

### November 20, 2013 - 2014 IFD&TC Conference Planning Call:

#### Present:

Christy Storey (Co-site Coordinator) Kelly Elver (Co-registrar) Rita Koontz (Co-registrar) Gina Cheung (Large Shop Technical Organizer) Amanda Richardson (Small Shop Field Organizer) Julie Brown (Large Shop Field Organizer)

### Absent:

Joyce Sweeney (Co-site Coordinator) Rob Schofield (Small Shop Technical Organizer)

#### AGENDA:

- 1. Registration (as needed)
- 2. Site (as needed)
- 3. Keynote speakers and closing session discussion
- 4. Other

# NOTES:

- 1. Registration
  - No registration updates to report this week.
  - Reminders to the call for participation will go out in mid December, and again in very early January.

# 2. Site

- Christy reiterated that bids for the Fort Lauderdale hotels are now in with a couple of good candidates offering the government room rate. Carol is still working to see if the Marriott Del Ray Beach that we used last time we were in this area would be willing to negotiate their rates.
- Joyce and Christy will go to Florida for this year's site visit in late January.

# 3. Keynote speakers and closing session discussion

- The keynote speaker list was sent again with these notes, so everyone can review our list of suggestions from the past several years.
- Amanda contacted the AASRO list, and received one suggestion for Scott Keeter.
- Amanda also noted that Don Dillman spoke at Nebraska recently about the future of survey research, and it was an excellent presentation. Rita will check in with Don to see if he might be available.
- We agreed to e-mail any updates, and check in again on the December 4<sup>th</sup> call regarding progress.
- The group discussed possible closing sessions, and will investigate the idea of hosting a Family Feud game show type event, using questions about survey research obtained by web survey of the IFD&TC membership before the conference. This idea will be discussed more at the January planning session in New York.

#### Call concluded. Respectfully submitted, Kelly Elver, Co-Registrar