn Woelfle (Statistics Canada)

NFDC ENDS

Noon - 1:30PM

Lunch

Wednesday Afternoon, May 15

NFTC ONLY

1:30PM - 2:45PM

Survey Management Systems II

Chair: **Rolly Jamieson** (Statistics
Canada)

An Automated Management System
L.E. Sullivan (Statistics Canada)

Integration of Technology in Survey Management
Sherry Courtland, Gemma Furno (Census)

A Computerized System for Survey Case Management
Sue Ellen Hanson, Bill Connett (SRC, Univ. of
Michigan)

2:45PM - 3:00PM

Break

3:00PM - 4:30PM

CAPI Design and Application

Chair: **Reg Baker** (NORC)

A Blueprint for Designing a CAPI System
Deborah Rose (NCHS)

CAPI Applications at NASS
Bruce Eklund (USDA, NASS)

Thursday Morning, May 16

NFTC ONLY

9:00AM - 10:30AM

Programming/Design Issues

Chair: **Colm O'Muircheartaigh** (London School of
Economics, United
Kingdom)

Logical Correctness in CAI Instruments
Bill Nicholls (Census)
Terry Ireland (NSA)

Design Issues in Form-Based CAPI Instruments
David Uglow (BLS)

Cooperative Development in Computer-Assisted Surveys
J. Merrill Shanks (Univ. of California, Berkeley)

10:30AM - 10:45AM

Break

10:45AM - 11:55AM

Data Collection for Special Populations

Chair: **Sammye Crawford (USDA, NASS)**

*Voice Recognition Technology in Survey Data Collection:
Results of the First Field Tests*
Louis Harrell (BLS)

*The BLS CAPI System Used In Wage Surveys: Initial
Reactions*
Mark Lincoln (BLS)

11:55AM - Noon

Adjournment